

THE DARE TO DREAM TEAM WORKING OUR WAY TO THE TOP!



June 2013 Recognition & Results



Top Love Check Kat Roedell



Sharing Queen This Could Be You







YTD Retail Queen Kat Roedell

Congratulations to Our Star Consultants!



Linda Horne Emerald



Lori Thompson Emerald



Kat Roedell Sapphire

Happy New Year Dare to Dream Team,

I'm so excited to jump into a new seminar year this month! Every dream you have can come true in 2014! Sean Key recently did a webchat on figuring out your why for your goals. The reason you'd like to achieve that particular goal is more important than the how or even what the goal is. It also helps others get behind your goal and support you. If your goal for holding 3 classes a week is to put your children through private school, for example, your hostesses will line up to help you achieve that goal. Maybe you've decided to move on up and become a director because you've been passed over in the corporate world and don't want others to go through the same heartache you've experienced. I encourage you to take some time this week and write down the reasons behind your goals. Find some great photos that personify your goals, and bring those with you to classes, interviews, etc to share with others. These things can also encourage you to get back out the door on the tough days.

One of our biggest goals this seminar year is to increase our unit size. I hope you'll join me in sharing the opportunity with other quality women this year. Have your prospect listen to Vicki's Inspiring story at (605) 475-4099 Access code 213518# then hit # again. It is a 15 minute recorded call...then follow up with the survey questions. If you've been holding interviews consistently, thank you! If the idea of sharing the opportunity intimidates you a little, call me and we'll walk through some great ideas together.

There are also some great video courses on Intouch that can help, including overcoming objections and the Feel, Felt, Found technique. A proper interview should focus on your prospectlistening to her concerns and what things she wants more of in her life. Nine times out of ten, Mary Kay can fit that need in some way. By focusing on her, you can share the ways in which a Mary Kay career can truly meet her needs, leaving her with the choice of whether she's interested or not. We never push or manipulate- the golden rule of treating people the way we want to be treated is paramount in our business for a reason. At the end of the day- your prospect should feel honored you believe she'd make a great consultant- regardless of whether she decides to become one or not.

This will be an incredible sales month! The price increases begin August 16th, so make sure to contact each and every one of your customers this month. If possible, drop their orders off at their work or some other place where you can get in touch with new prospective clients. Work smart and you can achieve anything you desire this year. The choice is yours- choose to dream big this year and then work a little each day to achieve your dreams!

Love and Bee~lief,

Linda



The Attitude, Why Is It Important?

- By: John C. Maxwell
- 1. Our attitude determines our approach to life.
- 2. Our attitude determines our relationships with people.
- 3. Often our attitude is the only difference between success and failure.
- Our attitude at the beginning of a task will affect its outcome more than anything else.
- 5. Our attitude can turn our problems into blessings.
- Our attitude can give us an uncommonly positive perspective.

Want to Move On Up This Year? It's time to set some SMART goals! Become a Red Jacket Hold 3 Classes a week Be an All Star by being a Star Each Quarter Hold 5 interviews a week Book 5 classes a week You can achieve anything you set your mind to this year.

Specific

Measurable Attainable Realistic Timely GOALS!

Happy 50th Anniversary Mary Kay! Our Top 5 Wholesale for June





Christine Renzi



Kim Bridges



Patricia G Weightman



Joanne Rollins

Thank You Consultants Who Invested in Their Business in June



Featured Product of the Month: Our New Lash Love Lengthening Mascara, \$15 Long, strong, seriously separated lashes. What's not to love?

I © Black I © Brown



Celebrating 50 years: Mary Kay Ash taught us how– go live your dream! One Woman Can!



Dream It, Do It, Become It: Expecting Success

"You have to expect great things of yourselves before you can do them." Considering this quote by Michael Jordan, do you agree with his statement? If you truly expect success, would you put more effort into your actions? For example, if your expectation is to have a \$1,000 day in product sales, wouldn't you put forth extra effort to meet those expectations?

Perhaps your expectation is to earn a place in the Queen's Court of Sharing. If so, wouldn't you book more skin care classes in order to meet more people, thereby having more people with whom to share the



opportunity? Setting high expectations is key to success. In fact, according to Wal-Mart founder Sam Walton, "High expectations are the key to everything."

With the first few months of this Seminar year under way, now is the time to set high expectations for yourself. Face each day with great expectations, believe in your dream, and truly expect success — just like we believe in you and expect to see you at the top!

Recruiters and Their Teams

<u>DIQS</u>

K. Roedell

Alainna Bozenbury Angel Bull Beatrice Dodds Cathryn Crable Deb McDonald Dorothy Anlage Kayla Potter Rebecca Molinar Sheri Cutler Susan Spain-Robbie Wanda Lopez

Senior Consultants AnnMarie Jardine

Patricia G Weightman

Christine Renzi Lori Thompson

Lori Thompson

Jill Sawyer

Pamela Moulton Donna Morgridge





"Hustle" Taken from a note written by DALENE WHITE, the world's first MK Consultant, first Director, first Pink Caddie winner and now a retired SNSD!

WHAT IS HUSTLE?

Hustle is doing something that everyone is absolutely certain can't

be done. Hustle is getting the order because you got there first, or stayed with it after everyone else gave up. Hustle is shoe leather and elbow grease and sweat and missing lunch. Hustle is getting prospects to say 'yes' after they've said 'no' twenty times. Hustle is doing more for a customer than the other person is doing for her. Hustle is believing in yourself and the business you're in. Hustle is the sheer joy of achieving.

(A TRUE CONSISTENT PERFORMER)

Top Love Checks



Kat Roedell \$24.66



Pamela Moulton \$8.11

Earn Your Own Love Check

1-4 Active Team Members: 4% Commission

5+ Active Team Members: 9% Commission

5+ Active Team Members + your personal \$600 order: 13% Commission



Positive change often comes in giant leaps. You may have to leave many doubts and doubters behind when you take risks, but the rewards are very often the greatest of your lifetime. Accept change as part of your life, make wise decisions, and take risks when they occur to improve the quality of your life. By: Keith Harrell

Welcome Back Consultants

Joanne Rollins

Congrats to Our Seminar Year To Date Top 10 in Personal Retail Sales According to MK Orders



Kat Roedell Christine



Lori Thompson



Bridges

Elizabeth Johnson



Donna Morgridge

Staci Coronati

Patricia G Weightman Wanda Lopez

Year to Date Retail Court

Patty

Marsden

1 Kat Roedell \$10,843.50 2 Christine Renzi \$10,765.50 3 Lori Thompson \$8,155.00 4 Kim Bridges \$6,341.50 5 Elizabeth Johnson \$3,368.00 6 Patty Marsden \$2,992.00 7 Donna Morgridge \$2,951.00 8 Staci Coronati \$2,662.00 9 Patricia G Weightman \$2,095.00 10 Wanda Lopez \$2,084.00 11 Pamela Moulton \$1,833.00 12 AnnMarie Jardine \$1,795.50 13 Rebecca Molinar \$1,481.00 14 Katie Fawkes \$1,166.00 15 Lynn Lebida \$1,116.50 16 Sorphea Schummrick \$980.00 17 Deb McDonald \$872.50 **18 Joanne Rollins** \$859.50 \$830.00 19 Jill Sawyer 20 Sheri Cutler \$820.50



Christine Renzi 1 Qualified \$144.02



Kat Roedell 1 Qualified \$65.12

Make plans to be On Stage at Seminar 2014!!

Make our 50th Anniversary your best year ever! Each time you share our fabulous career opportunity, you reach past your own comfort zone to help someone else. If our career isn't for them, nothing has changed. However, you may be offering them the opportunity of a lifetime– exactly what they need to SHINE! Dream big this seminar year, and you'll be walking down the red carpet in style for Awards Night!

1 Year to Date Sharing Court

Take the test below from Million Dollar NSD Bett Vernon to see if you are on your way up, or if you have slowed yourself down by changing the rules:

- I refuse to allow others to take control of my destiny. When others doubt me or are negative, it fuels my desire to succeed if for no other reason than to prove them wrong.
- I refuse to be average, normal or mediocre. The easiest path is the one traveled by the masses and as the old saying goes, I chose the path less traveled and it has made all the difference.

"I go to the barn and milk the cow everyday". I refuse to stop my life and have a crisis. Selfdiscipline is a learned skill. I will suit up and show up at my success meetings, area functions, Career Conference, Seminar, etc. These are not choices - they are part of what keeps my mind and heart open so that I will remain coachable, teachable, trainable and positive.

I am a person of integrity. My word is my honor. I operate my business as if my reputation were at stake. I have integrity in all areas of my business. Goal Setting: when I set a goal, that means I move heaven and earth until the job is finished. Money Management: I run my business on a 60/40 basis. I have an inventory at a profit taking level. I use money from one source and I can tell you at a moment's notice what my profit was last week. Business Management: my summary sheet is turned in weekly without exception. I plan my week with my family on a weekly plan sheet. I use Six Most Important Things To Do list each day so I don't get side tracked.

I treat others as I want to be, fully knowing that what I give out will come back ten fold.

I run my business by the guidelines set down by Mary Kay in booking 8 classes to hold 5, coaching 3 times, pre-profiling my guests, etc.

I remain open to change not only to technique, but how I look at situations - realizing that the business remains the same - I am the one who must change.

I AM COACHABLE, TEACHABLE, TRAINABLE & POSITIVE

	August Birthdays	
	Beatrice Dodds	2
1	Angel Bull	4
	Linda Horne	5 🔍
	Cathryn Crable	8
	Wanda Lopez	14
1	Christine Renzi	20
	Kat Roedell	29
	Katie Fawkes	31
		2735. • · ·
-	August Anniversaries	
	Consandra F Clements	5
	Lisa St. Hilaire	5
	Pamela Moulton	5
.+	Wanda Lopez	1 🖇 🖉
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Since it doesn't cost a dime to dream, you'll never short change yourself when you stretch your imagination.

By: Robert Schuller



Back in 1963, choosing the Kay product anything to do marketer. practically e United States white bathro merchandise and groceribright colors t a bathroom lo to think that w our product containers, r woman to cou



New 2013-2014 *Year Long Contests*



Brilliantly Charmed Wholesale Contest

\$300 WS or \$600 WS in the month earns you a charm based on wholesale order which can be accumulative. The first charm earned will include the bracelet.

<u>1st to Know Consistency Club</u>

\$400 WS in each Month: Jun, Jul, Aug = Wins Sep Fall/Holiday Preview Package \$400 WS in each Month: Sep, Oct, Nov = Wins Winter Promotion Preview Package \$400 WS in each Month: Dec, Jan, Feb = Wins Spring Promotion Preview Package \$400 WS in each Month: Mar, Apr, May = Wins Summer Promotion Preview Package

When you place a **\$400** wholesale order in <u>all 3 months</u>, you will receive a preview package of the New Look Book, New Samplers, New PCP Gift with Purchase, New Full Size Products & more. There's always room for a surprise! You will receive the package before you can even use your early ordering privileges when you do PCP. Get a jumpstart on the New quarter promotion products with your customers.

Power Start

Perfect Start Charm – 15 faces in 15 days ~ Power Start Charm – 30 faces in 30 days Power Start Plus Charm – 30 faces in 30 days & 1 new Team Member

Pearls of Sharing

Pearl Earrings – 3 Career Chats in first 2 weeks of joining Pearl Bracelet – 6 Career Chats in first month of joining Pearl Necklace – Add 1 Team Member in first month (Consultants who have not earned their Pearls have an opportunity to earn them in a month)

Grand Days

Call, text, or email when you have sold \$100 or more in one day. Your name goes into a drawing at the end of the month for a prize.



Believe in the beauty of your dreams! Earn your charms as you believe and work for that dream! Each month, earn a charm based on your ordering. You can earn two bonus charms for recruits and \$700 weeks. Make this your year, reach your dream, and become BEAUTIFULLY CHARMED.

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2013-14

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November

P)ecember

\$600w/s

Believe in **BEAUTY**

of your

DREAMS

\$600w/s

\$600w/s

<section-header><text><text><text><text> \$400 WS in each Month: Jun, Jul, Aug = Wins Sep Fall/Holiday Preview Package \$400 WS in each Month: Sep, Oct, Nov = Wins Winter Promotion Preview Package \$400 WS in each Month: Dec, Jan, Feb = Wins Spring Promotion Preview Package \$400 WS in each Month: Mar, Apr, May = Wins Summer Promotion Preview Package

2013-2014 Consistency Club

P

(JD)

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---- qnlo noun Be in the KNOW ~ the 1st to Know Club!!

Power Start Tracking Sheet

	FACES Perfect Start=15 faces in 15 Days ~ Power Start=30 faces in 30 Days									
Faces po	erfect Start=	to faces in	TS Days ~	Power St	art=30 fac	ces in 30 D	ays			
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Watch Me Grow



Consultant Name: Month of:												
Be A Star! 15+ New Faces \$600 W holesale Orders 5 Career Chats		Red Jacket! 30+ New Faces \$1000 Wholesale Orders 10 Career Chats			Super Achiever! 40+ New Faces \$1200 Wholesale Orders 15 Career Chats							
New Faces & Retail Sold!												
1\$		16		\$	31	\$						
2\$		17		\$	32	\$						
3\$		18		\$	33	\$						
4\$		19		\$	34	\$						
5\$		20		\$	35	\$						
6\$		21		\$	36	\$						
7\$		22		\$	37	\$						
8\$		23		\$	38	\$						
9\$		24		\$	39	\$						
10\$		25		\$	40	\$						
11\$		26		\$	41. <u> </u>	\$						
12\$		27		\$	42	\$						
13\$		28		\$	43	\$						
14\$		29		\$	44	\$						
15\$		30		\$	45. <u> </u>	\$						
Weekly Totals: Faces	Retail	\$		Monthly Tot	tals: Faces	Retail \$						
Ca	areer C	Chats (Cir	cle one	: <u>Y</u> es <u>N</u> o <u>M</u> aybe <u>J</u>	loined!)							
1Y N M	J	6		Y N M J	11	YNMJ						
2YNM	J	7		Y N M J	12	Y N M J						
3YNM	J	8		Y N M J	13	Y N M J						
4 Y N M	J	9.		Y N M J	14	Y N M J						
5 Y N M	J	10		Y N M J	15	Y N M J						
Weekly Total Career Chats:	J	oined:		Monthly Tota	al Career Cha	ts: Joined:						
		То	tal Wh	olesale Orders!								
\$200 \$400 \$600			6800	\$1000		\$1200						
Weekly Total W/S Orders: Monthly Total W/S Orders:												
Book 10 by the 10th! (Specify Class, Double Facial or Facial)												
1			F	6		SCC DF F						
2			F	7								
3			' F	8								
4			' F	9								
5.	SC		' F	3 10.		SCC DF F						

Bring your Tracking Sheet to your Weekly Meeting...or email to your Director!



Consultant versus Director Commission Comparison

Commission for an Independent Beauty Consultant's \$10,000 team

\$ 1,000 Existing Team \$ 3,000 Team Member #1 \$ 2,400 Team Member #2 \$ 1,800 Team Member #3 \$ 600 Team Member #4 \$ 600 Team Member #5 \$ 600 Personal Wholesale \$10,000 Team Production

Commission Calculation

- \$1,222 = 13% commission on \$9,400 team wholesale (\$10,000 - your \$600 order = \$9,400 x .13 = \$1,222)
- <u>\$ 250</u> = Team Building Bonus* for 5 qualified team members \$1,472 = Total Commission paid for Team Building as a
 - Consultant
- \$1,600 = Profit from Sales @ \$1,000 weekly sales (assumes a 60/40 split of \$2,400 reinvested/ \$1,600 profit)
- \$3,072 = Get Excited Consultant!!!

* A \$50 team-building bonus will be paid to Star Team Builders, Team Leaders, Future Directors and DIQs for each qualified personal team member beginning with the fourth personal team member.



Commission for Independent Sales Director - \$10,000 team

- \$1,300 13% <u>Unit</u> Commission \$10,000 x .13 = \$1,300. As a Director, you are paid on your own order.
 + \$1,222 13% <u>Personal</u> Team Commission (\$10,000 - your \$600 order = \$9,400 x .13 = \$1,222)
 + \$1,000 Unit Volume Bonus \$100 for every \$1,000 beginning at the \$5,000 production level
- + \$ 500
 + \$ 500
 + \$ 500
 Cream Building Bonus on 5 Personal New Q. Team Members*
 (Team Building Bonus doubles to \$100 for directors)
 - \$4,522 Total Commission paid for Team Building as a Sales Director Don't forget directors also receive profits from weekly sales!

\$4,522 vs \$1,472 Consultant Commission on same \$10,000 team production

* A Director is entitled to a Unit Development Bonus of \$300 for each month three or four qualified* new <u>unit</u> members are added to her Sales Unit OR a Sales Director Unit Development Bonus of \$500 for each month five or more qualified* new unit members are added to her Sales Unit.

**A Sales Director is entitled to a \$100 Sales Director Personal Team-Building Bonus for each qualified new personal team member added to her Sales Unit.

This example assumes a Director adds 5 qualified personal team members within the month and that \$10,000 wholesale comes from her personal order and personal team.

> Directors also receive many other bonuses, trips and other incentives at various production & career levels.



Don't forget your FREE CAREER CAR (or Cash Compensation, but "A trophy on wheels has no price!")

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DARE TO DREAM!





Mary Kay Dates to Remember:

- August 4: Pearl Seminar Begins. International Friendship Day
- August 5: Unit Success Meeting (Stratham) 6:30 8:15
- August 10: PCP Early ordering privilege of new Fall 2013 items begins for all Consultants who enrolled in The Look for Fall 2013.
- August 11: Sunday night Booking Blitz 7:00 pm Eastern/6:00 pm Central 641-715-3200 486974#
- August 12: Unit Success Meeting (Stratham) 6:30 8:15
- August 15: PCP Last day of online enrollment for the Month 2 Mailer.
- August 16: Beaut-e-News begins emailing to customers.
- August 18: Sunday night Booking Blitz 7:00 pm Eastern/6:00 pm Central 641-715-3200 486974#
- August 19: Unit Success Meeting (Stratham) 6:30 8:15
- August 20: PCP Fall issue of The Look mails.
- August 21: National Senior Citizens Day! National Senior Citizens Day recognizes contributions senior citizens make in communities across the United States.
- August 25: Sunday night Booking Blitz 7:00 pm Eastern/6:00 pm Central 641-715-3200 486974#
- August 26: Unit Success Meeting (Stratham) 6:30 8:15
- August 29: Last day of the month for consultants to place telephone orders (until 10pm CST)
- August 30: Last business day of the month. Orders and Agreements submitted by mail or dropped off at the branches must be received by 7pm local time to count toward this month's production.
- August 31: Last day of the month for consultants to place online orders (until 9pm CST). Online agreements accepted until midnight CST.

Monday Success Mtg ~ MK Studio ~ 6:30-8:15

Acts of bravery don't always take place on battlefields. They can take place in your heart, when you have the courage to honor your character, your intellect, your inclinations, and, yes, your soul by listening to its clean, clear



voice of direction instead of following the muddled messages of a timid world. So carry your courage in an easily accessible place, the way you do your cell phone or your wallet. You may still falter or fail, but you will always know that you pushed hard and aimed high. Take a leap of faith. Fear not. Courage is the ultimate career move.

~Anna Quindlen Bestselling Author and Pulitzer Prize-Winning Journalist



LINDA HORNE Independent Sales Director Phenomenal Dare to Dreamers

31 Tansy Ave Stratham, NH 03885 Phone: (603) 531-1542 Ihorne@marykay.com Unit Website: www.lindahornemk.com

Return Service Requested



Words of Wisdom From Mary Kay Ash

Some wise person once said that a man is what he thinks about all day, so I want you to be thinking every single day that God did not have time to make a nobody, only a somebody, and that you are great. You are going places, and you are going to do great things. Believe in yourself and know that you can do anything in this world that you want to do if you want to do it badly enough and you are willing to pay the price. Whatever you vividly imagine, ardently desire, sincerely believe and enthusiastically act upon must inevitably come to pass.

ONE WOMAN CAN AND THAT WOMAN IS YOU:

QUESTIONS TO PLAN A PERSONAL BEST YEAR

- 1. How are you feeling about your business right now?
- 2. What would you need to achieve in the new seminar year to feel really good about yourself?
- 3. Why is this particular goal meaningful for you now?
- 4. What are you determined to hold weekly in personal selling and recruiting business to support this goal?
- 5. What potential obstacles do you foresee?
- 6. What will you do when that happens?
- What role do you want me to play in support of you as your director? (Build confidence, personal accountability)
- 8. What system do you have in place to keep you focused on this goal?
- 9. Specifically how many selling and team-building appointments are needed to stay on your datebook at all times, regardless of life circumstances and how you are personally feeling?
- 10. What do you have now for the next 7-10 days in personal business?
- 11. What is your next correct step?
- 12. How do you plan to hold yourself accountable?

If there were ever an important time to be communicating with me, it's now??? Let's



start this seminar year off right! For most people, when they get overwhelmed they just shut down! The quickest way to get back out the

door is to TALK WITH ME! I acknowledge there will be challenges in life, but we can brainstorm together on how to overcome them bit by bit! Together, our experience can help bridge that gap for you and new clients or team members! Here are a few <u>guestions</u> to get you started!