

February 1-28, 2014



February PROMOTIONS

Report progress by March 3, 2014 to earn prizes!



Step up the Career Path

Talk to me about the *Fabulous Rewards* I have in store for YOU when you **STEP UP** the Career Path **THIS MONTH!**

INTERVIEWS

- PINK Game
- Guest at a meeting
- 3 way call
- Meet for coffee
- Marketing Hotline 641-715-3800 pin 84587#

Make sure you submit your PINK slips to your Sales Director within 24 hrs of her hearing more on MK!

BOOK 10!

Book 10 appointments by the 5th of the month and earn recognition in our newsletter, website and business building tools!

CONSULTANT INTERVIEW CONTEST!

When we reach 100 interviews, Dolly & I will draw 1 lucky consultant to win this Kate Spade purse valued at \$395!



CUSTOMER INTERVIEW CONTEST!

When we reach 100 interviews, Dolly & I will draw:

- 1 lucky cust: \$100 gift basket
- 1 lucky cust: \$50 gift basket
- 2 lucky cust: \$25 gift cards!





GLO GIRL

Add a new team member, receive this beautiful CHARM BRACELET AND an invitation to be on a call with top sales directors!



RED STILETTO CLUB

Add 3 new team members this month, receive your RED STILETTOS AND an invitation to be on a call with top sales directors!

\$100 CASH

Add a QUALIFIED team member and receive one entry into the drawing for \$100 CASH*

*when we reach our magic growth number and have 5 qualified new unit members in the month



January—February—March



\$600 Wholesale



\$400 Wholesale



\$250 Wholesale

Earn these fabulous prizes when you consistently place wholesale orders in January, February & March! Consistency is key when it comes to the success of a business and also for great customer service!



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\$1,000 Wholesale

2014 Career Conference Challenges

TEAM BUILDING LUNCHEON

Independent Beauty Consultants and Sales Directors who from Dec. 1, 2013, to Feb. 28, 2014, add two qualified* new personal team members will be invited to a special luncheon held in their honor.

Qualified* new Beauty Consultants who add one new qualified* team member from Dec. 1, 2013, to Feb. 28, 2014, will also be invited to attend the luncheon.

Movin' On Up Challenge!

Independent Beauty Consultants who from Nov. 30, 2013, through Feb. 28, 2014, achieve and maintain a new step on the career path of Team Leader, Future Independent Sales Director or Independent Sales Director-in-Qualification will receive a name badge ribbon and onstage recognition.

*A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products, and it is received and accepted by the Company in the same or following calendar month that her Independent Beauty Consultant Agreement is received and accepted by the Company.

STAR CONSULTANT
rewards program

Go for 5 Quarter Star...
When you accomplish 5 quarter STAR status!

(Quarter 4: March 16—June 15th and all year June 16, 2013—June 15, 2014)
you'll be treated to a SPA TREATMENT at Seminar 2014!

On-Target for 5 Quarter Star: Amy Ricker & Me!

On-Target for 4 Quarter Star: Amy Ricker & Me!

Register Now

Career Conference 2014

Propay your pre-registration fee (\$90) to: maggiesitar@marykay.com

Registration opens February 4th:
Contact your Director to pre-register!

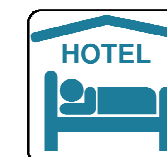
- 1. First 10 consultants to pre-register with their Director will earn a special prize!**

(Prize will be awarded at Career Conference.)



- 2. When 30 consultants are registered—one lucky registered consultant will get their portion of their hotel room paid for!**

(Prize will be awarded at Career Conference)



- 3. When 50 consultants are registered—one lucky registered consultant will be chosen and her registration fee will be refunded!**

(Prize will be awarded at Career Conference)



Registration Fee:

\$90 received in Special Events by February 28, 2014

\$100 on-site, space permitting

(Except for new Independent Beauty Consultant Agreements accepted after Feb. 28th, 2014.)

A Season of Shaving!

Sherri Steinman
National Sales Director

Share with **25** Women MK Amazing Opportunities & Benefits and get response = **Blue Topaz Ring!**

OR
Share with **12** Women MK Amazing Opportunities & Benefits and get response = **Purple Bracelet**

NEW YEAR NEW YOU!

Steinman National
Area Contest

MAKEOVER CONTEST



DEC 15 - FEB 15

Please enjoy a New Year new You 'Season's Change' Star Makeover: Dec 15- Feb 15, and allow me to enter you in a Makeover Contest!

Top 3 MOST remarkable Star Makeover Pictures will win a Star Collection of Mary Kay! Plus will be invited to be our Guests for a Star Model Makeover Event! I've been challenged to 25 before and after photos...and I'd love to have you be my star!



FACES COMPLETED



Photo: Mary Kay Inc.