



Everyone's eyes are different.

That's part of what makes them so beautiful. Use these application tips to make the most of your prettiest feature and help you get the perfect look for your eye shape.



Deep-Set Eyes



Wide-Set Eyes



Hooded Eyes



Standard Eyes



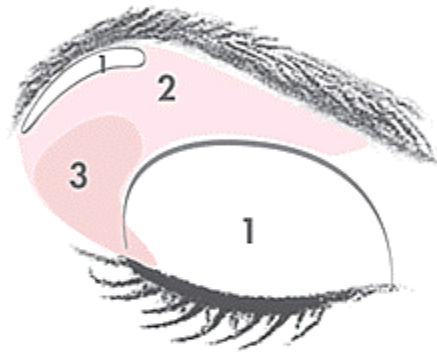
Close-Set Eyes

Great Tips for Gorgeous Eyes!

Deep-Set Eyes

Eyes that are set deep, making the browbone appear more noticeable.

- 1 First, apply the highlighter shade to the eyelid and along the inner corner of the lower lashes and to browbone.
- 2 Next, apply the midtone shade up above the crease and sweep it across the browbone.
- 3 To finish, apply the accent shade to the outer corner of the upper lashline, then up onto the corner of the browbone. Sweep the accent shade underneath the lower lashline for definition.



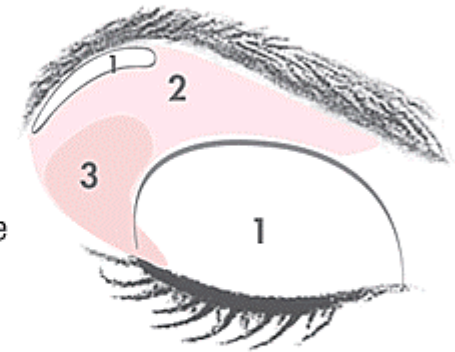
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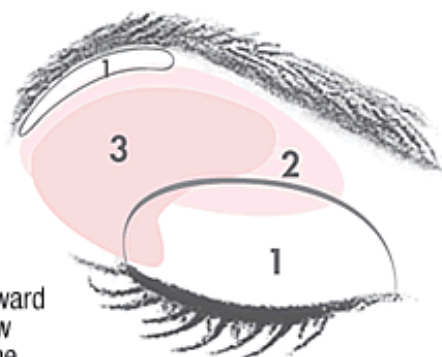
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Great Tips for Gorgeous Eyes!

Close-Set Eyes

Eyes that are less than one eye width apart.

- 1** First, apply the highlighter shade to the browbone and lid. Also apply the highlighter shade to the inside corners of the eye to help the eyes appear farther apart.
- 2** Next, starting at the outer corner of the crease, bring the midtone shade toward the inside corner to the brow but not all the way over to the nose. Use the midtone shade to bridge the highlighter and accent shades along the lower lashline.
- 3** To finish, sweep the accent shade across the base of the upper lashline and up into the outer area of the crease. Sweep the accent shade underneath the lower lashline for definition. Stop the color before you get to the inside corners.



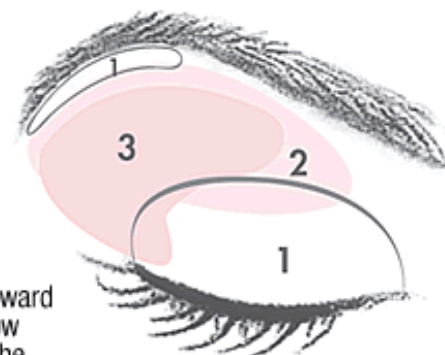
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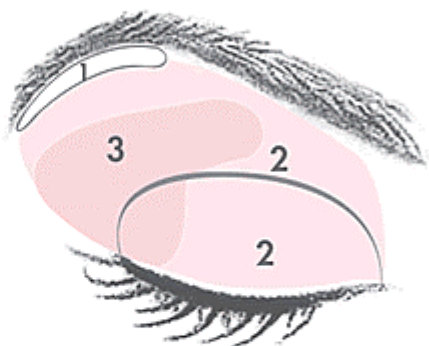
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Great Tips for Gorgeous Eyes!

Wide-Set Eyes

Eyes that are more than one eye width apart.

- 1** First, apply the highlighter shade to the browbone.
- 2** Next, starting from the outer corner of the crease, bring the midtone toward the inside corner of the eye. Deepen the midtone color on the inside corners and lid to help the eyes appear closer together.
- 3** To finish, starting slightly in from the outer corner, brush the accent shade across the upper lashline and into the crease of the eye. Also sweep it underneath the lower lashline, being careful not to extend it beyond the outer edge of the eye.



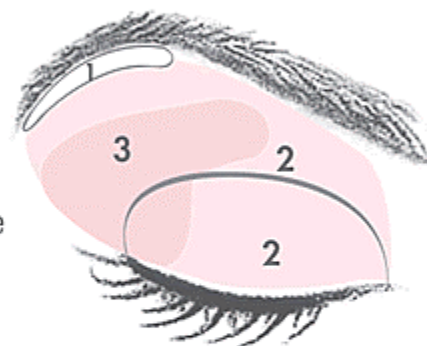
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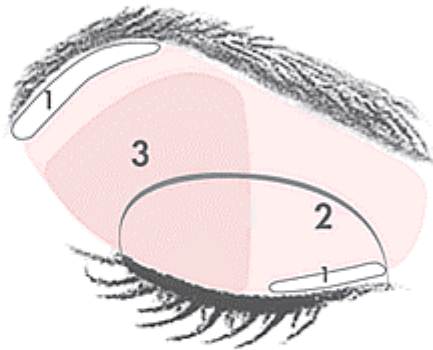
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Great Tips for Gorgeous Eyes!

Hooded Eyes

Eyes that are set so that the natural crease in the eyelid is not readily seen.

- 1** First, apply the highlighter shade to the browbone and along the upper lashline and to the inner corner of the lower lashes.
- 2** Next, apply the midtone shade from the base of the upper lashline and over the entire hooded area to help the lid appear to recede. Then blend.
- 3** To finish, apply the accent shade from the base of the lashline and over the entire hooded area to help it appear to recede and blend. Sweep the accent color underneath the lower lashes to define. Hooded eyes really benefit from a well-defined upper and lower lashline.



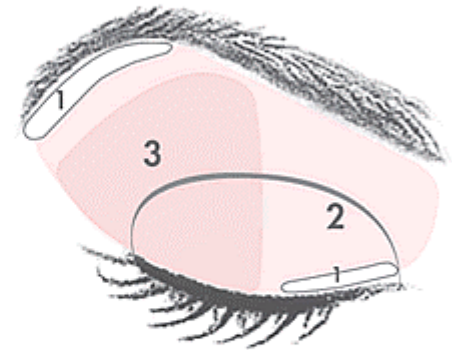
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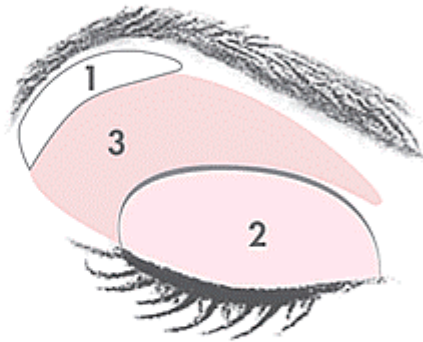
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Great Tips for Gorgeous Eyes!

Standard Eyes

Eyes that are about one eye width apart.

- 1** First, apply the highlighter shade under the browbone.
- 2** Next, apply the midtone shade over the entire eyelid.
- 3** To finish, apply the accent shade in the crease of the eye.



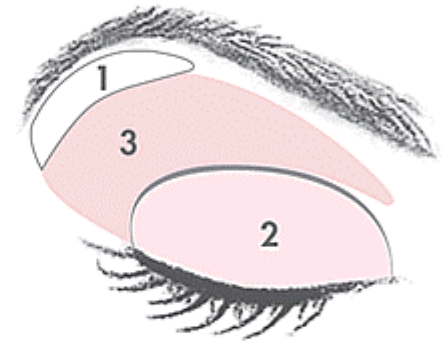
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