

## We are SO EXCITED you've become a part of our

MARY KAY unit! Your unit # is NB25.

This is the first of 4 training letters that you will receive within your first few weeks of joining.

The mailings are designed to help you as you start Your NEW MARY KAY business!

Please read them and then file in a safe place for future reference.

We are here to help you and look forward to speaking with you soon!

I'm proud to be your Sales Director!

Carmela Irwin 304-203-1858 Please email me at cirwin@cebridge.net

Also go to www.unitnet.com/maria this is our senior director's site as well as our site

To utilize daily. Stop by say hello on the guest book! WE LOVE HEARING FROM OUR CONSULTANTS!

2 FANTASTIC WEBSITES TO HELP YOU AS YOU BEGIN AND AS YOU CONTINUE WITH YOUR MARY KAY BUSINESS:

## www.carmelairwin.com

THIS IS OUR MK UNIT WEBSITE. THIS IS WHERE YOU CAN SEE WHAT'S HAPPENING IN OUR PERSONAL MK FAMILY, MEET YOUR SISTER CONSULTANTS, READ ABOUT THEIR SUCCESS, GET GREAT TIPS AND SUGGESTIONS, SEE PHOTOS OF OUR EVENTS, ETC. I ENCOURAGE NEW CONSULTANTS TO LOG ON 2-3 TIMES PER WEEK FOR 15MINUTES MINIMUM. STUDY AS MUCH AS YOU CAN DURING YOUR FIRST 2 WEEKS AND WATCH YOUR BUSINESS BOOM! BE SURE TO CLICK ON THE LEFT HAND SIDE LINK "NEW CONSULTANTS" WITHIN YOUR 1<sup>ST</sup> WEEK OF JOINING! ALSO, WE ALWAYS WANT TO SEE YOUR HAPPY NOTE ON THE GUEST BOOK! (YOU'LL SEE THIS ONCE YOU LOG ON!) I ALWAYS TELL MY NEW CONSULTANTS, THE CONSULTANT THAT GETS ON OUR UNITNET SITE AND STUDIES JUST 10MINUTES A DAY IN HER 1<sup>ST</sup> MONTH, IS THE CONULSTANT FULL OF SMILES, CUSTOMERS AND MONEY!

WWW.MARYKAYINTOUCH.COM

WHAT THE COMPANY PROMOTIONS ARE, COMPANY SPECIAL EVENTS, COMPANY TRAINING TIPS, NEW PRODUCTS, ETC.... ANYTHING HAVING TO DO WITH MARY KAY CORPORATE WILL BE FOUND ON THE COMPANY WEBSITE. I ALSO ENCOURAGE YOU TO BE VERY FRIENDLY WITH THIS SITE AS WELL!

VITAL INFORMATION IS FOUND HERE THAT KEEPS US UP TO DATE ON COMPANY NEWS AND HAPPENINGS.

WISHING YOU MUCH SUCCESS! KEEP THINKING POSITIVE!

304-203-1858

## CIRWIN@CEBRIDGE.NET

## YOUR UNIT NUMBER IS NB25

YOU ARE IN PEARL SEMINAR

CARMELA IRWIN INDEPENDENT SALES DIRECTOR – MARY KAY COSMETICS RT. 3 BOX 249-A BRIDGEPORT WV 26330 304-203-1858 <u>CIRWIN@CEBRIDGE.NET</u>

Congratulations on your decision to join Mary Kay Cosmetics! We welcome you to our unit of an AMAZING group of women building our future Taylor Made National Area!!!

We are a brand new unit just debuted July 1<sup>st</sup> however we have GREAT ROOTS and a very solid foundation our Executive Senior Sales Director Maria Claxton Taylor Is from Tennessee and she is the daughter of Wadene Claxton Prince who is our National Sales Director Emeritus, Wadene was trained by Mary Kay Ash herself, We are so blessed to be in a unit with such strong ties to our founder. Maria has achieved many accomplishments in Mary Kay including the "Unit achievement award" in the prestigious 1/2million dollar unit club twice. She has had the privilege to teach at top events such as; Seminar, which is in Dallas TX and at Career Conference in Atlanta Ga. Both of these events had over 1000 consultants in attendance.

As a Brand new unit we are currently creating our own accolades; currently our unit is tracking the 2<sup>nd</sup> level director Career car which is either the Toyota Camry or the Chevy Equinox we will be wrapping up our Car by December 2012, and will have our first offspring sales director very soon. All of this doesn't just happen it is created by having a WONDERFUL group of women; you are in the right spot, at the right time. We are glad you are part of our growing unit! All of these wonderful things happen because of consultants just like you, working together to finish one big goal. Team work makes the dream work! We are so glad to have you as part of our amazing team/unit and we look forward to working with you and growing with you.

Here is a little bit about me and my family

My name is Carmela Irwin I am married to a wonderful man named Brian, We have 4 healthy, happy beautiful blonde haired blue eyed children; 3 girls and one son. Shilyn she is 24 and married to Sean Scubbis they reside in Fairmont, Alexander my son 19, Holly 18 and Last but not least Savanah who is 16. Holly and Savanah attend Notre Dame High School where they are both varsity cheerleaders. With 3 daughters that should have been reason enough to join Mary Kay <sup>(i)</sup>. However I was an exception to the rule, most people fall in love with the product then decide to become a consultant to support their habit, I on the other hand wore no make-up I was very plain on a good day I would put on mascara, and maybe some gloss but that was as far as it went. When I was 5 I was diagnosed with childhood leukemia the Chemotherapy & radiation left my skin EXTREMLY dry skin,

when I tried using powders or foundations it only made my skin crack and flake, I hated it. I used a

product called bag balm which is mainly used for cows utters as it was the only thing that keep the flaking down.

I joined forces with Mary Kay 10 years ago & only to get the tax deductions that was it!! I had no intent on selling the stuff & Surely I wasn't going to use it. I decided to attend a meeting shortly after I joined and I must have stood out like a fish out of water cause the director handed me a miracle set and said use it!! © I laugh now I was quit offended when it occurred; I used it only because I was sure my face would fall off once I started using that stuff. Within a week I could see and feel a very noticeable difference, an amazing difference I no longer needed bag balm for my skin, it was nearly as dry as it had been and let me tell you I tried everything on the shelf. Needless to say I haven't looked back. Mary Kay has given myself & my family and so much more than lipstick or gloss, it has taught us many life lessons that we use daily in our family life. I feel that Mary Kay has made me a beter mom, a better wife and a better employee. My hopes for you are that you take this business seriously and work it like a business so that in turn you can be paid like a successful business women should be. I hope you will attend as many events and meetings as possible as these are free trainings for you like a college class you will use forever in both your personal life and business life. My goal is TO HELP YOU GET EXACTLY WHAT YOU WANT FROM YOUR MARY KAY BUSINESS, YOU WANT TO MAKE \$50 A WEEK, I CAN HELP YOU WITH THAT, \$1,000 A WEEK, I CAN HELP YOU WITH THAT!!! My goal is accomplished when you are successful; when you are happy with your life you are successful per John Maxwell. Thank you again for teaming up with us, we are proud to have you, and look forward to a very fun journey together. Please don't hesitate to call or email me with any questions or concerns you may have.