

Dear Phenomenal Leader!!

Welcome to Mary Kay and to our unit of Phenomenal Dare to Dreamers. You are a part of designing our national area! We are committed to

helping women grow SPIRITUALLY, EMOTIONALLY, and FINANCIALLY. As your director in Mary Kay I am so excited to be able to support and mentor you. You have just embarked on an exciting new journey. Whether you have joined the company to begin a rewarding, profitable career, or simply for personal growth and to make new friends, I am here to help you achieve all your goals. Please know that I will match my time with your effort, so feel free to call me with questions and concerns. I am here to support you!

One of the reasons our company is so successfully is that it is based on the Golden Rule: "Do unto others as you would have them do unto you." The other is that our priorities are: "Faith first, Family second and Career third." In this order everything works. Out of this order nothing works. I truly believe this. If you put these philosophies into practice, your business will be a success.

Here are a few more tips that will help you succeed.

- 1. Go to Mary Kay's University on intouch and start your training on the Silver Wings Scholar Program!
- 2. Surround yourself with positive books, tapes, and people.
- 3. Attend weekly Success Meetings. There you will get the training and motivation to "keep on keeping' on. I will find a meeting for you if you are not near your recruiter.
- 4. Smile! Be excited! It is contagious.
- 5. Get into your Starter Kit and try everything. The customer will respect your knowledge.
- 6. Dare yourself to scare yourself. Comfort zones never help you live and work as comfortably as stretching.
- 7. Be consistent whatever your goals may be. Consistency is KEY to this business.
- 8. Dress for success at every Mary Kay function (skirt or dress). Your professional image will attract others.
- 9. ATTITUDE~ ATTITUDE~ ATTITUDE! "If you believe you can, you will. If you don't, you won't."

I am going to love working with you. Dream big and big dreams will come true! You can do it!

Love & Bee~lief...Linda

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