

September 2013 Newsletter, August Results

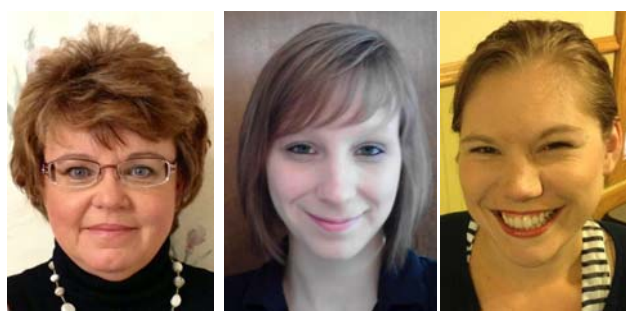
# Top Queens!

### Ordering Deadlines for Sept

27: Last day for phone orders  
 30: Last business day

### Important Promo Deadlines

- **Quarter 1 Star Consultant quarterly contest** (June 16 - September 15, 2013)
- **Star Consistency Challenge** (June 16, 2013 through June 15, 2014)
- **Class of 2014** (through July 1, 2014)



### Queen of Wholesale:

Wendy A. Rolfson

### Queen of Sharing:

Wendy A. Rolfson  
 Ambyr L. Blomberg  
 Lindsay M. Blecker

# On Target Stars and Stars

First Quarter Ends September 15, 2013



Consultant Name	Total Contest Credit	Sapphire	Ruby	Diamond	Emerald	Pearl
Rolfson, Wendy A.	3016	0	0	0	584	1784
Blecker, Lindsay M.	1602	198	798	1398	1998	3198
O Connor, Brenda L.	1019	781	1381	1981	2581	3781
Schewe, Brandy R.	813	987	1587	2187	2787	3987
Winch, Jean	659	1141	1741	2341	2941	4141
Miller, Rachel L.	614	1186	1786	2386	2986	4186
Thostenson, Cortney R.	605	1195	1795	2395	2995	4195
Wood, Amanda L.	604	1196	1796	2396	2996	4196
Winch, Lois M.	407	1393	1993	2593	3193	4393
Blomberg, Ambyr L.	273	1527	2127	2727	3327	4527

**Be a STAR CONSULTANT in Q1!**  
*Quarter ends Sept 15!*

# RECRUITERS and their team!

\* You are currently inactive. It only takes a \$200 wholesale order to get back on track!  
#T Status

## Senior Consultants

Recruiter :Lindsay M. Blecker  
Brandy R. Schewe  
Lori J. Nelson

Recruiter :Linda L. Miller  
Bridgette A. Crose  
Brenda L. O Connor  
Angela L. Brandt

Recruiter :Kristine A. Peoble  
Charlie L. Pobanz

Recruiter :Wendy A. Rolfson  
Rachel L. Miller

Recruiter :Kasey M. Wolters  
Linda L. Miller  
Wendy A. Rolfson

## DIQ

### Requirements

- \$18,000 cumulative whls. unit production in one to four months.
- At least \$4,000 per month wholesale unit production. DIQ must have at least \$1,800 in personal cumulative wholesale production.
- 24 active unit members (includes the DIQ) at least 10 active unit members must have at least \$600 in cumulative whls. production during qualification.

### Compensation

- Eligible to become Director
- Unit Commission and Unit bonuses
- Eligible to wear the Director Suit



## FUTURE DIRECTOR

### Requirements

- 8+ active personal team mbrs
- You must be active

### Compensation

- 9% or 13% personal team commis.
- Team-building bonus



# WELCOME NEW CONSULTANTS! AUGUST



## Starting Something

Amanda Buchanan  
Rachel L. Miller  
Lori J. Nelson  
Stephanie N. Sargent

## From

GLENVILLE, MN  
BRISTOW, VA  
ALBERT LEA, MN  
CLARKS GROVE, MN

## Sharing Dreams...

A. Blomberg  
W. Rolfson  
L. Blecker  
L. Meyers-McKane

# Welcome to our Unit!

# Let's Move!

Want to get your business MOVING? Do you need to earn some QUICK cash? Why do you need to earn some quick cash? SPELL IT OUT, WRITE IT OUT, DREAM BOARD IT. Here are some great goals to go for to MOVE your BUSINESS:

- 1) Perfect Start: 15 faces in 15 days
- 2) Power Start: 30 faces in 30 days
- 3) Power Start Plus: 30 faces in 30 days and 1 qualified team member
- 4) 50 Faces in 50 days
- 5) Sell 100 items in one month
- 6) 3 Career Chats each week: (one person from each party to listen to MK info)
- 7) Become a Star Consultant: 1800—4800 Wholesale gets you there and keeps your store STOCKED so customers can TRY BEFORE THEY BUY
- 8) 5 Leads a day: from Facial Box, Warm Chattering, Warm Calls or getting REFERRALS from your parties

# Congrats for your August order!

Wendy A. Rolfson	\$2,186.75
Rachel L. Miller	\$614.00
Lindsay M. Blecker	\$492.75
Brenda L. O Connor	\$401.00
Ambyr L. Blomberg	\$239.00
Charlie L. Pobanz	\$201.50
Angela L. Lorenzen	\$46.00
Brandy R. Schewe	\$44.50

# Congrats



# UNSTOPPABLE LADIES

## *Director Memo*

Dear UNSTOPPABLE Ladies-

I will begin to tell you how proud I am of your efforts in these 5 short months since we debuted as a Mary Kay Unit. I honored to be each of your business coach and mentor through your Mary Kay Journey. I appreciate all of your efforts!

We are so close to obtaining the status of Premier Club and Premier Club PLUS units this month- I believe with each and everyone's support and effort we will achieve Premier Club PLUS Status! I will be posting on our Facebook page each week how much we have left.

Our goals this month are to grow our unit to 50 in honor of Mary Kay and the 50<sup>th</sup> Anniversary of our amazing company 😊

As we head into the busiest retail season I hope each and everyone of you work your business so you can reap the benefits of owning your own business and sprinkling Mary Kay products to everyone you know!

I will be setting up a Holiday Training the first week of October so you can work your business through the Holidays and utilize each avenue of income we have. There will be so many people in your lives who seek out employment to help with the cost of Christmas gifts; why not mention the Mary Kay opportunity to them we have something unique to offer, freedom and flexibility not many other "JOB" opportunities can offer that.

Belief and Blessings,  
Leah <3

### 2013-2014 UNSTOPPABLE Unit Goals:

- 275 Unit Size- As of September 1 we have 31 Active Unit Member 37 non-Terminated
- 30 Senior Consultants- As of September 1 we have 5 Senior Consultants
- 15 Star Team Builders
- 15 Team Leaders
- 3 Future Directors
- 5 Car Drivers
- 5 New Sales Directors

Our Road is UNSTOPPABLE - Our Faith is UNSTOPPABLE - Our Thoughts are UNSTOPPABLE - Our Success is UNSTOPPABLE  
**WE ARE UNSTOPPABLE!**

# Madson Area Power Players

July 1, 2013 - December 31, 2013!

**BE A POWER PLAYER IN YOUR CATEGORY OF CHOICE EACH MONTH**

## PLATINUM POWER

COMPLETE 5 OF THE 5

- 60 Faces/15 parties
- \$2,000 in retail sales
- \$1,200 personal W/S
- 25 personal interviews
- 2 Q. recruits or gold medal (5 recruits)

## GOLD POWER

COMPLETE 5 OF THE 5

- 40 faces / minimum 10 parties
- \$1,400 in retail sales
- \$800 personal wholesale
- 15 interviews
- 1 new personal Q\* or 2 new recruits

## SILVER POWER

COMPLETE 4 OF THE 5

- \*30 faces / Min. 5 "separate" parties
- \$1000 retail sales
- \*\$600 personal wholesale
- \*10 interviews
- 1 new pers. Q or 2 new recruits  
(\* these items must be completed)



## BRONZE POWER

COMPLETE 3 OF THE 5

- 15 faces/ Min. 3 "separate" parties
- \$700 retail sales
- \$400 Personal Wholesale
- 5 interviews
- 1 new personal recruit

## ***Rewards for your work!***

### **Bronze - Silver - Gold - Platinum Consultant POWER PLAYERS:**

Recognition in the monthly newsletter.

### **Silver - Gold - Platinum POWER PLAYERS receive above and:**

Madson Pin (If you don't already have it)

Can leave messages for Lisa on her daily consultant hotline - (209)-647-1308

Picture in Madson Power Player Newsletter each month

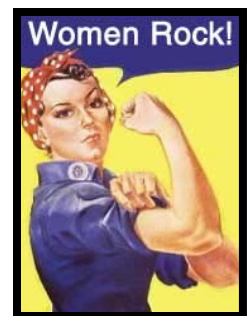
### **Platinum POWER PLAYERS receive above and:**

One - on - one 15 - minute coaching call with NSD Lisa Madson

### **VIP at the Madson Retreat:**

Complete Platinum, Gold or Silver Power Player in July, August, and September.

There will be special recognition for all VIPs that achieve Platinum Power Player at least one of the three months (July, August or September).



**This contest runs by calendar month. A party is considered 3 people and \$100 in sales.**

# POWER PLAYER TRACKING

Name: \_\_\_\_\_

Dir. Name \_\_\_\_\_

Month: \_\_\_\_\_

**\*Tracking information must be submitted on the google link by the 3rd of the month.**

Personal Wholesale: \_\_\_\_\_

Personal Recruits Not Qualified: \_\_\_\_\_

Personal Recruits Qualified: \_\_\_\_\_

Retail Sales: \_\_\_\_\_

**Which did you achieve this month?  
Check one please.**

PLATINUM \_\_\_\_\_

GOLD: \_\_\_\_\_

SILVER: \_\_\_\_\_

BRONZE: \_\_\_\_\_

**You've got the POWER!**

# Interviews

Name/Phone	Follow-Up / Recruited?
1.	
2.	
3.	
4.	
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25.	

# Faces/Selling Appointments

Name/Phone	Class/Facial	\$ Sold	Bookings
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30.			

Name/Phone	Class/Facial	\$ Sold	Bookings
31.			
32.			
33.			
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60.			

*Be a part of it!!*

# **LUCKY 13 TEAM**



## **BUSINESS SIGNING BONUS!!**

**I am looking for  
13 Incredible Women  
to be a part of our  
LUCKY 13 TEAM!!**



## **Why you want to be a Lucky 13 Team Member...**

- **You will be honored as part of the Lucky 13 Team at our Debut on September 13th!!**
- **You will get a \$110 product bonus-includes Eye Color Bundles for each Eye Color and Compacts!!**

**You deserve to be a part of this success driven team!!**  
*Step up now and claim your spot!*



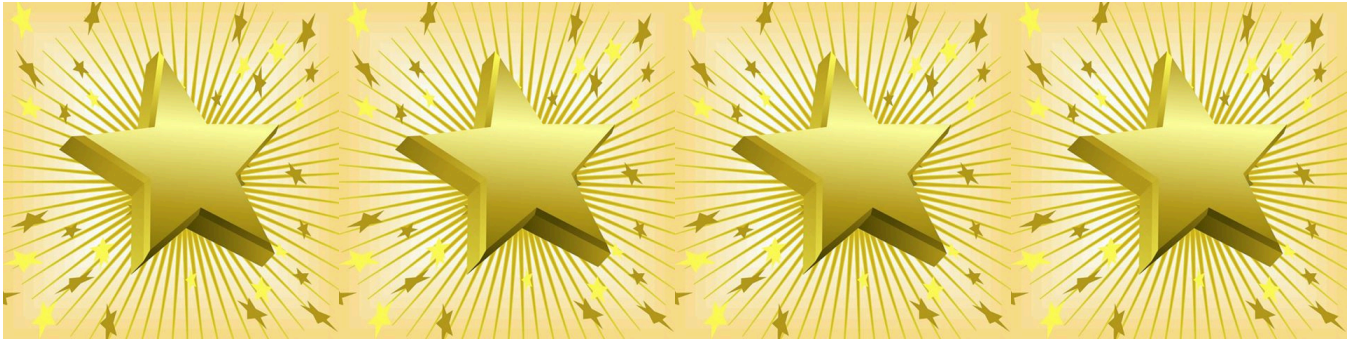
## UNSTOPPABLE Ladies Dream Team Members

These UNSTOPPABLE Ladies stretched their thinking and same up with 50 dreams they have for their lives, their family, and their business.

DREAM TEAM:  
Kris Peoble  
Kasey Wolters  
Brenda O'Connor  
Linda Miller  
Lindsay Blecker  
Ambyr Blomberg  
Leah Meyers-McKane



*Do you want to go to Seminar 2014 for FREE?*



## *UNSTOPPABLE Ladies Four Quarter Star Consistency Challenge*

<i>Sapphire year end total 7,200</i>	<i>Get \$50 off your Seminar Registration*</i>
<i>Ruby year end total 9,600</i>	<i>Get \$75 off your Seminar Registration*</i>
<i>Diamond year end total 12,000</i>	<i>Get \$100 off your Seminar Registration*</i>
<i>Emerald year end total 14,400</i>	<i>Get \$150 off your Seminar Registration* and All-STAR Luncheon at Seminar!</i>
<i>Pearl year end total 19,200+</i>	<i>Go to Seminar for FREE!* And All-STAR Luncheon at Seminar!</i>

*\*You will get the cash when you attend Seminar 2014.*

*When you have your best year Ever I will pay for your  
Unit Awards Dinner at Seminar!*



*I cannot wait to Celebrate YOU at Seminar 2014!  
Save the date: Diamond Seminar July 30-August 2, 2014*

Celebrate 50 years with the commemorative

# One Woman Can Globe!

Sept. 1 - 30, 2013

This exclusive keepsake ceramic hinged box commemorating the Mary Kay 50th Anniversary year can be yours when you **place a single \$400 or more Section 1 wholesale order during the month of September 2013!**

*It only takes \$400!*



*Track your Retail Sales to place 1 Single \$400 w/o order!*

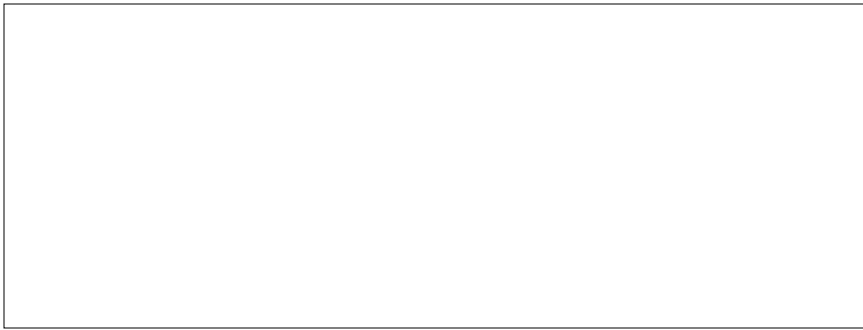
**It only take 8 \$50 Retail Sales to have the funds to place that \$400 order!**

Shade your progress!

\$50	\$50
\$50	\$50
\$50	\$50
\$50	\$50



Created by Court of Achievers



# To the beautiful:

Leah Meyers-Mckane  
808 Garfield Ave  
Albert Lea, MN 56007



# HOSTESS PROGRAM TIPS



It's important the when you are working with a HOSTESS that you have a SLAMMIN' hostess packet! It makes it exciting and is easier to book!

It needs to be something you believe in and something that you would get excited about!

A GREAT hostess program idea is to offer FREE PRODUCT for little or NO money! If a woman can't afford the FULL Compact PRO, then how excited would she get if she could earn it by holding a qualified party?

You can also think of offering \$100 in FREE PRODUCT for meeting a checklist of items (listen to career chat, \$200 in sales, 5 rebookings, etc. etc.)



**Whatever you do. Keep it simple and keep it fun! People love EARNING free product! It's a win-win for all!**