



# Lasting Impressions Studio

## ***SATURDAY Party with a Purpose***

### ***Agenda & Packing List***

**BEFORE THAT MORNING...**

- Mail coaching packet to hostess & collect invite list
- Mail invitations to each person invited
- Call each person on invite list & pre-profile
- Confirm with hostess the day before

**YOU BRING:**

- BREAKFAST FOOD on nice platter**
- Section 1 full retail size product wrapped cutesy**
- Setup supplies, handouts and items for individual consultation for each guest (see below)
- Your demo rollup bag (stocked with full size demo product for trays)
- Inventory product to sell (hint: bring items that you are sampling that day and keep it in the car to fill the orders)
- Datebook & Hostess Packets
- PMS bags or team building packets
- Calculator, pen & sales tickets
- Customer Profile & Roll Up Close Sheet** for each guest. Print from [www.carriescarlile.com](http://www.carriescarlile.com) under training center/skincare party

**WE PROVIDE:**

- What Do You Think Forms and/or Agreements
- A happy, energetic and totally awesome teacher!

**Saturday Party with a Purpose**  
**OUTLINE & SCHEDULE**

- 9:00**                    **SETUP IN SIGNATURE ROOM**
- 9:45-10:00**        **YOU welcome your guests & demo Satin Hands & Lips and Oil-free Eye Makeup Remover & invite them to enjoy breakfast**
- 10:00**                    Welcome & Intro Short I-story with Marketing Game.  
Skin Care Party using Beauty Book. Sample Miracle Set, Microdermabrasion, Firming Eye cream, Color Application & Face Race. Compliment time, referral game, hostess perks.  
Roll-up & Power close.  
Prize Giveaways.
- 11:45**                    **Individual consultations**  
**CLEAN UP & RESET ROOM**

**Skin Care & Color SAMPLE SETUP for EACH Guest at table:**

- Customer Profile (with pre-profile completed)
- Beauty Book
- Ink Pen
- Mary Kay Mirror (mirror & tray filled with product)
- Disposable Facial Cloth or Clean Washcloth
- Head Band
- Mini Water Sprayer or Small Dixie cup with water
- Color Card Sampler
- Disposable eye applicators & mascara wands
- 2 Cotton pads (for oil-free eye makeup remover)
- 2 Cotton Balls (for cheek color & if sampling Mineral Powder Foundation)
- Foundation sponge if sampling Liquid Foundation.

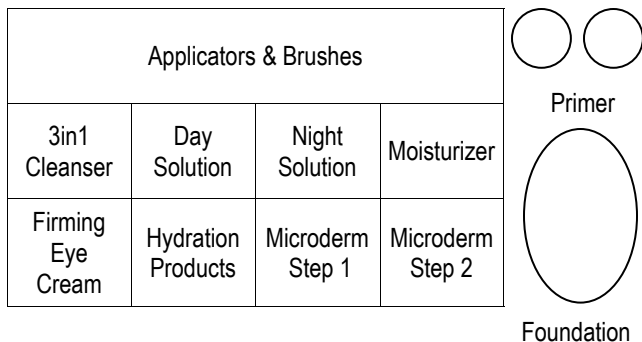
**HANDOUTS for EACH Guest:**

- Customer Profile
- Close Sheet (Create my rollup)

**ITEMS for EACH Guest at individual consultation:**

- Look Book
- Sales Ticket
- Hostess Information and/or Packets
- PMS bags and/or Team Building Info

**Product Tray Setup SAMPLE**



*Print from [www.marykayintouch.com](http://www.marykayintouch.com) under Business Tools/  
Build Your Own/Mirror with Tray Party Placemat*