

Marketing Call Follow-up Questions

(Book the time to get their opinion FIRST, then have them listen to the marketing call by that date and time)

Date _____

Guest Name _____

Consultant Name _____

Password _____

1. Tell me about yourself (married, kids, career etc.)
2. What do you like most about your job?
3. What would you change about your job?
 - a. Do you consider it to be a career of a lifetime?
 - b. Do you have flexibility to take time off whenever you desire?
 - c. Do you believe you are paid what you're worth?
4. **SHARE YOUR I-STORY or**
5. After listening to the call and hearing Vicki's story, is there anything new or exciting that you learned about the MK opportunity?
6. Did the call bring up any questions about the MK business opportunity?
7. If in your wildest dreams, you were to ever consider this business opportunity for yourself, what would you enjoy the most about it?
8. If you were to be extremely successful with your MK business, what changes would that make in your life?
9. Is there anything that would hold you back from giving this business a try?
10. If you were to consider this business for yourself, on a scale of 1 to 10, how interested might you be? 1 meaning I would never start a business with MK even if I was starving to death and had to eat grass to live, 5 is not an option, and 10 meaning I would love to give this a try, where would you be?

1 2 3 4 5 6 7 8 9 10

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