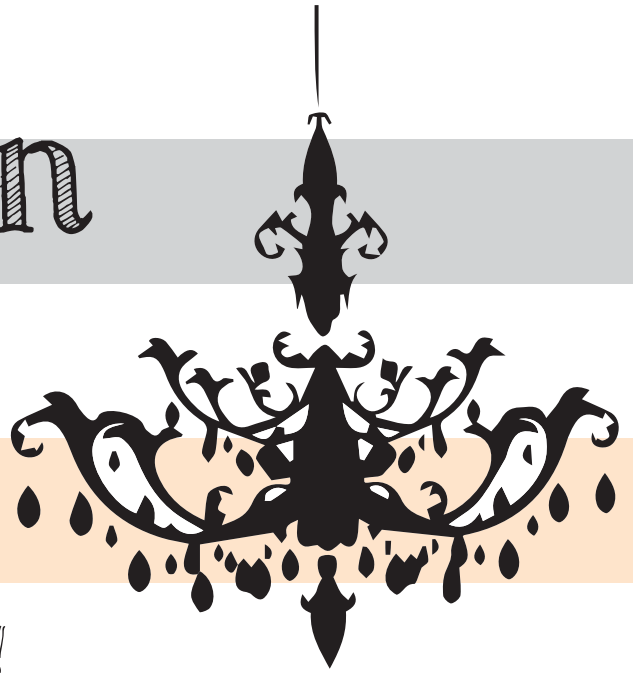


Halloween Ideas

Trick or Treat Mary Kay Style!



- » Purchase small Halloween cellophane gift bags (find these in party supply stores).
- » Fill them with:
 - Halloween candy
 - Your business card
 - Sampler items such as:
 - A body care or aromatherapy tubes, a fragrance sampler, or lipstick samplers, etc.
 - One of the coupons attached
- » BE SURE YOUR NAME AND TELEPHONE NUMBER ARE ON IT!
- » Hand these out to the children who come to your door on Halloween!

or

Package the bags the same way, only hand them out wherever you go on Halloween. You can also deliver them to teachers or other professionals. Even hand them out all week prior to Halloween! Simply say: "Have you had YOUR Halloween treat yet? Here's one from Mary Kay - I'd like you to have it!"

If a conversation starts, be sure to get her name and telephone number so you can follow up and get her opinion of the samplers and book her for her free facial!