

FIFTY YEARS OF FABULOUS!

SEMINAR 2013



Seminar 2013

Diamond Seminar
July 20th - July 24th
(Arrive on July 20th)

For complete information go online to
www.mkinspiringachievers.com : Seminar Link
& www.marykayintouch.com : Events: Seminar 2013

Seminar began in 1964 more like a large family dinner than the grand gala it is today. Mary Kay Ash cooked chicken for 200 members of the Mary Kay family who shared the first anniversary celebration together. Today, Seminar celebrations are lavish productions held in more than 30 markets around the world. More than 100,000 independent sales force members attend each year to receive motivation, education and recognition from the Company.



Seminar is the ultimate and most inspiring event of the year! Here you can receive recognition for all your hard work during the year, education on how to grow your business, learn about what's new about products, entertainment, inspiration and much more. You won't want to miss it!



**ALMOST SOLD OUT...
CONGRATS for making the
decision to attend the
50th Anniversary Seminar!**



Meeting Location
Dallas Convention Center
650 S. Griffin Street
Dallas, TX 75202

Hotel Location
Omni Hotels & Resorts
555 South Lamar St.
Dallas, TX 75202

Saturday, July 20th – Day 00- Arrive in Dallas, TX by later afternoon – Fly in to DFW Airport or Dallas Love Field

We are staying at the Omni Hotels & Resorts, 555 South Lamar St. This is a free day and the best time to chill. There is a Pool and Jacuzzi bring suits

- **6:30 pm - Buffet Dinner at Omni with Krempegs Area – Summer Dress/Cute, men in dress shorts and polo**
- **8:00 pm - Red Jacket Emerging Leader Meeting – Tawnya's Room**

Sunday, July 21st – Day 0 of Seminar

- **8:00 am - Breakfast held @ Omni Hotel – Bus Transportation provided for those on the bus route - Attire is Black Flats, Black Skirt, and T-Shirts , spouses will be in Dockers/Polo shirts**
- **Register @ Convention Center before 6 pm.** Get Class Schedule. Attend the Mary Kay Expo. Allow @ least an hour.
- **10:15 am - Be in line to tour the Mary Kay Building and Museum and Manufacturing Plant until 4 pm.** Continuous Bus Service from Lower C Lobby only – Convention Center. *(If you decide to do this then pick up packet, go on tour first and then go to expo.)*
- **10 am – 5 pm - All Star Prize Party, It's Raining Red Mingle, Class of 2013 Mingle to pick up Red, Hot New Jacket to wear during Seminar – Hall A**
- **1:00 - 3:30 pm – Photo Op with Ryan Rodgers as part of the Raining Red Mingle - Hall A**
- **4:30 – 5:30 pm – Go Give Area Reception – By Invitation Only – Hall C Semi formal**
- **6:00 – 9:00 pm – Go Give Area Celebration – Hall C – Semi formal/cocktail dress~ men suit**

Monday July 22nd - Day 1 of Seminar (Badge needed for EVERY EVENT)

- **7:00 -7:45am - General Breakfast & Breakfast for Cadillac Units – Hall D & C**
- **8:30 -11:30 am - Seminar Opening General Session – MK Business Attire – STARTS ON TIME – Arena / Hall A**
- **11:00 am – 2:00 pm - All Star Prize Party, It's Raining Red Mingle, Class of 2013 – Hall A**
- **11:30 am – 1:45 pm – Mary Kay Expo – Hall B**
- **12:00 - 1:15pm- All Star Luncheon – Invitation Only General Luncheon – Hall D Cadillac Dinning – Hall C**

- **1:45 pm - Spouse March across stage** - *dockers, dress shirt*
- **1:45-4:00pm – General Session** – *Arena / Ballroom A*
- **6:30pm – 24 Karat Gold Awards Night** – *Thanksgiving Towers 1601 Elm St.– Formal attire for ALL-suits for men –Meet in Lobby of Hotel to share cab ride. Time will be announced.*

Tuesday, July 23rd – Day 2 of Seminar

- **7:00 - 7:45am - General Breakfast & Breakfast for Cadillac Units** – *Hall D & C*
- **7:30 am –12:00 pm - MK Connections** – *Hall B*
- **8:00 -9:45am – General Session** – *MK Business Attire*
- **10:00 am – 12:00 pm - Career Development Classes for Consultants & Directors**
- **10:00 am – 12:00 pm - Spouses Class** – *Ballroom C*
- **3:00 – 7:30 pm – Awards Show** – *Arena/Hall A*
- **7:30 – 8:30pm – Box Dinner Handed out** – *Hall C*
- **7:30 - 8:30 pm – Royalty Reception** – *Lobby A*
- **7:30 -10:00 pm – After Party** – *Hall B/C/D*

Wednesday July 24th – Day 3 of Seminar

- **8:00 am – 2:00 pm - Luggage Storage** – *At Hotel*
- **9:30 am – 12:00 pm – Closing General Session** – *Arena / Ballroom A - MK Business Attire*
- **11:30 am – 2:00 pm - MK Connections** – *Hall B*
- **2:00 pm-Travel** – *Lunch/Free Time*
- **Depart anytime after 3:00 pm** – *Anne leaves at 7:30 pm*

Estimated Expenses:

There really is not a need to bring lots of money with you aside from the things listed. \$50-75 should cover any meals NOT already covered and shuttle to/from the hotel-airport is \$12-\$15 each way

What About Tipping? - \$20

Keep tip money handy. You'll want to show the Mary Kay® spirit of giving and recognition to the many people who help you during your Seminar trip. Tuck several \$1 bills and quarters in a convenient pocket or change purse to tip service personnel. Hotel bellman or airport skycap – Luggage: \$1 per bag, \$2 minimum.

Hotel doorman – \$1. Luggage on arrival and departure, or take your own bags.

Hotel maid – A gracious gesture to your maid at the end of your stay should be a \$2-per-day gratuity shared by the Beauty Consultants in the room.

<u>Expense</u>	<u>Amount</u>	<u>When</u>	<u>Notes (The company will give you \$185 in FREE product with your registration! It's almost like getting your ticket FREE!)</u>
Registration	\$185	There is still time.	Includes registration fee, attendance at General Session, Classes and Awards Night. Breakfast & Luncheon are included in your Registration fee. If staying at Anne's hotel you will not need bus to convention. Check with your hotel for bus route .
Flight / Travel	Check Travel Sites	ASAP	Planes, Trains and automobiles . . . Get to Dallas and participate in the Anniversary celebration! Check out all the travel web sites for the best airfare . . . Priceline, Travelocity, Southwest, Jet Blue, Virgin America, Air Train , Spirit Airlines, Kayak, Expedia
Hotel	\$169 -\$199 Plus tax/per night... split : 2, 3, or 4 ways.		Plan to stay 4 nights, 4 per room usually Rooms are already reserved as of now under – Mary Kay Tawnya Krempges Talk to your Director for the room she has assigned you. If you will not stay at the Hotel you must inform your Director ASAP.
Area Banquets	\$40	Day 1 – 6:30 pm	Deadline is July 9 th , OR YOU WILL NOT BE ABLE TO ATTEND
T-Shirts	\$10 - \$12	Day 0 - Tour	For Matching T-Shirts for the Tours of Mary Kay

Inspiring Achievers text/email C.J. for payment. You may transfer to propay with a \$2 fee.
C.J. Floyd (Chris) 702-373-3793 or annesassistant@gmail.com

Hotel:

We are staying at Omni Dallas Hotel

555 South Lamar Street Dallas, Tx 75202 * 214-979-4500

You are responsible for your hotel room cost. We are excited to see you at Seminar, however, should something happen and you ARE NOT able to attend you will be expected to send money to cover the cost of your room.

It is not necessary for roommates to check in together but it is easier. The hotel will be charging 1 night on July 10th to guarantee the reservation. All roommates' names MUST be on the reservation prior to July 10th. If the card declines, your room reservation will be

CANCELLED! Make sure that the money is available to guarantee your room. If you need to change the card online then do so prior to that time.

The debit / credit card policy for the hotel is as follows:

If you are using a debit card, \$60 will be withdrawn from your checking account at the time of check-in.

Any unused portion will be refunded at check-out, but it may take several days for these funds to become available.

If you are using a credit card, \$60 will be reduced from your available credit.

If you are paying with cash or check, any unused portion of the \$15 per day incidental deposit will be refunded upon check-out.

Room Occupancy rates: Based on 4 nights – Any Questions – call hotel directly

RATE + Taxes = TOTAL

One King Bed (Single Occupancy) \$169.00 + \$26.00 = \$195.00 /room per night

One King Bed (Double Occupancy) \$169.00 + \$26.00 = \$195.00 /room per night

One King Bed with Rollaway (Triple/Quad Occupancy) \$194.00 + \$28. = \$222.00/room per night

Double/Double-2 beds (Single/Double/Triple/Quad Occupancy) \$199.00 + \$28.00. = \$225 /room per night

\$60 will be held for incidentals for each room

NOTE from Sales Director Anne Hanson on hotel roommates:

1. Your word is your bond. If you commit to going... go. If not, pay your portion of said rate. Honor and your word, even in the face of an emergency, reflects character and honesty.
2. Know your roommates. Select energy givers who DO NOT SHARE personal or professional drama. You want Seminar to be a high.
3. Know your roommates habits. Do they snore? Do they get up early? Do they stay up late? Are they neat? Know before you go.
4. With airlines charging for bags, coordinate your grooming items etc. with roommates before packing.
5. If combining family vacation with Seminar, go BEFORE SEMINAR and then send family home. Seminar is a BUSINESS EXPERIENCE not a children experience. Taking a VACATION AFTER SEMINAR is extremely counterproductive. You want to come home to a full packed datebook instead.

Mary Kay Seminar is the #1 most quoted event given in I stories around the world as 'THE PLACE a DREAM WAS BORN'.

Make Seminar work for YOU.

Tips and Guidelines

IMAGE - The world will be watching the Inspiring Achievers and 24 Karat Emerging Area at Seminar... other consultants, Directors and MK Corporate Hair and makeup must be slammin'.

- Attire – For Travel to and from Dallas you should be wearing a dress or skirt. No denim. No Pants. If you drive in casual attire, please dress professionally before checking in to the hotel. We know how to do the quick switch. :)
- For Seminar General Sessions and Classes – MK business attire – consultants should be in professional business attire with sheer stockings and sharp closed toe or peek-a-boo shoes. Business Suit, Dress or Skirt (black) and Blouse (White)
- Red Jackets should be in their Red Jacket with a white scoop necked blouse, Black A-line skirt that is to the knee with sheer stockings and black pumps (closed toe or peak-a-boo and heel).
- DIQ's should be in their Red Jacket with a white scoop necked blouse, black A-line skirt this is to the knee with sheer stockings and black pumps. (Closed toe or peek-a-boo and heel). Ask your director for your Scarf.
- Make sure you bring plenty of extra stockings with you (have them in your tote bag at the convention center in case you need to do a quick change. You definitely want to bring comfortable shoes for walking around the convention center, but they must be sharp – no athletic shoes, no bedroom shoes – a comfortable pair of black flats is fine.
- Make sure that your Unit pin is worn high on the left shoulder to all seminar functions. If you have EVER been a star consultant in this unit, you should have Unit pin. Be careful not to overdo it with pins and buttons and brooches. If you are owed a pin, please contact your director or C.J. before we leave for Seminar
- Attire for each event is listed on the schedule.
- Prepare for Air Conditioning—Pack a sweater or light jacket for lower temperatures in the convention center and other indoor locations in Dallas.
- Please remember that Seminar is an official Mary Kay® function. **Slacks, culottes or pantsuits are inappropriate**

ATTITUDE – keep it positive – you will be standing in long lines for everything, but the company keeps it moving quickly. Be patient and friendly and spread your positive attitude to those around you. Please don't complain about things that you can't change. You will more than likely be rooming with people that you don't know – ALL of you will leave with new best friends.

- ★ Be sure to have plenty of \$1 bills on hand for tipping. It is kind to tip the housekeeping staff upon check out. Leave on desk.
- ★ Be sure to bring your camera! A good camera is a great investment. You will want pictures with a high resolution. Post on our Inspiring Achievers Facebook Group or email to me after Seminar for our Website.
- ★ Don't forget your nice notebook and ink pen.
- ★ It will be hot. Be prepared and bring cute flats.
- ★ Bring your own snacks.

Spouses:

There is a Spouses round table discussion class **on Day 2 from 10-11:45a.m.** and space is limited. I would encourage all spouses to attend. Spouses are welcome to attend as much or as little of Seminar classes as desired. Their ticket purchases their seat next to you at everything: Awards day/night, classes, lunch, etc. Especially if this is your husband's first Seminar, I would encourage him to attend as much with you as possible. There will also be opportunities for our hubbies to go have some down time either alone or together. Surrounded by 10,000 beautiful, happy and smiling women is not a bad place for anyone to be... :-)

Education comes at a price and is always worth that price in my opinion. Though taking your husband is also an expense, it is also well worth it. Everyone hears and processes information differently. You and your husband may attend the same class and hear completely different things. Therefore, his attendance has always helped me to have someone to bounce ideas off of and also another person who has seen the big picture of what is possible and can remind me of it when I falter later in the year. This helps when you've got that class that cancels or someone hurts your feelings... his response will now be, "suck it up and get back out there!" His view of the bigger picture can only help you in your business.

Attire: Stage call for husbands as they march across stage on day 1 – Dress shirt and dress pants. You can print off a 50% savings on Mary Kay intouch for Mens Wearhouse.

Flights: Arrive 7/20 mid-day. FLIGHTS on 7/24 cannot leave prior to 3pm from Dallas or you will miss part of the Day 3 program. Continue to check flight prices. Tuesday and Wednesdays are best days for sale prices. Great sites are listed on the Area site. Decide to do an extra skin care class and eliminate some stress of the expenses. Remember to budget for baggage fees. All airlines have different policies so be sure to check when you make your reservation.

A few tips for those of you that are not frequent travelers. Get your E ticket with your Confirmation Number and Check in 24 hours in advance online. Many airlines allow you to pay for bags online at a discount. Arrive at Airport 2 hours in advance. Bring ID. Needs to have the same name as your ID or you will have problems and need to arrive earlier and call airlines in advance.

Be sure your ID is not expired. Airlines have a strict baggage weight restriction – generally 40- 50 pounds and unless you are on Southwest they charge per bag. Be prepared. All liquids carried on need to be under 3 oz and in a ziplock bag.

Airport Transfer

When you arrive at the Airport be sure to hook up with other consultants that you know or even those you don't know and you can go to the Super Shuttle, Taxi or Limo. Super Shuttle phones
My flight: Sat July 20th Southwest flight #3578 leaves Las Vegas @ 7:25am arrives at 1:35pm in Dallas Love Field

Sharing cabs to hotel and back to airport

Return home: Wed July 24th Southwest flight #48 7:30pm arrives in Las Vegas 9:55pm
(Southwest – first 2 bags check are FREE)

Name	Room	Hotel
Dayna	Room 1	Omni
Marc	Room 1	Omni
Ashley T.	Room 1	Omni
Amanda M.	Room 1	Omni
Vicki	Room 2	Omni
Sandra	Room 2	Omni
Laura	Room 2	Omni
Suzie	Room 2	Omni
Deby	Room 3	Omni
Mickey	Room 3	Omni
	Room 3	Omni
Marylou	Room 3	Omni
Anne	King 1	Omni
Dave	King 1	Omni
Bill	King 2	Omni
Linda	King 2	Omni
Barbie	King 3	Omni
John	King 3	Omni
Samantha	King 8	Omni
Kent	King 8	Omni
Niki	King 9	Crown Plaza
Jeff	King 9	Crown Plaza
Karen	King 10	Loft
Colin	King 10	Loft