

	Sun	Mon	Tues	Wed	Thur	Fri	Sat
7:00							
8:00							
9:00							
10:00							
11:00							
12:00							
1:00							
2:00							
3:00							
4:00							
5:00							
6:00							
7:00							
8:00							
9:00							
10:00							

	# Classes/ Parties with 3-6 people	# Hours	Potential Average Sales	Approx. Profit
	1	2.5	\$200	\$100
	2	5	\$400	\$200
	3	7.5	\$600	\$300
	4	10	\$800	\$400
T	5	12.5	\$1000	\$500
	6	15	\$1200	\$600
	7	17.5	\$1400	\$700
	8	20	\$1600	\$800
	9	22.5	\$1800	\$900
	10	25	\$2000	\$1000
	11	25.5	\$2200	\$1100
	12	28	\$2400	\$1200



- 1. Products
- 2. Money
- 3. Flexibility
- 4. Low Start-Up Cost
- 5. Free On-Going Education
- 6. Advancement and Cars
- 7. Prizes and Recognition
- 8. Tax Deductions
- 9. Mary Kay the Person and Mary Kay Inc.
- 10. Personal Growth
- Do you need money? How much?
- Are you concerned about how much time would it take?
- Complete a **weekly plan** with your regularly scheduled activities and see how a **Mary Kay** Career **could fit** Into your schedule.
- A Mary Kay Career allows you the **flexibility** to work at your own pace. There are **no quotas** and consultants usually work between <u>2 and 25 hours</u> a week, depending on the time they have available.
- There are no territories

Contact me:





# Why Consider a Mary Kay Business?

## 10 Reasons to be a Part of a \$3 Billion—Worldwide—Debt-free—50 Year Success Story

## **1. Excellent Products**

- #1 customer loyalty
- #1 name recognition
- Teach not sell emphasis
- Try before you buy
- High quality testing
- Made by MK Inc. in USA
- Not animal tested
- Recession proof
- Consumable
- 100% customer guarantee

#### 5. Free On-Going Education

## Where will I get the people? How will I learn the business?

 Free education on how to get clients, office set-up and management, products and their presentation

### 9. Mary Kay the Person, the Company and the Culture

- Highly recognized—in 35+ markets
- Known for integrity and positivity
- · Priorities of God, family, career
- Praise and recognition
- Golden Rule
- Mary Kay Foundation (cancer and domestic violence prevention)

• Team Building - 4-13% plus

## 2. Money

#### How much money can I make?

- Selling 50% profit. Consultants sell \$50-\$100 per person at •classes/parties (3-8 people) or
  - •facials (1-2 people) or
  - •reorders (via phone, texting, email, website)
- Personal Use -50% savings

6. Advancement/Cars

(Chevy Cruze)

earn the use of career car

• Directorship - 23% (13% + 10%

Bonus) plus unlimited advancement

potential including full-time career

money and additional career cars

## 3. Time/Flexibility

#### How much time does it take?

- You determine your schedule
- No guotas
- No territories
- Freedom to work when you want around family, job, and other commitments
- Own boss





Getting Started is Easy

Submit a Beauty Consultant

(by invitation) or by mail

Start with \$100 kit valued at \$400+

Agreement with payment on-line

• Make a list of everyone you know

Schedule training classes with director

How do I get started?

## **10. Personal Growth**

- Maintain and improve own appearance
- Develop new skills
- Gain confidence
- Get out of a rut
- Help others
- Make friends
- Have fun

4. Low Start-Up Cost What the investment?

- \$400 Starter Kit is only \$100
- Inventory is optional
- 90% buyback (low risk)

## 7. Prizes and Recognition

- Rewards for efforts
- Variety of prizes including jewelry and cars

## 8. Tax Deductions

self-employed



#### Crusso 1-2013

#### Marketing plan studied at major universities