

March Madness Sales Event



Hello Beautiful Lady,

I am so excited, so I'm going to come right to the point! I have a very special goal to achieve "Star Consultant Status" by March 15th. To help me accomplish this goal I must sell \$1000 in one day. Sounds like a lot, doesn't it? Well, this is where you come in.

Because you are so important to me and have been a blessing to my business, I am offering very special discounts on that one day only! Contact me with any order on _____ during the following hours and participate in my, **One Day Only, March Madness Sale!**

Call on _____, March _____ and receive the following discounts:

7:00am to 9:00am 20% discount on your order

9:01am to 11:00am 15% discount on your order

11:01am to 9:00pm 10% discount on your order

I will be ready to receive orders at 7:00 am either by phone, _____ or on my website at _____ . If you call and get my voice mail, please leave your order (the time of the call will be recorded).

Special...SHARING BONUS!

Schedule an update facial, glamour party or spa party within the next two weeks with at least 3 of your friends and receive your favorite Mary Kay product FREE as a special thank you gift from me!

It is almost impossible to contact everyone by phone, so I felt writing to each of you was best. You mean so much to me and I want to "Thank you" in advance for participating in my \$1000 day event to help me accomplish my Star Consultant Goal!

Hugs of Appreciation,

PS: THANK YOU BONUS!

When I reach my goal, I will have a drawing and one lucky customer will get her entire order for free! Also, please feel free to pass this special offer on to your friends who do not have a Mary Kay Beauty Consultant.