



THE MARY KAY FOUNDATIONSM

The Mary Kay FoundationSM had a successful year of giving in 2012 to the causes dear to our Founder, Mary Kay Ash. Almost \$5 million was given to organizations involved in eliminating violence against women and funding research for women's cancers. Here are some of the highlights of 2012:

- Granted 150 domestic violence shelters \$20,000 each — a total of \$3 million
- Awarded 13 respected doctors and medical scientists \$100,000 each in cancer research grants — a total of \$1.3 million
- Donated \$400,000 to Cancer Care, Inc., a nonprofit organization dedicated to providing free professional help to people with cancer, for its Touching Hearts program
- Raised \$411,000 from donations at Seminar 2012
- Raised more than \$136,000 in the Dallas and Northeast Branch annual MK5K[®]
- Raised more than \$90,000 for the Team Up for Women![®] campaign

About The Mary Kay FoundationSM

The Mary Kay FoundationSM was created in 1996, and its mission is two-fold: to fund research of cancers affecting women and to help prevent domestic violence while raising awareness of the issue. Since the Foundation's inception, it has awarded \$31 million to shelters and programs addressing domestic violence prevention and \$18 million to cancer researchers and related causes throughout the United States.

To learn more about
The Mary Kay FoundationSM,
visit: marykayfoundation.org

