

# PARADISE CALLING

MK SPRING COLLECTION 2015

\$16 EACH



NEW LIMITED - EDITION  
PARADISE CALLING COLLECTION  
LACQUERED LIP SHINE

Available in Sunbaked, Exotic Orchid  
and Tropical Mandarin

\$16 EACH



NEW LIMITED - EDITION  
PARADISE CALLING COLLECTION  
WHIPPED EYE COLOR

Available in Seafoam and Tiki Hut

\$16 EACH



NEW LIMITED - EDITION  
PARADISE CALLING COLLECTION  
MOISTURIZING SPRAY LOTION

NEW TRUE DIMENSIONS®  
SHEER LIPSTICK

These four shades provide luminous shimmer and  
shine with advanced skin care ingredients.

Available in Arctic Apricot Sparkling Rose,  
Subtly You and Posh Pink

\$18 EACH



\$12 EACH



NEW MARY KAY® EYELINER

with a built-in shaper helps you line the way you like!

Available in NEW MK Steely, MK Deep Brown and MK Black

\$9.50  
EACH



NEW LIMITED - EDITION  
PARADISE CALLING COLLECTION  
NAIL LACQUER

Available in Lagoon, Exotic Orchid  
and Tropical Mandarin

\$18 EACH



FREE!



FREE!

CORK-INSPIRED CLUTCH.

Free\* when your customer purchases at least \$50  
suggested retail (excluding tax) of any limited-edition  
Mary Kay® Paradise calling collection items.

DELUXE MINI MARY KAY®

OIL-FREE EYE MAKEUP REMOVER,  
\$2 EACH (SECTION 2 RETAIL PRICE)

This adorable, convenient sampler is free\* for your  
customers with a \$40 or more purchase (suggested  
retail, excluding tax) of Mary Kay® products.

NEW ENDLESS PERFORMANCE™  
CRÈME-TO-POWDER FOUNDATION

Be fresh-faced all day with a heat- and humidity-resistant  
formula that hides imperfections and dries to a soft, powdery,  
matte finish. Fits perfectly in the Mary Kay® compact Mini\*\*  
(\$17, unfilled).

Available in 16 natural-looking shades