

So you think... Why sell Mary Kay?



Place a check beside each personal product you use daily, weekly, or monthly. As a consumer taking care of your skin, you could be spending more than \$1000 a year (RETAIL) for your cosmetics! This doesn't include products for your family and gift giving.

Product	Cost	Qty/Year	Total
Cleanser	\$18	3-4	\$54-72
Moisturizer	\$22	3-4	\$66-68
Foundation	\$20	4-6	\$80-120
Loose Powder	\$14	1-2	\$12-28
Pressed Powder/ Compact	\$32	1	\$32
Day/Night Solution	\$60	3-4	\$180-240
Microdermabrasion Set	\$55	2-3	\$110-165
Age-Fighting Eye Cream	\$26	3	\$78
Firming Eye Cream	\$30	2	\$60
Oil-Free Eye Makeup Remover	\$15	3	\$45
Satin Lips Set	\$18	2	\$36
Oil-Free Hydrating Gel/ Intense Moisturizing Cream	\$30	2-3	\$60-90
Satin Hands Set	\$34	1-2	\$34-68
Visibly Fit Body Lotion	\$22	2-3	\$44-66
Cheek Color	\$10	2-3	\$10-30
Eye Color	\$6.50	4-6	\$26-39
Lip & Eye Pencils	\$12	4-6	\$48-72
Mascaras	\$10-15	5	\$50-75
Lipsticks/Glosses	\$14-18	6	\$84-108
Concealer	\$10	2	\$20
Highlighting Pens	\$18	3-4	\$54-72

INCREASE YOUR INCOME!

Imagine purchasing ALL of your cosmetics and body care products at wholesale prices...

As a Consultant, at 50% discount, your annual savings would be \$591-\$792!!

Now imagine if you had 25 people who purchased \$1000+ a year from you? That could mean adding over \$10,000 to your annual income! COULD YOU GET EXCITED!!!

FACTS & FIGURES

- Mary Kay is the #1 Best Selling Brand of Facial Skin Care and Color Cosmetics in the US (based on industry data with actual sales)
- Mary Kay has been listed as one of the Top 100 Best Companies to work for in America, which was published by Fortune magazine.
- Mary Kay Inc. is one of the largest direct sellers of skin care and color in the WORLD! Wholesale figures exceeded \$2 billion last year.
- The Mary Kay Charitable Foundation was created in 1996 to fund research of cancers affecting women and to help prevent violence against women.
- More than 100,000 sales force members have qualified for the Career Car or Cash Compensation program. Pink, black, and white Mary Kay cars are on the road, driven by women like you! You can earn the use of a shiny white Chevy Cruze in 1-4 months!
- Mary Kay has not quotas or territories.
- The company operates by the Golden Rule and offers a 100% customer satisfaction guarantee.
- The only required investment is \$100 for a Starter Kit. Education is ongoing.
- An active Beauty Consultant may order her product at a 50% discount.

TOTAL ANNUAL CONSUMER SPENDING \$1183-1584

Plus: Gifts, products for other family members (Fragrances for Men, Velocity Skin Care for teens/Young Adults, Sun Products, etc.)

WHAT'S YOUR TOTAL?

If you are interested in learning more about the benefits of the Mary Kay business opportunity, either through personal savings, or by building a business, please contact me.