## Welcome to the world of.....





#### America's Best Selling Brand of Skin Care and Color Cosmetics

Thank you for listening and helping me reach my goal!

#### The Agenda:

- 1. I'm going to ask you to tell me a little about yourself.
- 2. I'm going to share with you some information about me.
- 3. I'm going to share some information about Mary Kay.
- 4. AND...I will ask you if Mary Kay is something that you would like to try.

#### Things to keep in mind:

- 1. Mary Kay may or may not be for you, but please listen with an open mind.
- 2. No question is off limits, so please don't hesitate to ask me anything that you need to know to help you make your decision.
- 3. Once you have heard this information, you will be in a great place to make an educated decision, and help others understand our business plan,
- 4. AND...if you cannot make a decision today, please spend the next 24 hours really thinking if this might benefit your life. I truly believe that if you are a little bit interested, you must give this a try to see if it's right for your life!

# So let's get started.....

- 1. Tell me a little about yourself....(family, job, hobbies, etc......
- 2. What puts a smile on your face?
- 3. Tell me about a time when you felt successful. What did you like most about that?
- 4. Fast-forward a year —what unfulfilled dream would you like to have come true that you're not living now? Where are you with achieving that goal?

Now let me tell you a little about myself.....



## Why so many women.... Look at a Mary Kay Career!



## 7 reasons to begin YOUR Mary Kay Career!







Insert your family picture here

#### Faith 1st, Family 2nd, and Career 3rd!!!

## The Products Sell Themselves

#### Mary Kay Products are....

MARY KAY

timewise

3 FL. OZ. / 88 ml

\* #1 in Customer Loyalty with Brand Keys Award

MARY

KAY

1FL.OZ. / 29 mL

- \* Recognized with "Good Housekeeping Award"
- \* 100% Customer Guaranteed
- \* Try Before You Buy
- \* Made in USA by Mary Kay, Inc.
- \* Consumable

MARY KAY

timewise

3-in-1 cleanser nettoyant 3-en-1 crema limpiadora facial 3 en 1 4.5 O.Z. NET WT./ 1279

- \* Recession Proof
- \* Not Animal Tested
- \* High Quality Research





## Main Avenues of Income:

- 1. Skin Care Classes and Facials
- 2. Reorders
- 3. Team-Building
- 4. Car
- 5. Directorship

A Consultant averages between \$25-\$75 per hour!



## How It Works

We set up a <u>store</u> in our home





We buy at one price and <u>sell</u> <u>for double</u>



We <u>purchase products</u> <u>directly</u> from Mary Kay

One Wholesaler Mary Kay, Inc. TO



One Retailer MK Consultant



#### As a self-employed Mary Kay consultant



You don't have to punch a time clock!! You choose your own hours!!!!

You are your own boss... We teach you to work Mary Kay into your current lifestyle!

You can sell & team build anywhere in the United States including Puerto Rico and Guam



## Prizes, Awards & Recognition

5



## Tax Benefits

You could be entitled to deductions...

- \* Car Expenses-Mileage
- \* Telephone
- \* Supplies
- \* Gifts and Demo Items
- \* Postage
- \* Office in Home
- \* Mary Kay Related Travel



## **No Risk Inventory**

#### 90% Buyback for Consultants





## Personal Growth

\*Self-confidence \*Challenge and purpose \*Development of new skills \*Positive non-risk environment \*Encouragement \*Satisfaction from helping others \*New friends \*Maintain and approve appearance





# MK Would you like to try?

## Here's How to Get Started Today!

- \* Say "YES!"
- \* Order your Starter Kit for \$100 (\$400 value)
- \* Attend Local Training
- \* Make a list of your first practice appointments.



#### Start Something Beautiful.

A Mary Kay business can be yours!



