



SEASON PREMIERE
THURSDAY
JULY 24TH
9/8c
on Lifetime®

project

RUNWAY

season 13

MARY KAY®

ROCKS THE RUNWAY

AGAIN!

BEAUTY IS ALWAYS IN FASHION.

Project Runway is the #1 original series on cable television for women 25-34.

With Mary Kay® as the Official Beauty Sponsor of Project Runway® for the 2nd year in a row, you'll have a season full of opportunity to talk to your customers and potential customers about the fresh fashion credibility of the Mary Kay® brand!

If you're a fan of the show, then you know that each week the show mentor reminds the designers to send their models to get their makeup done.

For Project Runway®, Season 13, that means they'll be sending them to the **MARY KAY® COLOR DESIGN STUDIO™** where each makeup artist will apply Mary Kay® products to the models - **EVERY WEEK!**

Visit the Project Runway® Season 13 Hub on Mary Kay InTouch® to download party invitations and ideas, get the social media playbook and see details on looks featured in the show!