

What Women in America are Looking for Survey

Name: _____

Consultant: _____

Home Phone: _____

Cell: _____

Work: _____

A. What would you like to have more of in your life right now? (Rank your Top 3 of the following)

- 1. Fun and Girlfriend time
- 2. Flexibility
- 3. Money and perks
- 4. Hope
- 5. Stability
- 6. Significance/making a difference

B. If you were looking for a job, and you went to different companies asking them about their company, what 3 things would you want to know in order to determine if you would consider working for them?

1. _____
2. _____
3. _____

C. Studies show that by the year 2010, 1 out of 3 American homes had an at-home business. However, there are 5 primary reasons why women do not start a home-based business. Please pick the one that would most apply to you:

- 1. Too busy
- 2. Not the right type
- 3. Start-up cost of \$100
- 4. Procrastination
- 5. Don't need the extra money

D. Have you recently thought about getting a part time or supplemental job? If yes, please pick the dollar amount you are interested, or need, to make per month:

- 1. \$250
- 2. \$500
- 3. \$1000
- 4. \$1000+

E. Prior to trying Mary Kay products, what was your perception of Mary Kay, as a Company?

F. Has your perception changed? If yes, how?

G. Have you ever thought about running a home based business before, or found out information about one? If yes, which one?

H. If you were to become a Mary Kay consultant, what would you enjoy the most about it?

I. What are your three best qualities that would make you a great boss to yourself?

1. _____
2. _____
3. _____

J. Would you consider hearing more about becoming a Mary Kay Consultant at this time?

_____ **Yes** or _____ **Maybe**