

# start earning right away



There's never been a better time to start a Mary Kay business.

## get started

For only \$100 (plus shipping, handling and tax) as a business start-up investment, you'll receive a Starter Kit that includes:

1. Retail-sized products to demonstrate with friends at parties, samplers to share with potential customers and sales tools to help you start earning money right away.
2. Free e-card to announce your new business.
3. Free access to Mary Kay InTouch®, a website just for Independent Beauty Consultants that offers personalized business-tracking tools, hot news to keep you in the know and a social network site where you can post questions or ideas regarding your Mary Kay business.
4. Free subscription to *Applause*® magazine for Independent Beauty Consultants.
5. A 50 percent savings on your own Mary Kay® Personal Web Site subscription.
6. A 40 percent savings on a business kit that includes your business cards.

## the best value

Has today's economic climate caused you to take a second look at your income? When you start a Mary Kay business, you can earn extra income right away – 50 percent on everything you sell!†

Being your own boss, enjoying flexibility, deciding for yourself how much you want to put into your Mary Kay business means you're in charge of your future. That's an option women in every walk of life appreciate. What's more, consumers are comparing and evaluating everything in their lives in more critical ways. Value is in style once again, and multitasking, money-saving Mary Kay® products drive home the message: Mary Kay is even more relevant than ever before. In fact, Mary Kay® products cater to time-challenged women looking for noticeable results fast and the best cosmetics buys with real solutions. With clinically tested age-fighting Mary Kay® products, you can be confident you'll be offering a better value than many of the more expensive product lines.

And isn't it great to know that while you'll spend time cultivating your Mary Kay business, you also can introduce women to a company that does good around the world by supporting cancer research and domestic violence prevention?

## get more when you place an order

With an initial order of \$600 or more\*, you can receive:

- + A product bonus valued at \$115.
- + A free custom color look just for you valued at \$115.



Ask me, your Independent Beauty Consultant, how to get started today.

\* Restrictions apply. You qualify for the additional free products ("Product Bonus") if your initial order of \$600 or more in Section 1 wholesale products (excluding shipping, handling and tax) is received and accepted by the Company in the same or following calendar month that your Independent Beauty Consultant ("IBC") Agreement is received and accepted by the Company. To receive a customized color look, the \$600 order described above must be received within 15 days of when the IBC Agreement is received and accepted by the Company. Sales tax is required on the suggested retail value of all Section 1 products in the custom color look and Product Bonus.

† 50 percent gross profit calculation based on suggested retail prices

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