

# Winter Beauty Essentials

Changing temperatures mean a change of routine, no matter where you live.

Knowing a little about winter skin and tweaking a few habits can make all the difference between a dull winter complexion and glowing radiance.

*Be Radiant!!!*



## Is your skin winter-proof?



### Moisturizer.

Your skin is thirsty. It needs a creamier moisturizer to last through the icy weather. You also need SPF protection from the sun. With 11 different varieties including anti-aging...I have one that is right for your skin.



### Moisture Renewing Mask.

Great for all skin types, this must-have mask instantly hydrates, locks in moisture, de-stresses, purifies and nourishes skin. It also calms, firms, smoothes and softens skin and helps minimize the appearance of pores.



### Tinted Lip Balm.

Moisturize your lips and prevent them from being cracked and weak. Tinted lip balms are the best of both worlds – you can get that natural flush of color *and* you can protect your lips from the cold.



### Blush.

Powder Blushes are ideal for naturally oily skin...but if you have normal skin, go for the cream blushes. A quick sweep of your apples (don't forget to blend) will leave you looking wonderfully flushed and fresh.



### Eyeshadow.

For winter, neutral is great for the workday – browns, beiges, taupes, pinks, and goldens. Frosty is amazing for a night out – silvers, icy whites, sparkling purples, and glimmering blacks. (just don't forget to prime!).



### Mascara.

You can *never* go wrong with mascara, but waterproof is the way to go! A deep black is always dramatic, but go for a color close to your natural eyelash shade for something a bit more natural.