

mary kay MAKEOVER CONTEST

**BEAUTY**

loves

**COUNTRY**

January 30 - March 2, 2015



Mary Kay is all about helping women discover their inner and outer beauty, and now we're shining a spotlight on country music fans. From country girl glam to casual cuties, beauty loves country!

Your customers can enter the Beauty Loves Country Makeover Contest, Jan. 30 – March 2, for an opportunity to win these exciting prizes that give back and get you close to country's biggest stars!

Jan. 30 – March 2	Submit entries
March 2–9	Online public voting
March 10	Finalist announced
March 27	Winners announced



## WEEKLY WINNERS

Each week during the contest, the three Independent Beauty Consultants with the most number of entries received will get a \$100 gift card. That's a total of 12 winners!

## INDEPENDENT BEAUTY CONSULTANT OF THE CONSUMER GRAND PRIZE WINNER

\$250 gift card

## RUNNERS-UP TO THE CONSULTANT GRAND PRIZE WINNER

1st runner-up: \$1,500 gift card and Mary Kay® products included in the Queen of Country Look  
2nd runner-up: \$1,000 gift card and Mary Kay® products included in the Queen of Country Look

## GRAND PRIZE WINNER

The Independent Beauty Consultant with the most number of entries received will get: Exclusive fan experience for her and a guest to attend the 50th Annual Academy of Country Music® Awards (ACM Awards™), April 17–19, 2015, in Arlington, Texas. She and a guest will attend the ACM Party for a Cause®: 50 Years of Music & Memories Festival and the ACM Awards™ show. The grand prize includes round-trip airfare for two, hotel, ground transportation, incidentals for meals and tickets to both events. The festival takes place at Globe Life Park, and the ACM Awards™ show will be held at the world-renowned AT&T Stadium. \$2,500 donation to her favorite charity\* benefiting women and children to help make a difference in the lives of others.