

HOW TO HAVE THE PERFECT PARTY!



PARTY DETAILS

DATE: _____

TIME: _____

LOCATION: _____

TIPS FOR SUCCESS

- Invite friends, family and coworkers.** Why not introduce people that don't already know each other? Have a few extra in mind in case of cancellations.
- Call each guest the day before the party to remind them of the time.** Let them know the party will begin promptly at *(time)* and ask them to arrive a few minutes early so they don't miss out on any pampering. Also, remind them this party has *limited space* so if they cannot make it—you will need to know so you can fill their spot!
- Keep refreshments simple.** Save the refreshments in the kitchen for the end so their hands will be free.



HOW TO INVITE YOUR GUESTS

It may seem silly, but just the right words can make your party a huge success!

"I'm so excited...I've just scheduled a VIP Pampering Session with my Mary Kay Consultant on *(day)* at *(time)* and she's asked me to invite my favorite people to join us! I thought of you because *(you're so much fun, like to play with cosmetics, deserve some FREE pampering, etc.)*. Each guest will enjoy a lip treatment, hand treatment, facial and Dash-Out-The-Door Color.



We're going to have a great time and I'd love for you to come. This VIP party has limited space and it is by reservation only, so I'll need a definite 'yes' or 'no'. Can I count on you to come?"

YES: "Great! It's at *(location)*. The pampering session will begin promptly at *(time)* so please be sure to arrive a few minutes early.

In order to personalize each person's pampering experience—I need the following information for my Mary Kay Consultant:

- What is your skin type: NORMAL, DRY, OILY or COMBO?
- Do you prefer LIP GLOSS or LIPSTICK?
- Do you prefer CHOCOLATE or FRUIT?

CHOICE: I will gladly contact your guests for you to gather this information or you can gather it and return it to me within 48 hours for your FREE mascara!

NO: "I understand. Even though you can't make it you can still order online or through me. Everything's 100% satisfaction guaranteed so why not try something new?!" Also, each person who orders \$40 or more will receive a gift with their purchase!

Offer brochure or website: www.marykay.com/ _____

GUEST LIST:	NAME	PHONE #	PERSONALIZED OPTIONS (Circle their choices.)
1.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
2.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
3.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
4.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
5.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
6.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
7.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
8.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
9.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit
10.			Normal Dry Oily Combo Lip Gloss Lipstick Chocolate Fruit

BONUS: Receive a FREE mascara when you give me your guest list (call, text, or email) within 48 hours of receiving these instructions.