

New Director Education Program – March 1, 2014 - February 28*, 2015

catch the DREAM!



MARY KAY

Make Catch the Dream your goal and not only will you put your career path dreams to flight, but you could fly to the Mary Kay Headquarters for a trip of a lifetime.

What to do?

Debut as a Sales Director, achieve your Fab 50's within your first six months of Directorship and maintain it by the end of the promotional period. Then, you'll be flying off with your sister Sales Directors to attend an exclusive New Director Education Program at the Mary Kay global headquarters in Dallas, Texas.

Plus Senior Directors can achieve it too!*

*For full conditions visit the Community Page.

Your Action Plan!

Sharing: Use the 3 foot rule – tell anyone within 3 feet of you about the Opportunity.

SmartStart: Building SmartStarters increases your chances and creates consistent selling behaviour in new Team Members.

Sales: Boost your sales quota with this month's new colour products.

Visit
Mary Kay
Headquarters
in Dallas



For full conditions visit the Community Page/
Contest-Recognition/Catch the Dream.



BEAUTY COMES TO YOU!™

Catch the Dream 2014

Dates: 1st March, 2014 to 28th February, 2015.

New Director Conditions:

- Achieve **Fab 50s (A and P status consultants)** within 6 months of debut date and maintain a unit size of 50 as at 28th February, 2015.
- To be counted in the new director's Fab 50s achievement and the maintained 50 unit size by 28th February, 2015, all team members must have placed at least one 'Active' order (\$250 NZ\$275 Section 1 retail order) since they joined. **(N status Consultants will not count towards the Fab 50's total or maintenance)**
- New director's unit size must be at a **minimum of 40** unit team members (A, N and P status) prior to the month the trip takes place.

Senior Director Conditions:

- Senior Director must accompany at least **2 off-springs** who have achieved Catch the Dream under the above conditions.
- The Senior Director must recruit 9 new personal *SmartStart qualified team members during the DIQ qualification period of the off-springs she will be accompanying on the Catch the Dream trip.
*The Senior Director's 9 new personal team members must be introduced and SmartStart qualified by the end of the DIQ qualification period of the off-springs that the Senior Director is accompanying on the Catch the Dream trip.
- The unit size of the Senior Director must be at a minimum of 40 unit members (A, N and P status) as at the end of the contest period, ie 28th February, 2015.

General Conditions:

- All achievers must be active and **in good standing with the company**.
- The trip to Dallas for New Director Education is planned for in 2015, however, dates are still to be confirmed and are subject to change. Full details of venues and dates will be confirmed as soon as available.
- The trip includes domestic (where applicable) and international economy class airfare, meals and twin share accommodation.
- The group will travel together on the outward departure. The company cannot be involved with any private travel plans proposed by achievers that affects their return journey. Any variation to travel requires independent travel insurance covering the whole of the journey.
- No prizes are transferrable or redeemable for cash. Should an achiever be unable to redeem the trip, then she will forfeit the prize.
- Normal end of month closing times apply – see Applause for more information about these times.