

Power up your LASHES to the max!

3 steps to LASH PERFECTION

1 Build

LASH & BROW BUILDING SERUM

Before you catch up on your beauty sleep, a quick application is all you need to build thicker, fuller-looking lashes with results in just 30 days. During an independent consumer study, 95 percent of women said the formula felt gentle and a majority agreed they saw visible results in just 30 days. Price is less than half of prescription comparable products.



2 Prime

LASH PRIMER

A coat of this clear formula primes your lashes for stronger, more voluminous-looking lashes when paired with any Mary Kay mascara.



3 Perfect

LASH LOVE WATERPROOF MASCARA

The majority of women said it lasts for 10 hours or more! And they said that Mary Kay Lash Love Waterproof Mascara holds up through sweat, rain, tears, humidity, and pool and salt water.

