

Text booking is the New Rage!!

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Nothing replaces a personal phone call to book someone, but if you can't reach someone text them. Texting is the new rage and most women between the ages of 18-35 text as their main source of communication. Let's get with the times!

Tips with text booking:

1. Always remember to text your prospects or clients between the hours of 9 a.m. and 9 p.m.
2. Keep your text short, sweet, and to the point. Remember some people don't have unlimited "Texts." Be considerate!
3. Don't send more than two "Text's."
5. Keep your wording professional.
6. If the phone call does not work, send the "Text message." If you "Text messaged" and that didn't work try the phone.
7. Be smart, don't try to type this into your cell phone. If you have an I Phone, email it to yourself on your I Phone or Text message it to yourself or I Phone. All you have to do is put your email address or cell number in the To: line on your email. When you receive it copy and paste. Remember correct people, time, and places.

If you don't have an I Phone and you have a Palm, etc., you can do the same, email or put your cell # in the To: line, then save it as a "Template."

Text Examples:

Booking someone you know:

Hey girl it's Dacia! I'm doing a huge test panel on new Mary Kay product. I need a favor, I'm in a contest & need to borrow ur face. It's FREE, FUN,FAST,& U will get a FREE GIFT. Would love ur help? Can U help me this wk. or next? PRETTY PLEASE!

Booking a warm chatter lead:

Hey Girl! It was so nice meeting U at the park. Did U get to try that sample? I would love to get yr opinion. I need a favor & U seemed so nice & I would luv to have ur help. I'm n a contest w/Mary Kay 2 do 30 mineral makeovers n August & wanted 2 give U a free GIFT if U will do 1 w/me. Its super fast & I would come 2 U. It will be soo much fun!

Referral text:

Hey Girl! U don't know me, but I'm friends w/ the awesome Maria Sanchez & I need a favor& she said U were really nice & might help me out. I'm in a contest w/, Mary Kay 2 do 30 mineral makeovers n August & wanted 2 give U a FREE GIFT if U will help me w my goal. It's super fast & I would come 2 U. It will be lots of fun! Let me know.

Have a great day

Dacia

Lead from a facial box or David's Bridal

Hi! I'm Dacia w/Mary Kay. David's Bridal contracted w/me 2 help brides look GREAT 4 their wedding day! U won a FREE makeover & FREE gift! I can do your makeover this week or next? Which is best? U can do it alone , w/friends/or bridesmaids. Let me know so I can schedule U in.

Sincerely

Dacia

Confirmation messages:

I look forward 2 seeing U Sat. @10am 4 ur makeover& 4ur FREE gift. U can bring a friend along 2 share N Ur makeover, if U'd like.See U @ the Beauty Center 12338 SW 127 Ave.

See u then

Dacia

This is working soo well in TODAY'S world! Try it TODAY!!