

MARY KAY®

Endless Performance.™

PERFECTION that lasts.



Mary Kay® Endless Performance™
Crème-to-Powder Foundation \$18



IT'S A MATCH!

We come in all shapes, sizes AND colors! That's why we're **starting fresh with 16 updated and expanded shades** to match virtually every complexion. To help you find the perfect shades for your customers, there's an UPDATED **Mary Kay® Foundation Finder Tool**, \$6, available on Section 2.

Note! With this launch, four former shades are discontinued:

IF YOUR CUSTOMER WORE	TRY
Ivory .5	Ivory 1
Ivory 1	Ivory 2 or Ivory 3
Bronze .5	Beige 6 or Bronze 1
Bronze 1	Bronze 2

Mary Kay InTouch® also has helpful selling and marketing tools. Go to the "Product Central" tab to find **Foundations for All**. It includes shade-matching tips, how-to videos, before-and-after photos and a shade chart. Plus, there's a **Flawless Face eCatalog** and **social media posts** you can send to your customers, and a **Flawless Face Beaute-vite®** to use when sending party invitations.

◀ *Note: Some shades are discontinued; others are new or renamed. It's best to use this chart as a guide along with the updated Mary Kay® Foundation Finder Tool when performing stripe tests with your customers and choosing shades.*

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