

# 10 REASONS WOMEN CHOOSE MARY KAY®

- 1 CASH! You get a 50% discount as a consultant, and sell products at full price.
- 2 MK products are simply irresistible this holiday season! You'll love all the fragrance options, and their new glamour products are amazing! Are you ready for your own Christmas shopping spree?
- 3 MK has an unparalleled career opportunity and free training program.
- 4 Your part time career can be worked around family time and responsibilities. There is no 9-5 grind in Mary Kay® - it fits into your current schedule!
- 5 Mary Kay® philosophies include: God first, Family second & Career third; The Golden Rule; No sales territories or monthly sales quotas!
- 6 Excellent tax advantages for the self-employed!
- 7 Prizes for recognition and achievement. You can even earn the use of a free car.
- 8 Dual Marketing Plan: Mary Kay® is not a multi-level pyramid. There is only one wholesale buy and one direct sale. Each consultant buys product directly from the company. Advancement is individually earned.
- 9 A management position is attainable almost immediately! You can easily move up within months of joining Mary Kay® Cosmetics - your progress is up to you and directly corresponds to your consistent effort.
- 10 The company offers a one-year ninety percent (90%) Buy-Back Guarantee on inventory. If you sell anything or use the product personally, you can't lose!

## LOOK HOW EASY THIS WILL BE:

**Step 1: Order your Mary Kay® Starter Kit. (\$100+ tax & shipping)**

**Step 2: Hold 12 appointments.**

Appointment options include: Holiday Showings, Open Houses, Classes, Facials, Coffees, Silent Hostesses, etc.

**Goal:** Sell \$250+ at each. Hold 1 or 2 appointments a week. Spend under 2 hours at each one. Add 1 hour of phone time to set and up on these appointments.

**YOUR PROFIT WILL BE (APPROX) \$1,500+  
AND AN AMAZING \$40 AN HOUR  
FOR A PART-TIME CAREER!**

(Plus, you'll receive your personal & holiday gift products at a low cost!)