

Droopy Eyes

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By “droopy eyes,” I do not mean that the lid is droopy; I mean that the outer corners of your eyes turn slightly downward. They are sometimes referred to as “sad, puppy-dog eyes.” Your goal is to make the outer corners appear to turn up, rather than down. It's actually very easy to do! You just need to start your color application slightly in from the outside corner, on top and especially along the bottom lash line.

Tips:

- You want to create what we call an “open-ended” eye, which means that the color from your top lash line and bottom lash line do not meet at the outer corner of the eye. If the color meets in the outside corner, it will accentuate the droop. By leaving it natural, you actually create a visual lift to the eye.
- When applying mascara, be sure to concentrate on the middle to inside lashes. Defined lashes in the outer corners of the eyes also accentuate the droopiness. Be sure your eyebrows curve gently outward, never in an exaggerated, downward arch.
- When wearing color along the lower lash line, begin your application about an eighth of an inch in from the outermost corner.
- For this eye shape, I suggest not using eyeliner along the lower lash line. It can look too dramatic. Instead, use your contour shade to define along your lower lash line.

Application:

Highlight shade:

Apply your highlight shade to the brow bone and eyelid. Also, apply your highlight shade to the inside corner of the lower lash line. This helps open up your eyes and make them appear larger and more youthful.



Midtone shade:

Starting slightly in from the outside corner of the eye, bring the color across and into the inside corner of the crease. Be sure to bring the color up and in. Now, starting just slightly in from the outer corner, apply your midtone along your lower lash line. Be sure to start from the outside corner and brush across toward the inside corner. This helps start your definition and creates a better blend when you apply your contour shade and eyeliner.



Contour shade:

Starting just slightly in from the outside corner, bring your color up and into the crease. Next, sweep contour color along the lower lash line, being sure once again to start slightly in from the outside corner. You want to avoid having the color meet at the outside corner, because it will draw attention to the droopiness.

