

# mary kay makeover contest BEAUTY *Loves* COUNTRY

january 30 - march 2, 2015

Mary Kay is all about helping women discover their inner and outer beauty, and now we're shining a spotlight on country music fans. From country girl glam to casual cuties, beauty loves country! Your customers can enter the Beauty Loves Country Makeover Contest, Jan. 30 – March 2, for an opportunity to win these exciting prizes that give back and get you close to country's biggest stars!

## COUNTRY COUNTDOWN: Mark Your Calendars!

Jan. 30 – March 2	Submit entries	March 2–9	Online public voting
March 9–16	Final judging	April	Winners announced

## WEEKLY WINNERS

Each week during the contest, the three Independent Beauty Consultants with the most number of entries received will get a \$100 gift card. That's a total of 12 winners!

## INDEPENDENT BEAUTY CONSULTANT OF THE CONSUMER GRAND PRIZE WINNER

\$250 gift card



## RUNNERS-UP TO THE CONSULTANT GRAND PRIZE WINNER

**1st runner-up:** \$1,500 gift card and Mary Kay® products included in the Queen of Country Look  
**2nd runner-up:** \$1,000 gift card and Mary Kay® products included in the Queen of Country Look

## GRAND PRIZE WINNER

The Independent Beauty Consultant with the most number of entries received will get:

Exclusive fan experience for her and a guest to attend the 50th Annual Academy of Country Music® Awards (ACM Awards™), April 17–19, 2015, in Arlington, Texas. She and a guest will attend the ACM Party for a Cause®: 50 Years of Music & Memories Festival and the ACM Awards™ show. The grand prize includes round-trip airfare for two, hotel, ground transportation, incidentals for meals and tickets to both events. The festival takes place at Globe Life Park, and the ACM Awards™ show will be held at the world-renowned AT&T Stadium. \$2,500 donation to her favorite charity\* benefiting women and children to help make a difference in the lives of others.

## FOR YOUR CUSTOMER!

### GRAND PRIZE FINALISTS

25 finalists will receive \$50 suggested retail in Mary Kay® product.

### GRAND PRIZE WINNER

One consumer with the most number of votes for her before and after makeover, after public and private judging, will receive an exclusive fan experience for her and a guest to attend the ACM Awards™, April 17–19, 2015, in Arlington, Texas, with all the perks listed above. \$2,500 donation to her favorite charity\* benefiting women and children to help make a difference in the lives of others.

So start booking,  
and get ready  
for country's  
biggest party  
of the year!



go gorgeous, **GIVE BACK & GO COUNTRY!**