

Benefits of having a ProPay Account



- ♥ **It's Professional.** Shows that you are operating like a business, and are serious about providing services to your clients.
- ♥ **It's Convenient.** It makes it easier to buy from you, and it boosts sales, because they will spend more when they have more time to pay for it! It even links with your Mary Kay Personal Web Sites for easy on-line shopping, and your customers will love that they can shop with you and earn points on their credit cards if they have a rewards card. It also allows you to use the Customer Delivery Service (CDS) to drop ship products from the company to your customers.
- ♥ **Here's the Deal:**
 - It costs **\$39.95** to start (or you can break that down into 3 monthly payments), but it's really that you're just paying processing fees in advance. It's like putting that money into a "bank" with ProPay, and they deduct the transaction fees from your account each time you process a card. Once the account is down to zero, the fees come directly out of each transaction.
 - Rates for processing Visa/MC/Discover cards are 2.69% of the amount of transaction, plus 30 cents. If someone buys \$100-worth of MK from you with a, you're fee is 30 cents plus \$2.69 (which is 2.69% of the \$100) = \$2.99. So your "cost of doing business" (which is tax deductible, by the way...) is \$2.99 on that \$100 purchase. If the customer uses an AmEx, it'll be 3.19% of the transaction amount plus the 30 cent fee plus, costing you \$3.49. –Remember, that you're making \$50 profit from the sale, so **you can afford to pay the fee.** (-; It's no big deal.
 - You can process up to \$650 per day and \$3,000 per month.
 - And there is no equipment to buy. You process the cards over your iPad or computer.

I encourage you to sign up via www.marykayintouch.com under the Ordering tab, ProPay, and Sign up. –*Happy Selling!*