



Race Into Spring!

It's More Than a Bag. It's a Beginning!

Spring is all about fresh starts and renewal. How about a life-changing opportunity? **Start your Mary Kay business in March** during the **Race Into Spring** promotion and **get a Starter Kit** for just \$100 \$75** (plus shipping, handling and tax)!



MARY KAY STARTER KIT**

~~\$100~~ **\$75**

Plus shipping, handling and tax

Place your first wholesale product order* by **April 30** and receive even more!

PRODUCT ORDER AMOUNT

\$1800 +

total sugg. retail value

\$3600 +

YOU ARE ELIGIBLE TO RECEIVE

- **\$100 credit** off your first product order**
- **Up to \$125 BizBuilder Bucks credit†**
- **FREE†† custom color look** (retail value of \$121)
- **A FREE††† product bonus bundle** (up to \$642 retail product value)

PRODUCT ORDER AMOUNT

\$600 - \$1799

total sugg. retail value

\$1200 +

YOU ARE ELIGIBLE TO RECEIVE

- **\$75 credit** off your first product order**
- **Up to \$35 in BizBuilder Bucks credit†**
- **A FREE†† custom color look** (retail value of \$121)
- **FREE††† product bonus bundle** (up to \$223 retail product value)

PRODUCT ORDER AMOUNT

\$400 - \$599

total sugg. retail value

\$800 +

YOU ARE ELIGIBLE TO RECEIVE

- **\$50 credit** off your first product order**
- **\$10 BizBuilder Bucks credit†**

BONUS!

If you start your Mary Kay business in March or have a new team member in March, you will be able to **SHARE THE SAME GREAT OFFERS to any of your new team members in March OR April!**

Ask me, your Independent Beauty Consultant, **how to get started today!**

MARY KAY®

* Purchasing inventory is an individual decision, and it's certainly not a requirement for you to begin your Mary Kay business. We always recommend that you determine what activity level you plan to pursue in your Mary Kay business. Then, if appropriate for your personal circumstances, invest in a level of inventory that supports that activity. If you decide that this opportunity is not right for you, Mary Kay will repurchase, at 90 percent of your original net cost, original and unused Section 1 products, as long as these items were purchased by you from the Company within one year prior to return. Please refer to your Independent Beauty Consultant Agreement for complete details.

** To qualify for the \$75 Starter Kit (excluding tax, shipping and handling), your Independent Beauty Consultant Agreement must be received and accepted by the Company March 1-31, 2015. To qualify for a \$100, \$75 or \$50 credit off your first wholesale Section 1 product order, it must be received and accepted by the Company by April 30, 2015. To qualify for the \$100 credit,

your wholesale Section 1 product order must equal \$1,800 (excluding sales tax) or more. To qualify for the \$75 credit, your wholesale Section 1 product order must equal \$600-\$1,799 (excluding sales tax). To qualify for the \$50 credit, your wholesale Section 1 product order must equal \$400-\$599 (excluding sales tax). The credit offers do not apply to subsequent or cumulative orders.

† BizBuilder Bucks credit will be applied toward the next qualifying order of at least \$400 Section 1 wholesale (\$800 suggested retail) as long as the order is placed while the Independent Beauty Consultant is still in active status. An Independent Beauty Consultant is considered active in the month a minimum \$225 wholesale Section 1 product order is received and accepted by the Company and in the following two calendar months. The credit will expire upon the expiration of the Independent Beauty Consultant's active status.

†† To qualify for a free custom color look, a minimum wholesale Section 1 order of \$600 or more must be received and accepted by the Company within 15 calendar days of when the Independent Beauty Consultant Agreement is received and accepted by the Company. Sales tax is required on the actual suggested retail value of the gift.

††† To receive a free product bonus bundle, your Independent Beauty Consultant Agreement must be received and accepted by the Company March 1-31, 2015, and your initial wholesale Section 1 product order must equal \$600 or more (excluding sales tax) and must be received and accepted by the Company by April 30, 2015. We reserve the right to substitute product of equal or greater value if necessary. Sales tax is required on the suggested retail value of the Section 1 products included in the bonus bundle. Refer to the *Ready, Set, Sell!* brochure for complete details and more information on the free product bonus bundles.