

# TimeWise® Miracle Set®

**Innovative technology. High-performing ingredients. In-depth research studies.** They all come together in the age-fighting marvel called the TimeWise® Miracle Set®. Start seeing a younger-looking, more beautiful you today!

Six formulas in more than 60 shades



## How the science works:

"The Miracle Set® contains ingredients that help accelerate the skin's natural renewal process. It combines scientifically advanced technology, such as peptides which act to restore the appearance of skin by helping to enhance the production of new collagen. The Miracle Set® works by removing dead skin cells, reducing fine lines and wrinkles, moisturizing, energizing and rebuilding the skin."

– Dr. Beth Lange, Mary Kay Chief Scientific Officer

MARY KAY

One  
Easy System  
With 11 Age-Defying Benefits

- |             |           |            |                                   |
|-------------|-----------|------------|-----------------------------------|
| 1 Cleanse   | 4 Hydrate | 7 Soften   | 10 Rebuild                        |
| 2 Exfoliate | 5 Smooth  | 8 Protect  | 11 Reduce fine lines and wrinkles |
| 3 Freshen   | 6 Firm    | 9 Energize |                                   |

Seeing Is Believing.



BEFORE

AFTER

As seen by a dermatologist on panelists in a 12-week clinical study:

- **83%** had a reduction in fine lines and wrinkles.
- Up to **25%** improvement in skin elasticity.
- **100%** had softer, more supple skin.
- **46%** improvement in more even skin tone.

# NEW!

## Botanical Effects™ Skin Care

- Personalized botanicals deliver holistic benefits by skin type.
- Three formulas leave dry, normal and oily skin — even if it's sensitive — feeling balanced.
- Contains a hypoallergenic, antioxidant-rich complex free of synthetic dyes and added fragrance.
- Packaging is gentle on the planet.

## Nine out of 10 women agree – skin looks healthy!\*

That's what they said in a one-week study. Here's what else they're saying about this simple, sensitive skin care solution:

**88%** said it leaves skin feeling nourished.

**86%** said it revitalizes skin.

**83%** said it enhances skin's natural beauty.

\*Results reported during a one-week independent consumer study

### Gentle on the Planet

- Each of the tube sleeves — Cleanse, Hydrate, Mask — contains 50 percent post-consumer resin (PCR) material.
- The caps use one-third less plastic than traditional flip-top caps.
- The freshen bottle is recyclable\*\*.
- The cartons, made from 100 percent post-consumer content as well as Forest Stewardship Council†-certified material, can be recycled.\*\*

### cleanse:

Gently cleanses without stripping essential elements.

Botanical Effects™  
Cleanse

### hydrate:

Absorbs quickly and leaves skin feeling balanced.

Botanical Effects™  
Hydrate

### freshen:

Nondrying formula gently removes excess residue from skin.

Botanical Effects™  
Freshen

### mask:

Gently removes impurities as it revitalizes skin; removes easily with water.

Botanical Effects™  
Mask

\*\*Where facilities exist

†The Forest Stewardship Council (FSC) is dedicated to supporting the practice of sustainable forestry worldwide. FSC-certified paper and print products contribute to conservation, responsible management and community-level benefits for the people near the forests that provide the paper.

All prices are suggested retail.

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Printed in U.S.A.

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