

March 16, 2015 - June 30, 2015

RACE FOR RED

What will YOU wear at Seminar 2015?

Determined to make a dynamic entrance at Seminar?
Then make it in **RED!** Why not make a commitment, right now, to earning your exclusive 'Emma' Red Jacket - and more - in time for your Seminar attendance in July?

Get Ready to GO! Here's How:

Start by recruiting 3

1. To receive your brand new, exclusive 'Emma' Red Jacket absolutely FREE!
2. Have your achievement recognised on stage at Seminar 2015!

Add 1 more and make it 4!

1. To receive your brand new, exclusive 'Emma' Red Jacket absolutely FREE!
2. And earn the elegant Red Jacket Scarf too!
3. Have your achievement recognised on stage at Seminar 2015!

Add 1 more, and strive for 5

1. To receive your brand new, exclusive 'Emma' Red Jacket absolutely FREE! And the elegant Red Jacket Scarf!
2. Attend the Achievers lunch at Seminar!
3. Have your achievement recognised on stage at Seminar 2015

WRITE your commitment in RED!

"Start writing your own success today! Set your goals and hang on to them until they are a reality. You've got to believe it before you will ever see it. Whatever the mind can perceive and believe, you can achieve!" - **Mary Kay Ash**



Remember

New Team Members must place minimum cumulative section 1 Retail Orders of \$250 NZ\$275 within one calendar month during the promotion period.



Race for Red Terms and Conditions

Contest Period

March 16, 2015 – June 30, 2015

Eligibility

Open to all levels of Independent Beauty Consultants in both Australia and New Zealand during the promotion period.
Contest Conditions

Independent Beauty Consultants

- Level 1 - Introduce 3 New Consultants during the promotion period.
 - Reward – Red Jacket (Emma – Long)
- Level 2 - Introduce 4 New Consultants during the promotion period.
 - Reward – Red Jacket + Red Jacket Scarf
- Level 3 - Introduce 5 New Consultants during the promotion period.
 - Reward – Red Jacket + Red Jacket Scarf + Lunch at Seminar

Terms and Conditions

1. Promotion Dates: March 16, 2015 to June 30, 2015 as per Applause end of month cut off dates and times.
2. New Independent Beauty Consultants introduced must complete their Independent Beauty Consultant agreement as normal and pay \$25 NZ\$25 for their Mary Kay Welcome Pack within the promotion period.
3. New Independent Beauty Consultants introduced must place a minimum cumulative Section 1 retail order of \$250 NZ\$275 within one calendar month of the promotion period, for the sharer to be considered eligible for this promotion.
 - To be eligible for the Red Jacket Reward the Sharer must introduce Three New Independent Beauty Consultants during the promotion period.
 - To be eligible for the Red Jacket and the Red Jacket Scarf rewards the Sharer must introduce Four New Independent Beauty Consultants during the promotion period.
 - To be eligible for the Red Jacket, Scarf and the Lunch at Seminar rewards the Sharer must introduce Five New Independent Beauty Consultants during the promotion period.
4. Sharers/Achievers must be 'Active' at the end of the promotion period to be considered eligible for the rewards of this promotion.
5. New Independent Beauty Consultants introduced must be 'Active' as at the end of the promotion period to be considered eligible for the promotion.
6. The Red Jacket reward is the 'Emma' style long Red Jacket available in Australian sizes 4 – 28. In the event the size required is out of stock the 'Mackenzie' style short Red Jacket will be awarded.
7. The Red Jacket scarf will be rewarded to the first 50 achievers only, in the event we have more achievers we will provide an alternate reward.
8. The Red Jacket and Red Jacket Scarf will be sent directly to the Sharers/Achievers, Independent Sales Director in the month following achievement. If the promotion is achieved in the final month of the promotion the Red Jacket and/or Red Jacket Scarf will be presented on stage at Seminar 2015.
9. Achievers must contact the corporate office with their Red Jacket size requirement by the 5th of the month following their achievement to have their Red Jacket sent to their Independent Sales Director in the month following achievement or to receive their Jacket on stage at Seminar.
 - An order form for the Red Jackets is available on the Mary Kay Community Page>Contest/Recognition>Promotions/Challenges>Race4Red – Red Jacket Achiever order Form.
10. All achievers of the promotion will receive special on stage recognition at Seminar 2015.
11. The Seminar Lunch reward will be a two course sit down lunch at the July 2015 Seminar Conference held on July 23, 2015.
12. Achievers must be fully registered for Seminar 2015 by the 30th of June 2015 to be eligible for the lunch reward.
13. Sharers will only be eligible to qualify for one Red Jacket, Red Jacket Scarf and Seminar Lunch reward during the promotion period.
14. The Red Jacket, Scarf and Seminar Lunch rewards are not transferrable, and no portion of the rewards is redeemable for cash.
15. All Independent Beauty Consultants who achieve must be in good standing with the company to be eligible for the rewards.