

New! Premier Plus Promotion ~ January through December 2014



Buckle your seatbelt for some very exciting news! Premier Plus qualifiers now have the opportunity to earn the use of a sleek black **BMW 320i**.

Eligible* Independent Sales Directors achieving Premier Plus from January through December 2014 with a minimum of \$75,000 net adjusted unit wholesale production within two consecutive calendar quarters can select the use of the *black luxury BMW 320i*. Qualifiers also will receive recognition at all Company special events as a Premier Club Achiever!

In addition to the *BMW 320i option*, Premier Plus qualifiers have the option of selecting the use of the *Chevy Equinox*, *Toyota Camry* or selecting *Premier Club Cash Compensation*. Maintenance requirements for this award will be the same as the Premier Club Program.



*Independent Sales Directors are eligible to participate in the promotion if they are:

- Not currently maintaining a Career Car award
- In Career Car requalification
- Grand Achievers (Career Car or Cash Compensation)
- Currently maintaining a Premier Club Cash Compensation award

In addition to the regular <u>Career Car Insurance</u> and <u>Driver Point Rating System</u> requirements, qualifiers must also meet the following:

- Additional authorized drivers must be 25 years or older. There is no minimum age requirement pertaining to qualifiers.
- Both qualifiers and additional authorized drivers must have 4 or fewer points assessed under the Driver Point Rating System.