

# Serious Cash Potentials



**...For great profits this holiday season**

## Idea #1 Holiday Skin Care Classes

- Teach Skin Care
- Holiday Glamour Looks
- Turn back hands of time with TimeWise Repair

## Idea #2 Holiday Coffees

- Miracle Set or TimeWise Repair on the hand
- Satin Hands
- Body Care & Fragrance Line
- Gift sets

## Idea #3 Holiday On-the-Go Appointments

- Tote Bag/Basket filled with holiday products
- Carry TimeWise/Microderm/mascaras/glosses/handcream, all gift-wrapped for instant sales.

## Idea #4 12 Days Packages

- To make the husband a hero
- From wife to husband so he feels special
- For daughters so they feel special too

## Idea #5 Holiday Open Houses

- Less than 25 Clients: hold On-the-Go
- 25-50 Clients: hold a 4 hour Open House
- 50-100 Clients: hold 4-8 hour Open House
- 100+ Clients: hold for 2 days, 4-6 hours per day
- Simple refreshments, cookies & cider
- May have special offers, gifts with purchases
- Door Prizes and drawings
- Call to confirm & have them bring a friend

## Idea #6 Employee Gifts

- Offer gift-buying service to doctors, dentists, and other professionals too busy to shop

## Idea #7 Wish Lists

- Give them to guests at your classes and facials
- Take them on deliveries and on the goes
- Call "Santa" and offer your services

## Idea #8 Silent Holiday Hostesses

- Find silent hostesses in offices, schools, clubs
- Give your hostess 20% credit towards products from all sales because there's no work involved

## Idea #9 Private Holiday Makeovers

- One-on-one makeovers with your favorite clients and new women you meet
- Get 7-10 referrals

## Idea #10 Pillow Gifts

- Body Care Products
- Visibly Fit Lotion
- Satin Hands
- Eye Color and Lip Color Sets
- Wrap in a sheer bag with ribbon
- Fragrances (for him, too)

## Idea #11 Emergency Gifts

- Gifts to bring to someone's home for the hostess
- Gifts for someone who brings you a gift but you forgot to get them something
- Satin Hands, Handcream, Visibly Fit Lotion, Satin Hands and Body Care, Fragrance, Lip Color Sets

## Idea #12 Gifts We Forget

- The boss, secretary, fellow employees, custodian, teachers, neighbors, church leaders
- Secret Santas

## Idea #13 Personal Gift Giving

- SHOP AT 50% OFF!
- Family, friends, neighbors, caregivers, housesitters, postal workers, housekeeper