

#### **Rachell Moodie**

Sales Director 813.503.9015 RMOODIE@marykay.com

#### SEMINAR 2014 GOALS

- 3 NEW Sales Directors
- 3 DIQs
- 5 FREE Cruz Drivers
- Unit Pink Cadillac

#### **2013 GOALS**

- 1 NEW Sales Directors
- 2 DIQs
- 2 FREE Cruz Drivers
- Unit Mustang

#### **Monthly GOALS**

- 10 New Miracles
- 2 New Red Jackets
- 1 On-Target Car Driver

Hi Moodie's Miracles!

Happy October! We have so many great things coming up this month, so be sure to look through this newsletter completely so that you don't miss anything! Most importantly: Fall into Possibilities is coming up! Be sure to RSVP by October 18th! This is going to be a GREAT day of training, recognition, and fellowship! Be sure you are TRACKING your activity this month because we will be giving out prizes to our Queens! The tracking sheet is attached and also on our unit website!

Also... We are on the HUNT for a RED OCTOBER! I would LOVE to see at least 5 of you with us in New Orleans this January for Leadership Conference! It is usually just for Sales Directors, but this year, Mary Kay has invited Future Directors and DIQs to come with us! Will YOU be there? As YOU move up in your business, and start making MORE MONEY, YOU will be REWARDED with some beautiful luggage! Don't miss out on this great time with the BEST of the BEST in our company!

Have you listened to the Circle of 7 Hotline? These 7 POWERFUL TOP SALES DIRECTORS have teamed up to offer some coaching and encouragement! There is a different director every day of the week! Be sure to listen in and TEXT ME what you got out of the call! When you do this for a whole week, I'll have a special gift for you! This is a great way to start your day! I listen while I put on my makeup in the morning! Gets me motivated and focused!

Lastly, most of you know that I am a breast cancer survivor, so October is especially important to me. I am participating (and planning) Making Strides Against Breast Cancer, a 5k walk at the Shops at Wiregrass on October 19th. I have a "Moodie's Miracles" team, so if you'd like to join us, please go on and register! It is going to be a great time to spend together as a unit doing something for others!

OH: Aren't you excited about the team building promotion this month? Let's share with EVERYONE! YOU could win an iPod!!

Let me know how I can help YOU reach YOUR goals this month! With love, Rachell



#### Words of Wisdom

"Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as your mind lets you. What you believe, remember, you can achieve."

-Mary Kay Ash

Keep Checking www.MoodiesMiracles.com for up-to-date info about upcoming events and recognition

### **Career Path**

#### **Director in Qualification**

- 10+ actives growing to 24 in 1-4 months!
- Production during DIQ counts towards
   FREE CAR
- Eligible to become Director and earn 9%
- 13% Unit Commission / Unit bonuses
- Submit Intention to earn Director status
- Meet Monthly Production

#### **Future Director**

- 8+ Active team members
- 9%- 13% Unit Commission
- Special Classes at Career Conference
   & Seminar

#### **Team Leader**

- 5-7 active team members
- 9 or 13% Personal Team Commission
- \$50 Team Building Bonus w/ea New Team Member
- Can go On-Target for Chevy Cruze

#### Star Team Builder

- · 3-4 active team members
- 4% Personal Team Commission
- \$50 Red Jacket Rebate Privilege of wearing Red Jacket

#### **Senior Consultant**

- 1-2 active team members
- 4% Personal Team Commission
- Senior Consultant Pin Enhancer



## Welcome New Miracles

Jennifer Childers (Wendy Hauver)



## STAR CONSULTANTS

Emerald: Rachell Moodie

Diamond: Tara McKinney



## Recognizing Recruiters



**Future Director:** 

Position Open

#### **Team Leader:**

Position Open



#### Star Team Builder:

Wendy Hauver

Jessica Cecil Kaitlynn Fleming Jennifer Childers

#### **Senior Consultant:**

Angela Lang Leah Johnson

## Top Production \*September\*

- 1. Judy Hollister
- 2. Ann McCormick
- 3. Shanna Barishman
- 4. Jessica Cecil
- 5. Jennifer Childers
- 6. Robyn Liska
- 7. Cindy Jewitt
- 8. Angela Lang
- 9. Leah Johnson





# Hunt For RED October

MTE AREA we are on the HUNT.....

Our goal is to have 5 NEW Moodie's Miracles Future Directors/DIQ's with us at **Leadership in January!!** That gives you 3 months to MOVE ON UP...

REDS IN OCTOBER, NEW POSTION NOVEMBER
& DONE DEAL DECEMBER!!



NEW RED Jackets earn this super cute red Zebra print tote bag!!

But don't stop here....

Move up to NEW TEAM LEADERS and you will earn this matching makeup case!!







NEW Future Directors or DIQ'S will win this matching Duffle bag and will join us at Leadership!!!

Extra! Extra! All DIQ's debuting by Dec. 31st, will receive this matching rolling carry on!



Contest runs From October 1st through midnight December 31st 2013

\*\*Prizes will be awarded for each time moving up. Ex. Already Red to TL, etc.

(level started on Oct 1)

## Fall into Possibilities

Nov 9th? 9am-3pm

Registration/Expo: 9-9:30am Event: 9:30am-3bm

Pink Possibilities Place: 24824 SR 54, Lutz, FL



Moodie







Cost: \$15 by 10/18 After 10/18: \$22 Includes Lunch

There will be RECOGNITION, PRIZES for the QUEENS, Awesome TRAINING, TEAM BUILDING, and MANY MORE exciting things waiting for you!!

Attire is CASUAL (but no sweats please!)

#### Courts of Recognition

Pitt

Contest Dates: October 1-31

- Court of Faces (15 min)
- Court of Sales (\$600 retail/ \$300 wholesale min)
- Court of Sharing (1 new active min)



#### Lunch with the Directors:

Qualifications to attend:

Bring 10 or more qualified\* guests to MK events in October

a qualified guest is 18 or older, who is either you urrent customer or not a customer of anyone else

Tracking Sheets due to your director by 11/4 for recognition & lunch



Fall into Possibilities TRACKING

All contests are for OCTOBER activity!

#### \*Court of Recognition\*

)	New Faces	Retail Sales/ whorders	New Active Team Members
Week 1: Oct 1-5			
Week 2: Oct 6-12			
Week 3: Oct 13-19			
Week 4: Oct 20-26			
Week 5: Oct 27-31			
TOTALS			

#### \*Lunch with the Directors\*

	Guest's Name	Event	Date
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

Faces.

Princess Court: 15+

Queens Court: 30+

Princess Court: \$600 retail/\$300 wh

Queen's Court: \$1200 retail/\$600 wh

Princess Court: 1 new active Queen's Court: 3 new active

Each court will receive special recognition and certificates!

Queen's of each Court will get a special gift!

Turn this tracking sheet into your director by 11/4 to qualify!



#### Pastries & Pampering Celebration!

2nd Saturday of every month!

October 12th

Trash for Treats...Get rid of your Cosmetic Cemetary!

Where: Pink Possibilities Place 24824 SR 54, Lutz 33559 (behind Ex

When: Consultants Arrive at 9:30 am for set up! Guest Arrive from 9:30 to 9:45 am for pastries and reserved seating! Event is from 10:00 am to 12:00pm. Consultants \$5 in advance by 10/10, \$10 at the door space



What: Come and experience Mary Kay's skin care & color line!
Bring your Cosmetic Cemetary (the makeup sitting under your sink that hasn't seen the light of day in a while) with you and exchange it for 20% OFF new MK

How to Participate: Clients please come and let us show you how you can drastically change your skin when you look in the mirror! Hear about the amazing statics and background on what makes up these amazing prod-

Consultants—be sure to invite ALL your clients to get rid of their Cosmetic Cemetary!



Be sure to RSVP to your consultant no later than October 10th to reserve your seat!

Contact me today!



GREAT, NEW message 7 DAYS a WEEK!! Mon.-Sun

#### Monthly "Booking Blitz"



#### Join us from home for our 3 nights of Booking to get your date book FULL!

Here's How To Participate.....

Each of the 3 nights there will be a different Director hosting the night. In order to participate you must email that Director by 4 PM the day of to be put on the email update list.

Start making your calls at 6:30 PM! The hosting Director will then send out emails periodically letting you know who is in the lead with the most bookings. Calls stop at 9:00 PM



You can participate in one night, 2 nights or **ALL 3!!** 

Monday Oct 28th Hosting Director Vicki- vicpic@msn.com Tuesday Oct 29th Hosting Director Kelly- kellypitt.mk@gmail.com Wednesday Oct 30th Hosting Director Rachell—RachellMoodie@gmail.com (We generally start at 6PM and end at 9:00 PM Please check with Hosting Director)





Rachell Moodie
Sales Director

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October 2013 Newsletter

Don't forget:

Come to your weekly meetings at

Pink Possibilities Place

24824 SR 54, Lutz, FL

(Behind Extreme Adventures)

Monday evenings from 6:30-8:30pm

BEE-lieving in:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6	7 Moodie's Miracles Unit Meeting @ PPP 6:30-8:30pm	8	9	10	11	Pastries & Pampering @ PPP: 10-12pm Trash for Treats
13	14 Moodie's Miracles Unit Meeting @ PPP 6:30-8:30pm	15 DEADLINE for Preferred Customer Program	16	17	DEADLINE to REGISTER for Fall into Possibilities	Making Strides Against Breast Cancer 9am-12pm Spanish Meeting at PPP 6-8pm
20	Moodie's Miracles Unit Meeting @ PPP 6:30-8:30pm	22	23	Project Runway Premier: Mary Kay is Official Beauty Sponsor!	Show me the Money 7:30-9:30pm	26
27	28 Moodie's Miracles Unit Meeting @ PPP 6:30-8:30pm	Booking Night with Kelly 6-9pm	30 Booking Night with Rachell 6-9pm	31	1	2 Spanish Meeting at PPP 6-8pm
3	4 Moodie's Miracles Unit Meeting @ PPP 6:30-8:30pm	5	6	7	8	9 Fall into Possibilities 9am-3pm