



TAKE **THE FASHION WEEK** CHALLENGE

OCTOBER 1—DEC 31, 2013

In celebration of Mary Kay being the Official Beauty Sponsor of *Project Runway All Stars Season 3*, we are giving you the opportunity to win a once-in-a-lifetime New York City Fashion Week Experience!



Your Road to the Runway Starts Here!

Independent National Sales Director*

The Independent National Sales Director in each Seminar affiliation with the highest increase in Cadillac qualifiers as of Dec. 31, 2013, over the previous year, will qualify to attend. (Ties will be broken based on highest percentage increase.)

Independent Sales Director*

The Independent Sales Director in each Seminar affiliation who is qualified for the use of a Cadillac on Dec. 31, 2013 and has the most qualified** new unit members during the contest quarter of Oct. 1—Dec. 31, 2013, will qualify to attend along with the top Independent Beauty Consultant in her unit. (Ties will be broken based on the highest Cadillac production during the contest quarter.)

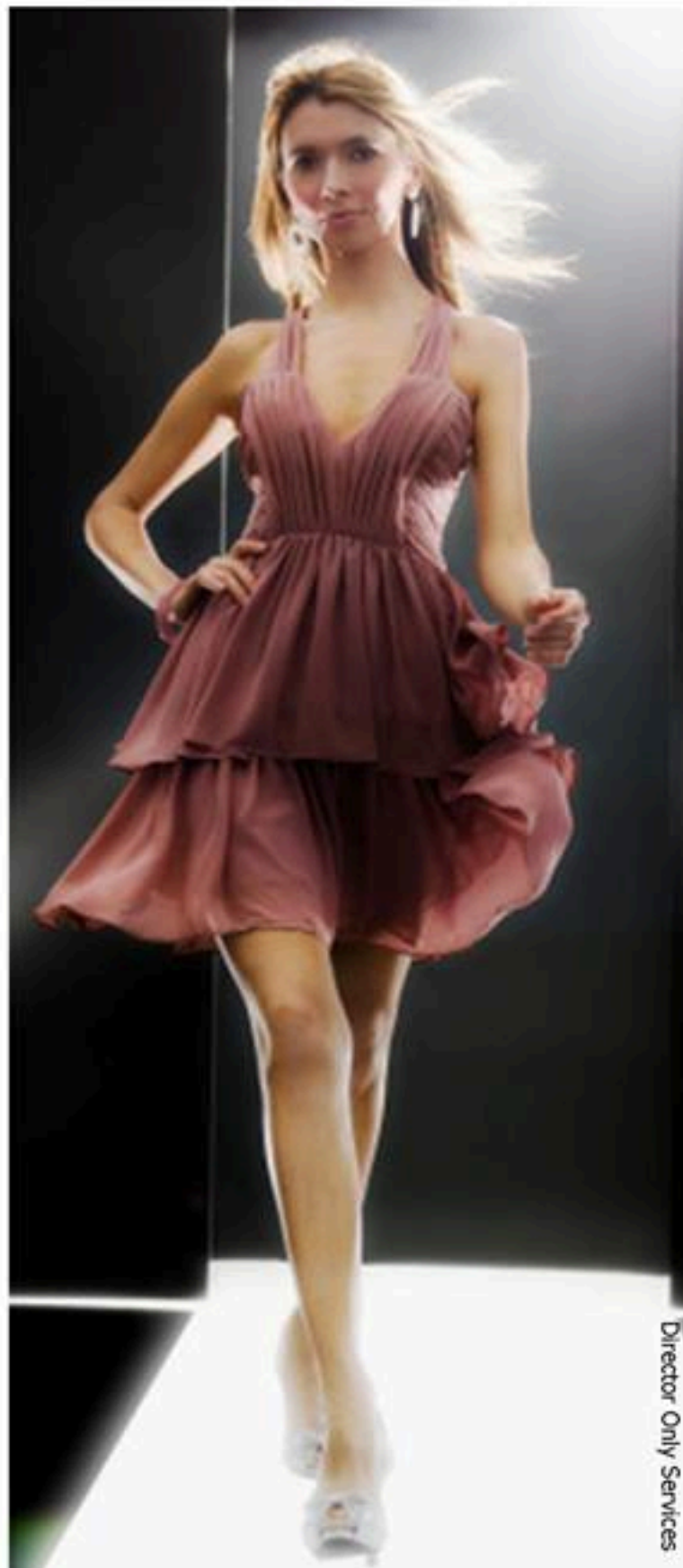
Independent Beauty Consultant*

Within the unit of the winning Independent Sales Director in each Seminar affiliation, the Independent Beauty Consultant with the most qualified** new personal team members during the contest quarter of Oct. 1—Dec. 31, 2013, will qualify to attend along with her Sales Director. (Ties will be broken based on the wholesale orders of the new qualified personal team members.)

The March 2014 New York City Fashion Week Experience includes:

- Round-trip airfare to New York City.
- Hotel accommodations.
- Tickets to attend a show at Fashion Week.
- Tickets to attend a Broadway play.
- Meals.
- Transportation to and from the fashion show.

*To attend the New York City Fashion Week Experience trip, an Independent Beauty Consultant must be in good standing with the Company at the time the award is presented.



Director Only Services

This is sure to be the experience of a lifetime, so do whatever it takes to be runway ready!