

**POWER
PARTNERS
PLAN**

**TURNING YOUR
FINANCIAL DREAMS
INTO
*TODAY'S REALITY!***

RESIDUAL INCOME:

**INCOME THAT CONTINUES WITH
LITTLE EFFORT ONCE BUILT.**

**HOW IS THAT ACHIEVED
IN MARY KAY?**

- 1. CUSTOMER REORDERS***
- 2. PERSONAL TEAM
COMMISSIONS***

STEP 1

REORDER CUSTOMERS

HOW TO BUILD THEM:

1. FACIALS - PARTIES
2. PCP - QUARTERLY FOLLOW UP
3. SPECIALS - BIRTHDAYS, CUSTOMER APPRECIATION EVENTS

ADD 10 NEW CUSTOMERS A MONTH:

10 X 12 MONTHS = 120 NEW CUSTOMERS

\$20 REORDERS A MONTH OR \$60 PER QTR

\$20 X 12 MONTHS = \$240 REORDERS

\$240 REORDER X 120 CUSTOMERS = \$28,800

SALES ÷ BY 2 = \$14,400 A YR PROFIT

\$14,400 ÷ BY 12 MONTHS = \$1,200 MONTH PROFIT!

STEP 2

BUILD 10 TEAM MEMBERS:

WHERE TO FIND THEM:

1. FAMILY - FRIENDS - CO-WORKERS
2. FACIALS - PARTIES
3. WHO IS INTERESTED IN \$1,500 MONTHLY?

RECRUITS WHO ARE INTERESTED IN:

***10 NEW CUSTOMERS AND 1-2 NEW RECRUITS
PER MONTH = \$1,500-\$1,800 PER MONTH***

TEAM PRODUCTION:

\$3,000 X 13% = \$360 PER MONTH

\$4,000 X 13% = \$520 PER MONTH

\$5,000 X 13% = \$650 PER MONTH

END RESULTS

- 1. ADD 10 NEW CUSTOMERS PER MONTH**
- 2. ADD 1-2 NEW RECRUITS PER MONTH**

AFTER ONE YEAR:

- 1. 120 CUSTOMERS = \$14,400 YR/\$1,200 MONTH**
- 2. 12-24 RECRUITS = \$4,320 YR/\$360-\$650 MTH**

\$18,000+ PER YEAR
\$1,800 PER MONTH
RESIDUAL INCOME!

DO YOU WANT TO BE PART OF OUR POWER PARTNERS TEAM?

GOAL EACH MONTH:

- 1. ADD 10 NEW CUSTOMERS**
 - GOOD CUSTOMER SERVICE**
- 2. ADD 1-2 NEW RECRUITS**
 - WHO FOCUS ON THE P.P.P.**
- 3. TURN IN TRACKING SHEET**
 - TO YOUR DIRECTOR**

PROGRAM SUPPORT:

- ★ MONTHLY PERSONAL BUSINESS COACHING CALL FROM DIRECTOR**
- ★ MONTHLY CONFERENCE CALL**
 - WEBINAR WITH BUSINESS TIPS & IDEAS TO STAY ON TRACK**
- ★ DIRECTOR WILL VISIT YOU 1-2 TIMES A YEAR TO HOST YOUR CUSTOMER APPRECIATION NIGHT AND SCHEDULE PRODUCT & BUSINESS HANDS ON TRAINING FOR YOU AND YOUR TEAM**

POWER PARTNERS TRACKING SHEET

NAME: _____

PHONE: _____

NEW CUSTOMER TOTAL: _____

SALES TOTAL: \$ _____

MONTH: _____

NEW TEAM MEMBERS
THIS MONTH!

1. _____

2. _____

3. _____

	NAME	PHONE	\$\$\$	PCP
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

CRUZE to Career Conference!

You may qualify in one, two, three or four months, based on when you achieve the following:

- **\$20,000** combined personal/team wholesale Section 1 production.
- **14 active** personal team members.
- Your team must contribute a minimum of **\$15,000 wholesale** Section 1 production toward the total **\$20,000 requirement.** (You may contribute up to \$5,000 in personal wholesale Section 1 production toward the total ***\$20,000 requirement.**)
- You must have a minimum of \$5,000 combined personal/team wholesale Section 1 production each month of the qualification period while maintaining 5+ active personal team members.
- You must be active.



Modified from original idea by NSD Diana Sumpter

PLAN OF ACTION

NOVEMBER

10 Parties
16 Interviews
4 New Team Members

DECEMBER

10 Parties
16 Interviews
4 New Team Members

JANUARY

10 Parties
16 Interviews
4 New Team Members

FEBRUARY

10 Parties
16 Interviews
4 New Team Members

Combined Personal & Team Production \$5,000 Wholesale

You must have at least 5 active team members And \$5,000 combined wholesale to go on target.

Combined Personal & Team Production \$7,000 Wholesale

You must have a minimum \$5,000 combined wholesale to remain on target.

Combined Personal & Team Production \$8,000 Wholesale

You must have a minimum \$5,000 combined wholesale to remain on target.

Director Only Services

