

*April*  
**PROMOTIONS**  
April 1-30, 2014

Report progress by May 3, 2014 to earn prizes!



Talk to me about the *Fabulous Rewards* I have in store for YOU when you **STEP UP** the Career Path **THIS MONTH!**

Submit interview answers within 24 hours via [www.maggiesitar.com](http://www.maggiesitar.com) under Contests & Survey Interview Results or take a picture of her answers and text me!

**INTERVIEWS**

- PINK Game
- Guest at a meeting
- 3 way call
- In person
- Meet for coffee
- Marketing Hotline 641-715-3800 pin 84587#



**BOOK 10!**

Book 10 appointments by the 5th of the month and earn recognition in our newsletter, website and business building tools!

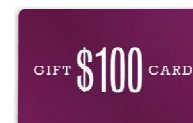
**CONSULTANT INTERVIEW CONTEST!**

When we reach 100 interviews, Dolly & I will draw 1 lucky consultant to win this Kate Spade purse valued at \$395!



**CUSTOMER INTERVIEW CONTEST!**

When we reach 100 interviews, Dolly & I will draw: \$100 gift card for one lucky customer!





## GLO GIRL

Add a new team member, receive this beautiful CHARM BRACELET AND an invitation to be on a call with top sales directors



## RED STILETTO CLUB

Add 3 new team members this month, receive your RED STILETTOS AND an invitation to be on a call with top sales directors



## \$100 CASH


Add a QUALIFIED team member and receive one entry into the drawing for \$100 CASH\*

\*when we reach our magic growth number and have 5 qualified new unit members in the month

Magic Growth #



# BEAT your BEST!

Bee the best you can be   
*Give yourself something to work toward - constantly.*  
 Mary Kay Ash

# New Team Members		Monthly Wholesale Order		Monthly Retail Sales		Interviews	
BEST	March	BEST	March	BEST	March	BEST	March

Beat Your Best in at least 3 of the 4 areas above and earn:

NEW! Lip Trio case



Take your essential lip products and more for a wild ride. This spacious lip trio case features a travel-sized mirror, exterior zipper pull, cushioned lining and a vibrant animal-print interior. It's the perfect travel companion for ladies who want to discreetly carry beauty must-haves and more!

WHOLESALE TRACKING (Goal: \$600)		INTERVIEW/GUEST TRACKING (Goal: 30)	
Date:	Amount:	Interview Type:	Name
Date:	Amount:	3-Flag Call	Date Signed
Date:	Amount:	In-Person	Order Date
Date:	Amount:	Phone Call	
MONTHLY TOTAL:			
FACES (Goal: 30)			
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Bee the best you can be 

TRACKING SHEET:



**\$150 ca\$h** to the *first person in the Bourgeois Beauty Unit* to hold 12 parties\* in the month of March!

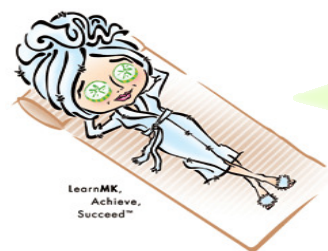
\*A party must have 3 people and \$200 in sales to qualify. You must also have a minimum of \$1,000 wholesale to support your party sales.

**ENTER**  
for YOUR chance to  
**WIN!**

**DOUBLE REWARDS**

Each of your parties\* will **also** count towards our National Area goal of 100 parties. NSD Sherril Steinman will present \$200 ca\$h to one lucky consultant once the Area reaches 100 parties!

Email your Director your hostess' name, date of party, guests names and total sales to submit an entry.



**STAR CONSULTANT**



**Go for 5 Quarter Star...**

*rewards program*

**When you accomplish 5 quarter STAR status**

(Quarter 4: March 16—June 15th and all year June 16, 2013—June 15, 2014)

**you'll be treated to a SPA TREATMENT at Seminar 2014!**

**On-Target for 5 Quarter Star: Amy Ricker & Me!**

**On-Target for 4 Quarter Star: Amy Ricker & Me!**



April—May—June

(5) \$10 Gift Cards &  
20 Door Knob Cello Bags



**\$600 Wholesale**

1 Set of Bday &  
1 Set of Anniv.  
Cards



**\$400 Wholesale**

3 Mary Kay Pens



**\$250 Wholesale**

Earn these fabulous prizes when you consistently place wholesale orders in April, May & June!

Consistency is key when it comes to the success of a business and also for great customer service!



**\$1,000 Wholesale**

STEINMAN NATIONAL AREA

Sherril Steinman  
National Sales Director

# Weekly Drawing

February - June 2014



**2 WAYS TO WIN**  
 A PRIZE FROM DRAW FOR ALL \$100 DAYS REPORTED THAT WEEK  
 A PRIZE FROM DRAW OF ALL MARKETING/CLOSING PLAN SHEETS DONE THAT WEEK

**WIN THE DESIGNER WALLET\* WITH CASH INSIDE**  
\*Spikes may vary  
 for having 3 Qualified Guests at a sales meeting!



**WIN CHOICE OF NEW MK MUGS**  
(there's 4 colors)

for each time you take 2 Qualified Guests to a MK success Meeting, and turn their opinions of the Mkt Plan!



You may take pictures of sheet and text me at 989-545-8780  
 Drawings will take place on Monday each week for achievement of week past! Drawings will be held through June 30  
 All the winners will be on Sherril's unitnet site-www.unitnet.com/steinmannsd  
 (Qualified = 18 or older, not a repeat guest, and that she shares her opinion of the MKT Plan benefits)



Sherril Steinman  
National Sales Director

# STEPPING IT UP



A NOTCH...

Everyone that Gold Medals (5 signed agreements in April) will be treated to:

- Their Gold Medal Charm and bracelet
- Any pair of shoes of their choice from Shoedazzle.com



Everyone that would like to be in a drawing for a pair of shoes from ShoeDazzle:

- Share the Mkt Plan min of 5 times and get in drawing 1 time
- Get in drawing for each 2 Mkt Plans over 5 times
- Get in drawing for each signed agreement up to 4 times (at 5 you automatically WIN)  
(Please send your director photo or actual copy of opinion sheet following Mkt Plan)



**NOTE:**

By signing 1 new team member in April it allows you to continue to offer the \$75 Starter Kit offer thru May... if you DO NOT sign someone in April, the \$75 starter offer ends for you.

Sherril Steinman  
National Sales Director



# WIN CASH!

**\$100 MIN.**

CAN GROW TO MORE BASED ON # OF DIRECTORS ADDING TO THE 'POT OF GOLD'!

THIS CHALLENGE CONTINUES THRU JULY 31, 2014!

**Each month we will add up the number of parties held in the Units of the participating Units.**

All Directors Parties count to build to 100, however only Consultants are vying for the cash!  
 A Party= 3 attending and min \$200 in sales!

When we reach 100 by last day of the month...

we will draw the consultant name and she wins the cash.  
 (All parties that month must be reported to Sherril's office by midnight of last day of month.)

May email: nsdsteinman@aol.com or text: 989-545-8780

**2nd Prize**

NSD Sherril Steinman will treat the Consultant with most entries in the drawing to an NSD Prize!



If we do NOT reach 100 reported parties in any month: the kitty grows and we will add that month to the next month!