

# Kiss Your Lips With Moisture.

Mary Kay® NouriShine Plus™ Lip Gloss loves your lips with feel-good benefits, serious shine and gorgeous new colors you can't live without. **\$14 each**



In every swipe, you get:

- An instant boost of moisture to your lips.
- Smoothed, protected and conditioned lips.
- Ultraglossy shine in a range of finishes.
- Good-for-your-lips ingredients like antioxidants and botanical extracts.



café au lait



pink parfait



rock 'n' red



icicle



beach bronze



fancy nancy



pink luster



red passion



rich spice



cream and sugar



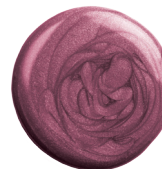
au naturel



pink saten



mango tango



berry tart

Price is suggested retail.

†Based on in-vitro testing

## Key Ingredients:

**Pomegranate Sterol** – helps strengthen the skin barrier†, which is vital for maintaining lip hydration.

**Antioxidant-Rich Complex** – formulated with vitamin E which is known for its skin conditioning and soothing benefits and vitamin C derivatives that have been shown† to target collagen production to help reduce fine lines and wrinkles.

**Aloe Leaf Extract** – helps soften and calm the skin.

## Feel Good.

New NouriShine Plus™ Lip Gloss gives lips a creamy, ultracomfortable formula that delivers brilliant shine and an instant boost of moisture. It's superlight, long-lasting and easy to apply with an applicator that delivers just the right amount with no mess.

## Look Good.

Playing with lip color is easy and fun! Each gorgeous new shade was expertly selected with input from makeup artists and women around the world.

Create endless lip looks by choosing your color and finish – from no shimmer to show-stopping sparkle.

## Nine out of 10 women agree it delivers an instant boost of moisture!\*

That's what they said in a one-week, in-depth consumer study. Here's what else they had to say about this replenishing, feather-proof lip gloss:

**90%** said it feels nourishing and perfectly smooths lips.

**89%** said lips feel healthier.

**83%** said it improves lip texture and helps lips look younger.

**80%** said it has long-wearing shine.

Expert insight from **Dr. Beth Lange**, Mary Kay Chief Scientific Officer

“Humectants and a healthy skin barrier can help keep lips hydrated and looking beautiful. Mary Kay® NouriShine Plus™ Lip Gloss is infused with ingredients that help support the moisture needs of lips to help keep them hydrated and feeling soft.”

\*Results reported during a one-week independent consumer study



# Your Lips Say It All.



Make a colorful impression by trying one or all of these lip looks featuring the newest Mary Kay® lip products in fun and fashionable finishes.



**1 Berry Beauty**  
**BERRY TART LIP GLOSS +**  
**CREAM AND SUGAR LIP GLOSS =**  
 Party-perfect glam in two-tone shimmer

**2 Scarlet Starlet**  
**ROCK 'N' RED LIP GLOSS =**  
 Bold, make-a-statement shine



**3 Evening Star**  
**SOFT BLUSH LIP LINER +**  
**MANGO TANGO LIP GLOSS =**  
 Subtle sparkle perfect for a night out



**4 Daring Diva**  
**RICH SPICE LIP GLOSS =**  
 Beautiful brown shimmer for anytime



**5 Shimmering Sophisticate**  
**CARAMEL LIP LINER +**  
**ICY PEACH LIPSTICK +**  
**AU NATUREL LIP GLOSS =**  
 Layers of glistening rich neutrals. Great for the office or a daytime outing.



**6 Miss Kiss**  
**CLEAR LIP LINER +**  
**PINK LUSTER LIP GLOSS =**  
 Fresh and romantic date night must with show-stopping allure



Mary Kay®  
 Lip Liner, \$12 each

- Age-fighting formula nourishes and helps keep lips looking young and voluminous
- Long-wearing, waterproof formula feels velvety and moisturizing
- Prevents lip color from feathering or bleeding
- Nine new shades that match your natural lip tone, including Clear that works with any lip color
- Mechanical, retractable liner with new built-in shaper in the cap



“Lip gloss is very versatile. It can be fun, formal, trendy, elegant, sexy or demure.”

— Susan Giordano, Celebrity Makeup Artist

Price is suggested retail.

## Why Use Clear Lip Liner?

- It blends with any lip shade you choose and works with lipstick or lip gloss.
- It creates an undetectable barrier to keep lipstick or lip gloss in place for longer periods of time.
- It's especially great for bold, bright shades because it doesn't add or change the color but keeps it in place.

**TO APPLY:** Apply Clear lip liner just as you would a colored lip liner. Apply along upper and lower lip lines with short, feathering strokes. Then fill in lips with lip liner to help extend the wear of lip color by creating a matte base. Sweep lip gloss over lip liner.

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