



Welcome to Mary Kay and the VIP Family; Building Leaders with Vision, Integrity & Passion! Congratulations on your decision to become a MK Independent Beauty Consultant! You've made an excellent choice because this business will be much more to you than selling lipstick; it's about Enriching Women's Lives and learning how to DREAM again.

I am so excited to start this NEW, EXCITING journey with YOU!!!

My name is Stacy Emerson, I am your Mary Kay Sales Director. "Sales Director" is a fancy word for Mentor & Business Coach. I am here to help you build a successful business, whether that's to replace your full-time income or to have extra spending cash and anywhere in between. :)

You are in business for yourself but never by yourself.

We will talk by phone soon if we haven't already, and get to know each other even more; but I wanted to get this email out to you right away so you can get your business off to a great successful start. Here's your 24 HR. Checklist...start checking away....

Step 1

_____: Go to our unit website www.stacysvips.com, browse around & discover the excitement of being in the VIP family.

Step 2

_____: Click on the New Consultant Tab and find out the best way to JUMPSTART your business today with the 3 P's!

1. **PowerStart:** We will set up your first party together on our phone call (have your schedule ready).

Your 1st Goal is to share this product with 30 women in 30 days.

2. **Pearls of Sharing:** Write down 6 WOMEN who you love and trust to give us their opinion of our marketing information. This is how you will earn your Pearls from the company. You and I will meet with them in person or over the phone and get their feedback over the information. I'll give you a helpful script on our phone call!

Your 2nd Goal is to share this opportunity with 6 women!

3. **Product on Hand:** Watch the 30 minute "Let's Talk Product" video. This will share with you different Inventory Options you have as a new beauty consultant. On our phone call, I can help you decide how you would like to run your business, according to your goals and what's best for you!! Text me as soon as you watch the video ~ we will schedule a time to meet or chat!

Your 3rd Goal is to make an Inventory Decision with me!

I'm so excited to work with you and help Mary Kay become what you're needing and wanting in your life! Dream BIG!!

Stacy Emerson

Independent Sales Director

214.450.2353 cell