

Inventory Planning: Think of your Inventory as YOUR Mary Kay Department Store...

Benefits of Full Departments

















Immediate product delivery at skin care classes and facials means you:

- ~Spend less on gas
- ~Extra family time or extra time just for you
- ~Great customer service that keeps your customers coming back to you for reorders
- ~Anticipating the needs of new and existing customers by having all the appropriate products available

	Color Department	Fragrances Department
Skin Care Department		
	\$4200 Store ALL Departments Open and Fully Stocked	
Supplements Department		
		Body Care Department
		Men's Department
		Limited Edition Department

Store Departments

A "Full Department" will service 36 customers

	Core Line Products				Specialty Line Products			
<i>Level of Inventory</i>	Skin Care Department	Supplements Department	Color Department	<i>Specialty Department Options</i>	Fragrance Department	Body Care Department	Men's Department	Limited Edition Department
\$4200	Full Department	Full Department	Full Department	4 Specialty Department Options				
\$3600	Full Department	Full Department	Full Department	3 Specialty Department Options				
\$3000	Full Department	Full Department	Full Department	2 Specialty Department Options				
\$2400	Full Department	Full Department	Full Department	1 Specialty Department Option				
\$1800	Full Department	Full Department	Sample Package	0 Specialty Department Options	