

Director Christy Cox

GOALS:

- 10 Star Consultants a Quarter
- \$300,000 Circle of Achievement
- 5 Star Team
 Builders
- 3 DIQs
- Cadillac Production

Wholesale Queen



Lisa L. Bailey \$819.50

Sharing Queens





Melody Warrick

Lisa Bailey

Christy's Queens

Congratulations 2nd Quarter Stars!

Contest Ended December 15th, 2013



PEARL CHRISTY COX



LISA BAILEY



PAM FROST



RUBY RACHAEL WASHINGTON



SAPPHIRE KAREN HARRIS

On-Target Star Consultants!

December 16, 2013 - March 15, 2014



Consultant Name	Current		—Wholesale Production Needed for Star—			
	Wholesale	Sapphire	Ruby	Diamond	Emerald	Pearl
	Production	\$1,800	\$2,400	\$3,000	\$3,600	\$4,800
CHRISTY COX	\$3,862.25	****	****	****	STAR	\$937.75
RACHAEL WASHINGTON	\$1,168.50	\$631.50	\$1,231.50	\$1,831.50	\$2,431.50	\$3,631.50
LISA BAILEY	\$819.50	\$980.50	\$1,580.50	\$2,180.50	\$2,780.50	\$3,980.50
KAREN HARRIS	\$630.00	\$1,170.00	\$1,770.00	\$2,370.00	\$2,970.00	\$4,170.00
STACI GOAN	\$565.00	\$1,235.00	\$1,835.00	\$2,435.00	\$3,035.00	\$4,235.00
MICHELLE CLARK	\$462.25	\$1,337.75	\$1,937.75	\$2,537.75	\$3,137.75	\$4,337.75
MELODY WARRICK	\$456.50	\$1,343.50	\$1,943.50	\$2,543.50	\$3,143.50	\$4,343.50



Stars Drive Cars!! Which Car is in Your Future?!

Spotlight on Team Builders!

Standings are updated as of January 31st — this will not reflect February orders or new team members.

Senior Consultants

Recruiter :Pam Frost Krista N. Arnold Melissa K. Wogoman

- * Kimberley M. Condon
- * Tina L. Sears
- # Erin J. Atwater
- # Colby L. Denson
- # Amanda P. Herriman
- # Lena J. Kizzar

Recruiter : Gina M. Geurian Lettie J. Donnell # Betsy Vaughn Recruiter :Staci D. Goan Hester N. Lemire * Shaunna Arnold

Recruiter :Rachael M. Washingto Kelsie R. Works

- * Arielle Green
- * Ashley D. Mosley
- * Tamara Scott
- # Sara A. Ashcraft
- # Leigh L. Buchanan
- # Tamara K. James
- # Sarah M. Rebollozo
- # Carolyn L. Wood



ARE YOU READY TO MOVE UP??

* Inactive Member (N1,N2,N3,I1,I2,I3) #Terminated Member To become ACTIVE you must place a \$200 wholesale order.

Follow the Steps to Success!











Senior Consultant

(1-2 active team members)

4% Commission

Star Team Builder RED JACKET (3+ actives)

Sr. Consultant benefits plus Red Jacket Rebate

Eligible for \$50 Bonuses

Team Leader

(5+ actives)

All the previous benefits plus 9-13% Commission

Team Leader pin

On-Target for Car!

(5+ actives and \$5,000 wholesale growing to 14 actives and \$20,000 in 4 months or less)

Eligible to earn use of Career Car or \$375 cash monthly for 2 years PLUS all Benefits of previous levels

Director in Qualification

Effective Jan. 1, 2010 (10+ actives growing to 24 in 4 months and be a star consultant!)

Production during DIQ counts towards car! Eligible to become Director and earn Unit Commission and Unit bonuses—Eligible to wear the exclusive Director Suit.



Welcome New Business Owners!

(These new unit members signed Consultant agreements January 1-31.)

New Consultant From

NORTH LITTLE RO. AR

Sponsored by

Pam J. Satterfield

L. Bailey

Emily P. Warrick

LONSDALE, AR

M. Warrick

"Don't let the negatives of life control you. Rise above them. Use them as your stepping stones to go higher than you ever dreamed possible. Place your eyes on your goal and don't move them." — Mary Kay Ash

Thank You from Mary Kay

"Love Check" Commissions for Personal Team Building



13% Recruiter Commission Level Christy R. Cox \$509.02

4% Recruiter Commission Level Rachael M Washington \$8.00 Staci D. Goan \$2.04

"Success is adding value to yourself. Significance is adding value to others." - John C. Maxwell

Team Buildin Tip of the Month

10 Commandments of a Successful Recruiter!

- 1. Always lead by example!
- 2. Attend all unit meetings—see that she is there with you.
- 3. Call, write, email or text her daily for the first 3-4 weeks.
- 4. Keep a friendly business relationship.
- 5. Always talk about profit level.
- 6. Always let her learn while you earn—take her with you to shows and classes.
- 7. Keep a 100% positive attitude.
- 8. Call your director if you need help to answer her questions.
- 9. Help her sponsor her first recruit.
- 10. Just as you never take credit for her successes, never take responsibility for her failures.

Spring 2014 New Product

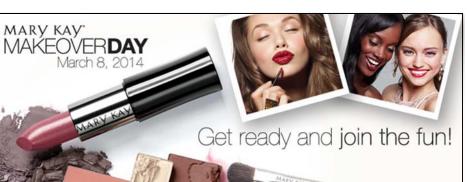
Spring 2014 New Products are available February 15th!

(or February 10th, for Star Consultants who qualified during the September 16-December 15, 2013 quarter, or if you enrolled in the Spring 2014 Preferred Customer Program)



Spring into action this quarter and help re-energize your Mary Kay business!

- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15
- Mary Kay® Bronzing Powder
- Mary Kay® Gel Eyeliner with Expandable Brush Applicator
- Limited-Edition Lemon Parfait Pedicure Collection
- Mary Kay at Play® New Shades
- Limited-Edition Mary Kay® Hello, Sunshine Collection
- Free Gift with Purchase Mini Lash Love® Mascara and Oil-Free Eye Makeup Remover



On March 8, International Women's Day, you'll once again have the opportunity to help Mary Kay break the record for conducting the most makeovers in one day. That means you'll want to start now by booking parties and makeovers to be held on March 8.

Here's what you need to know:

- On March 8, from 12:01 a.m. through 11:50 p.m., in your time zone, the challenge is on. The goal is to beat last year's record of 44,250 makeovers.
- To make sure your numbers count, you'll want to opt in for text alerts from Mary Kay first – and it's a snap. Just go to Mary Kay InTouch® > Texting Preferences and complete your opt-in with the simple two-step process.
- You can text us each time you complete a makeover on March 8, and your numbers will be added to the total.

While you are conducting makeovers on March 8 in your hometown, a "live" makeover event will be happening at The Mary Kay Building in Dallas. Watch this video to get excited about what the Mary Kay® Makeover Day can do for you!



Visit www.MaryKayIntouch.com

for more information.

January - December 2014

Buckle your seatbelt for some very exciting news! Premier Plus qualifiers now have the opportunity to earn the use of a sleek black BMW 320i. Learn how you can earn the use of this spectacular dream machine by going to MaryKayInTouch.com!

We Invested in Product Last Month!

Lisa L. Bailey	\$819.50	Linda L. Hayes	\$204.00
Rachael Washington	\$782.00	Kelsie R. Works	\$200.00
Karen D. Harris	\$615.00	Susan M. Jarrett	\$200.00
Staci D. Goan	\$565.00	Debra G. Hobbs	\$137.00
Cori G. Hildebrand	\$284.00	Misty Thresher	\$128.50
Melody P. Warrick	\$255.50	Loni Williams	\$94.00
Misty R. Lowe	\$243.50		



LOVE is in the air! Share the Mary Kay® Bridal eCatalog with your NEW brides-to-be.





Shooting for the Courts!

Top 10 in Retail Sales

(Based on verified wholesale orders placed to the company as of prior month-end)

	Consultant	YTD Retail	Bonus & PCP	<u>Total</u>
1	Dom Front	¢0.242.00	¢4 20E 00	¢12 E40 00
ı	Pam Frost	\$9,263.00	\$4,305.00	\$13,568.00
2	Lisa L. Bailey	\$8,686.50	\$1,420.00	\$10,106.50
3	Rachael M Washington	\$6,933.50	\$1,310.00	\$8,243.50
4	Karen D. Harris	\$5,618.00	\$849.00	\$6,467.00
5	Maria L. Ramirez	\$2,952.00	\$233.00	\$3,185.00
6	Kelsie R. Works	\$1,883.00	\$490.00	\$2,373.00
7	Staci D. Goan	\$2,356.00	\$0.00	\$2,356.00
8	Misty Thresher	\$2,306.00	\$0.00	\$2,306.00
9	Melody P. Warrick	\$1,873.50	\$60.00	\$1,933.50
10	Debra G. Hobbs	\$1,744.00	\$140.00	\$1,884.00
				11.00(20)

Tops in Team Building

	Recruiter	New Team Mbrs	YTD Comm
1 2 3	Rachael M Washington Maria L. Ramirez Christy R. Cox	1 1 2	\$32.36 \$31.99 \$604.65



Christy's Queens







From the Desk of Your Director

Happy February Pink Cadillac, Half-Million in the Making!

WHAT a Jammin' January it was, and off to a Super Start for the month of LOVE! Double High 5's to NEW Sr Consultants Lisa Bailey sponsoring in her college room-mate Pam Satterfield and Melody Warrick who sponsored in her beautiful daughter Emily Warrick!!! Have you registered for NSD, Julia Mundy Area Debut? Have you registered for Career Conference? We want YOU with US! The Luncheon awaits us with 2 qualified new team members each, AND you'll want to finish your STAR early for recognition & a special opportunity at our Spring Fling Star event in March at the Capital HOTEL in Little Rock! Congratulations to Lisa Bailey, Karen Harris and Rachael Washington for earning their Totally Trendy Party Pre-Pack filled with New Spring Look Books and New CC Cream! Congratulations to Rachael Washington for being the first to fallow directions and being the first Queen to finish the FACE RACE earning \$50 in FREE Product! I'm sooo excited to announce our Unit Facebook page! Check out our UNIT WEBSITE www.christysgueens.ws! Check it out if you haven't.... Christy's Queens are Wild About their Dreams...it's ALL ABOUT YOU! Make sure to crow, celebrate,& congratulate each other by sharing your victories & ideas! Go for your 10,000 profit by June 30 with a spiral notebook ...TRACK IT and let's GROW YOUR business & team together!!!Half-Million, Pink Cadillac Unit, National Area, here we come!! Love our verse for our new Facebook Page..." And they shall be Mine says The Lord of Hosts, in that day I publicly recognize & declare them to be My jewels, my special possession, my precious treasure."

Our Queens have Sparking & Shiney, Jewels in our crowns! It's what you were made for! Xoxo, Christy

Working with Accountability!

1/5-1/11

Lisa Bailey \$396 Pam Frost \$169 Karen Harris \$533 Rachael Washington \$706

1/12-1/18

Debra Krajicek \$504 Pam Frost \$218 Rachael Washington \$431

1/19-1/25

Lisa Bailey \$396 Melody Warrick \$180 Karen Harris \$533 Debra Krajicek \$902 Rachael Washington \$706 Kelsie Works \$135

1/26-2/1

Lisa Bailey \$519 Debra Krajicek \$508 Emily Warrick \$34 Rachael Washington-\$304

THIS WILL HELP YOU FINISH YOUR STAR WHICH WILL HELP YOU SECURE SEMINAR ARENA SEATING!!

Every week for the next 3 weeks do these things:

- 1. Put the product on 10 faces averaging \$50 per face or 2 classes =\$500 in sales.
- 2. Contact 10 existing customers and service them in reorders (7 average \$30 each)=\$210 in sales.
- 3. Get a Mary Kay angel (outside hostess) to pass the Look Book around her office and sell \$200 and give her \$25 in FREE PRODUCTS!! Say, "Susie, I'm so excited I have just been challenged to be a Star Consultant with Mary Kay and I really need your help! If you can pass our catalog around your office and sell just \$200, I'll give you \$25 in FREE Products of your choice! Can you help me? Thanks, I'll drop it off." \$200 in sales.
- 4. Do 2 on the go appointments (\$50 each) or Demo Satin Hands on 10 people \$100 in sales. That totals \$1,100 each week! Your profit is \$400-\$500 per week! You have \$1,500+ wholesale towards your Star in 3 weeks!!

Have fun creating product excitement – Remember the key to your success is going to be your ATTITUDE and your POSITIVE EXPECTANCY. WHAT STAR PRIZE HAVE YOU CHOSEN??

BAREER BARROGRAM

Get on the road to success!



Grand Achiever

Qualifications:

- \$20,000 combined personal team wholesale Section 1 production
 4 active personal team members
- You may contribute up to \$5,000 in personal wholesale Section 1 production toward the total \$20,000 requirement.
- Your team must contribute a minimum of \$15,000 wholesale Section 1 production toward the total \$20,000 requirement.

 You must have a minimum of \$5,000 combined.
- You must have a minimum of \$5,000 combined personal/team wholesale Section 1 production each month of the qualification period while maintaining five or more active personal team members.
 - You must be active.

Premier Club

Qualifications:

\$54,000 net adjusted unit wholesale production within two consecutive calendar quarters.

 \$600 car program credit counts toward required production.

Cash Compensation of up to \$500 per month.



Equinox 1LT

Premier Plus

January 2014 - December 2014

Qualifications:

\$75,000 net adjusted unit wholesale production within two consecutive calendar quarters.

 \$600 car program credit counts toward required production.

Cash Compensation of up to \$500 per month.



BMW 320i

Cadillac

Qualifications:

\$96,000 net adjusted unit wholesale production within two consecutive calendar quarters.

\$600 car program credit counts toward required production.

Cash Compensation of up to \$900 per month.







Preferred Customer Program!!

While I recognize that each of us came into MK for individual reasons, for a lot of us it was, or now is, the opportunity to earn some "extra" money. To do that, we have to pay attention to how we are going to G-R-O-W (\$\$) **OUR BUSINESS!**

I keep thinking about a "painless" way for us to increase our businesses. When you did the facials on your family/ friends, did you ask them for referrals? When you got a "new client" who had "lost" her MK Rep and didn't want a facial, just know where I'm going with wanted product, did you ask her for referrals? If not, I don't know why you couldn't go back and do that now. (Put them all on your PCP List!)

Say you only add 20 customers... that's \$14* plus tax. That means I am paying \$.70 to generate a viable lead.

In my before MK life, I sold advertising...Welcome Wagon. Merchants paid \$6 to \$8 per lead. AND whatever freebie/ discount that was necessary to get customers in the door. The general value-rule was never anything less than \$10 or 10% off the purchase. The reality of the situation was that they were often a specialty merchant...like a baby/kids store. Right away there were families receiving these address books (with merchant info and coupons) who did not even have kids! You this...that drastically UPS the per lead expense. OUCH!!! We never have that problem, because "everybody has skin!!!"

The bottom line is, if you have a business you have to advertise...in person or via some form of media vehicle. We Candy Semper need to appreciate what an

affordable, dynamite program this is for us to use...and take advantage of it today!!! I just resold myself on PCP (not that I'd dream of not participating!) I know that you want to make your MK business work. I know that like me, most of you could use the extra \$\$s it generates every week/month. We just have to figure out how we can do it as easily and economically as possible. I think this is one way that is both very affordable and very professional!

*At \$14 plus tax for 20 leads, surely you can be confident that you will generate \$30 in sales and cover your expense...yep, that's all it would take (using the 40% rule)...the rest is pure profit!

This was written by Consultant



The Prestige Race

45+ Faces 15 Share Appts. \$1,200 Wholesale 1 New Team Member

The Power Race

30+ Faces 10 Share Appts. \$1,000 Wholesale 1 New Team Member

The Perfect Race

15+ Faces 5 Share Appts. \$600 Wholesale

Return this tracking sheet to your Director by the 5th of next month.

		,	133				B _ >	
	Name	Sales	Date Booked	Date Shared	Name	Sales	Date Booked	Date Shared
·	1.				21.			
2	2.				22.			
3	3.				23.			
4	4.				24.			
5	5.				25.			
6	6.				26.			
7	7.				27.			
8	3.				28.			
Ş	9.				29.			
7	10.				30.			
	Congrats! You've earned	510 in I	REE pro	oduct!	Congrats! You've earned \$	60 in F	REE pro	duct!
ŕ	11.				31.		_	
ŕ	12.				32.			
•	13.				33.			
ľ	14.				34.			
7	15.				35.			
	Congrats! You've earned	30 in l	REE pro	eductl	36.			
-	16.				37.			
1	17.				38.			
	18.				39.			
	19.				40.			
2	20.				Congrats! You've earned	80 in l	REE pro	oduct!
	Congrats! You've earned	40 in F	REE pro	ductl	Name:			
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SATURDAY, APRIL 26TH 9:00AM - 4:00PM

FEATURING MENTORING FROM THE BEST!



Executive National Sales Director

Karen Piro



National Sales Director
Sharon Buck



National Sales Director

Jill Moore



National Sales Director
Sabrina Monday



Senior National Sales Director
Brenda Segal



National Sales Director

Roxanne McInroe



National Sales Director
Gillian Ortega



National Sales Director

Kay Elvrum



National Sales Director
Lia Carta



National Sales Director
Nancy Moser



National Sales Director

Julie Weaver



Million Dollar Sales Director
Melissa Hennings



Executive Senior Sales Director

Krystal Walker



Director of Qualification Services (DIQ), Mary Kay Inc. Heather Hines



VP Sales Force Motivation & Education, Mary Kay Inc. Sean Key

\$45 per person (thru April 15th, then \$55 per person)
Includes Debut, Lunch, and Education & Mentoring
NO REFUNDS; TRANSFERS OK

Register Online: www.MundyArea.com

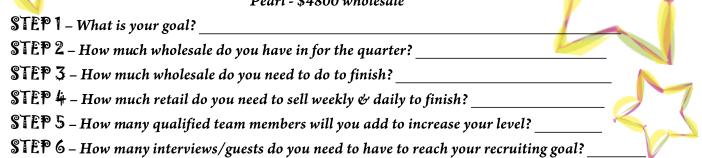
Cross Timbers Community Church 1119 South US 377, Argyle, TX 76226

Schedule of Events:

9:00 - 11:30 NSD Debut • 11:30 - 12:30 Lunch 12:30 - 4:00 Education & Mentoring

21 WAYS TO FINISH YOUR STAR!

Sapphire - \$1800 wholesale Ruby - \$2400 wholesale Diamond - \$3000 wholesale Emerald - \$3600 wholesale Pearl - \$4800 wholesale



- 1. Book and hold 5 NEW parties in the next 2 weeks.
- 2. Book 3 guests to your meeting this week and offer 1 glamour item at 50% off when she orders \$30.
- 3. Contact Preferred Customers to set up 10 On-The-Go appts to show them NEW products.
- 4. Book 5-10 customers who work outside of the home to be Silent Hostesses. Offer them \$25 free for every \$100 retail they sell. Prepare packets with The Look and sales tickets.
- 5. Demo Satin Hands or Microdermabrasion on 5 people/day this week.
- 6. Have a 24/24 in 24 Challenge.
- 7. Have a 24 in 24 Lipstick Challenge.
- 8. Be a *One Day Wonder* at work, with your family, with customers & friends sell 24 items in 24 hours. Who could do the One Day Wonder Challenge for you at work?
- 9. Sell STAR Gift Certificates.
- 10. Contact customers with birthday this month to book their *Birthday Makeover*. Offer them 15% off when they share their appt with 2 friends.
- 11. Contact husbands of customers with anniversaries to offer gift buying services.
- 12. Contact husbands for gift buying ideas for the current holiday.
- 13. Contact basic skin care customers and introduce one other product line. Offer 15% off purchases of body care, sun care & fragrances.
- 14. Enroll family members challenge mom, husband, son, daughter, etc to sell \$100.
- 15. Hold a *Phone Lottery* contact as many customers as you can in 1 hour for reorders and tell them 1 customer will get her order for free.
- 16. Sell Gift Baskets for....Holidays, Teacher Appreciation Week, Secretary's Day, Administrative Staff Day, Appreciating Working Women Week, Graduates, Mother's Day, Father's Day, etc.
- 17. Hand out 10 product samples or "stuffed Look Books" every day this week and follow up for feedback and orders.
- 18. Do your own personal reorder. Are you using Mary Kay from head to toe?
- 19. Order products for gifts for your personal friends and family this month.
- 20. Invest in the NEW products coming out this quarter.
- 21. Build your inventory to a Full Store level (at least \$4200 wholesale on your shelf).



Mon Tue Wed ThuSunSat Fri

CAF CONFE	RENCI	2(Registi	't delay!! ration ends uary 28th!	1 Muffins and a Makeover 10 - 12 noon
2	3	4 6-8 Color Certification	5	6	7	8 Mary Kay® Makeover Day. Muffins and a Makeover 10 - 12 noon
9 Daylight Savings Time Begins	10	11 6-8 Color Certification	12	13	14	15 Last Day of Quarter Be a Star for Semina Priority Registration Muffins and a Makeover 10 - 12 noon
16	17 🗬	18 6-8 Color Certification	19	20	21	Muffins and a Makeover 10 - 12 noon
23	24	25 6-8 Color Certification	26	27	28 Midnight CST c for Consultant place phone or	Muffins and a Makeover 10 - 12 noon

Last working day of the month. 30 Consultants submit online orders until 9 pm CST. Online Agreements accepted until midnight.

Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world. ~Harriet Tubman

<u>Conference Calls:</u> Our Unit Motivational/Inspirational Hotline:

(PLEASE CALL DAILY; leave your name/message after mine) 641-715-3900, access code: 38199 Training Opportunities!
Live Conference Call with ME!

Thursday Evenings SHARING CALL 8PM CST/9PM EST Unit Sharing the Opportunity (RSVP your guests) Call Lasts for 15-30 minutes.

- HAVE 3 OR MORE GUESTS ON THE CALL AND EARN A \$20 A VISA GIFT CARD
- HAVE A GUEST ON THE CALL FOR 5 CONSECUTIVE WEEKS AND WIN A \$50 VISA GIFT CARD

Dial -in Number 805-399-1000 Participant Code 327799# (if you miss it will be recorded) Playback Number 805-399-1099 same code 327799#) **Your guest must be 18 or older, have tried the product and is your customer!

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Birthdays	Day	Anniversaries	Years
Lena J. Kizzar	7	Christy R. Cox	9
Misty Thresher	8	Krista N. Arnold	3
Olga Vega	10	Jyme J. Brinkley	2
Suzanne M. Babel	12	Ashley A. White	2
Tamara Scott	17	Amanda P. Herriman	2
Karen D. Harris	20	Sara A. Ashcraft	1
Staci D. Goan	24	Priscilla J Harrison	1.1.
Brittany Kennedy	31	mand Mariana - 1, 1,	
		Calabrat	617
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		assa para	



Christy's Queens

Christy Cox

Sales Director 6286 Pierce Manse Loop Benton, AR 72019

Phone: (479) 366-6370

Email: christyrcox@marykay.com Unit Website: www.christysqueens.ws



To the Fabulous ...

Career Conference

How Important is it?

Someone once said, "It only takes a spark — to get a fire going." How true! And that spark has been found hundreds of times at Career Conference. Perhaps you are thinking, "I can't afford to go." From long experience, I believe you can't afford NOT to attend, for at Career Conference you will discover the BIG

PICTURE of what your Mary Kay career can be for YOU! Make your plans now. Use the profit from a few extra classes to pay your way.

~ Mary Kay Ash

Registration (if space is available) $2 - 9 \, pm$ Packet Pickup (must have driver's license, other picture I.D.) 3:30 - 5 pmIndependent Sales Director Workshop 3:30 - 5 pmEmerging Leadership Workshop (Star Team Builders, Team Leaders, Future Directors, & 7 – 10 pm Opening General Session (all attendees) Day 2—March 22, 24, 29 & 31 8 am – 4:30 pm **Registration** (if space is available) Packet Pickup (must have driver's license, other picture I.D.) 9 - 10 amMorning General Session (all attendees) 10:15 – 11 am Independent Beauty Consultant and Independent Sales Director Classes 11:15 – 12:50 pm Career Conference Luncheon (invitation only) Independent Beauty Consultant and 1:15 - 2 pmIndependent Sales Director Classes Closing General Session (all attendees) 2:15 - 4:30 pm

Schedule At-A-Glance

Day 1-March 21, 23, 28 & 30