

As your guests enter the party, greet everyone.

Have them take a seat and finish filling out their profile cards

Take everyone to the sink for Satin Hands & Satin Lips

Get to know your guests while doing Satin Hands

13 Tickets in the goodie bag:

- 1 for coming**
- 1 for being on time**
- 5 for their 10 names & numbers for guest list**
- 2 for booking**
- 2 for asking 2 questions during marketing**
- 1 for filling out opinion poll**
- 1 for purchasing**

WELCOME & THANK THE HOSTESS:

I want to thank _____ (hostess) for having me here tonight. The greatest compliment anyone can give me is to introduce me to their friends. And because you girls came, she is earning a shopping spree with me, isn't that great!

Tonight we are going to have a lot of fun!

**You're going to experience our Ultimate Miracle Skincare
Some fun "dash out the door colors"
We're going to give away prizes
And at the end, you get to have a private consultation with me!**

So everyone applaud yourself for coming ... & you have to be excited!

And when you win a prize, you can even stand up and wave!!

In your goodie bag are 13 tickets.

Put your name on a ticket and put it in the bucket for coming.

Put another ticket in if you were on time tonight!

Your goal is to get rid of all your tickets before the party is over! You'll have more ways to give me back those tickets!

THE MARY KAY OPPORTUNITY:

Mary Kay Ash started this company almost 50 years ago to give women an opportunity to achieve financial success while balancing their lives & priorities on their own terms, God first, family second & career third & doing unto others as you would have them do unto you.

Now more than 2 million women in over 35 countries have the opportunity to live their dreams!

I love the Mary Kay foundation that raises money for cancer research, the fight against domestic Violence and now MK is partnering with “Love is Respect,” an organization committed to Stopping teen dating violence.

So when you buy MK products you are a part of a company that gives back & you are helping fuel someone else's dreams.

My dream is _____

_____.

Isn't it great to know you are making a difference for someone else today.

And you know what, Mary Kay always said at every party, there's at least one new beauty Consultant... I wonder who it's going to be!

Are you girls ready to get started? Put your headbands on and hand me your wash cloths in your Goody bags.

How many of you could get excited about looking as young as possible for as long as possible. We're going to have a lot of fun and I'm going to teach you the proper technique to care for your skin. You'll be giving yourself the facial, that way everything you learn here tonight you can do at home.

Mary Kay is try before you buy or test before you invest, but you're under no obligation to purchase. But let me ask you, if you could see and feel a difference after one application, wouldn't you agree the products would be worth using?

And for your convenience I accept checks, cash, Visa, MasterCard & Discover. So when you fall in love with the way your skin looks & feels, I will help you find a way to take them home. Isn't that good to know!

Tonight is the first of two complimentary appointments. Today we're focusing on healthy skin, we'll do some fun colors then we will get back together for your customized color look. I call that your **follow up.**

How many of you love to win prizes. Every time you hear me say **follow up, Shout out **"I WANT THAT"** we're going to pass the prize. At the end, the person who has it takes it home!**

******VERY IMPORTANT, if you want to keep your party moving & shorten the time, you must Talk about the product while they are doing it. Don't tell about it then do it. Try it, it works***

Open your books to page 6 & 7. This premium collection of age fight products delivers 11 benefits you need for younger looking skin all listed on page 7. It's called "The Miracle Set."

By your tray is a little cup of water, it's your portable sink.

We're going to start with step 1, top row, far left side, scoop it out and apply to your skin. This is the TimeWise 3 in 1 Cleanser.

If your cleanser is clear with purple beads add a little water to it.

This cleanser is giving you 3 steps in one, cleansing, exfoliating & freshening!

(hand wash cloth)

You wash your face every morning & every night. You never go to bed with your make-up on. Your pillow case is not a wash cloth!

While you're removing the cleanser, let's talk about the next step.

MICRODERMABRASION:

Turn your books to page 12. We're going to do a Microdermabrasion Spa Treatment

From this point on, we're going to apply the products to your right cheek area only.

In slot #2, scoop out **Step 1, remember, apply it to your "right cheek only." Slightly dampen your finger tips and gently massage it around for 1-2 minutes. This step fights fine lines, make pores appear smaller and smoothes & softens the skin. If your face turns red, it's increasing your blood flow.**

Hand wash cloth

You do not use this product everyday. You use it 2-3 times a week.

In slot #3 is **Step #2, apply to the same side. This is the "Replenish Step. It's a rich serum containing vitamins, antioxidants & anti-irritants.**

(Pick up profile card and fan the face to speed up drying time)

Now take the backs of your hands & feel both sides of your face. How many of you can feel a difference?

At your **follow-up appointment, you will get to do your entire face!**

DAY & NIGHT SOLUTION:

Turn your books back to page 6 & 7.

These next 2 Steps (*show products*) we call “spanx for your face.”

How many of you know what spanx are? Do you know what spanx do?

In slot #4, is the Day Solution. Apply it to the right cheek only.

The Day Solution with SPF 35 to help protect & shield your skin from harmful UVA & UVB Rays.

(keep talking while they are applying)

The Night Solution is in slot #5. We’re going to Apply it to your throat today. You don’t put These two products on top of one another.

The small beads are Nutribeads filled with vitamins A C & E and antioxidants to fade away deep lines & wrinkles.

TIME WISE AGE FIGHTING MOISTURIZER:

In slot number 6 is the TimeWise Age Fighting Moisturizer.

Apply it to your entire face.

This moisturizer gives you the combined action of 10 hours of hydration, plus powerful antioxidants that accelerate the skin's natural renewal process.

Use your moisturizer every morning & every night.

TIMEWISE FIRMING EYE CREAM:

We're going to firm up around your eyes with our TimeWise Firming Eye Cream. We call it the "Push Up Bra" for your eyes.

In slot number 7 using your ring finger, apply a small amount around your eye area from the outside corner in towards your nose.

It firms, brightens and provides intense moisture, plus minimizes fine lines & wrinkles.

Use the eye cream every morning & every night.

REFERRAL GAME:

How many of you like to shop at 1/2 Price?

Would you like to know how to earn this for 1/2 price at your **follow up appointment**?

Show the mini compact

You get to **return 5 tickets** back to me when you make a list of **10 or more** girlfriends names & phone numbers you want to join you for your **follow up**. There's 7 lines on the back of your card then write the rest down in the pink section.

PLUS when I show up to your **follow up**, you get the mini compact for 1/2 price!

You have 3 minutes, go!

*****DO A DRAWING!** Applaud & wave - share how you feel right now!

Grab your Hostess Upgrade Sheet

I love giving away free product! Is that okay with everyone?

In the next 48 hours when you give me their addresses so I can mail a super cute invite, you'll get the compact for **FREE** instead of half price!!

Look at what else you get for free (go over the plan)

I am going to pass around my available appointments for the next two weeks. Pick a date for your **follow up**, write your name down, & write a 1 or 2 by your name for which Hostess Plan you want at your **follow up** and if you do that, throw **2 tickets** in the bucket.

*****DO A DRAWING!**

FOUNDATION PRIMER & FOUNDATION

Are you ready for a Flawless Finish!

Foundation primer spf 15, “Hollywood's best kept secret!”

It fills in imperfections & acts like a magnet that gives your foundation real staying power. In slot #8, scoop it out, apply to your entire face and blend using your finger tips. (let dry for about a minute)

Now we’re going to apply your foundation. Today you are using either our Mineral Powder or The Age Fighting Liquid.

At your **Follow Up you might like to try one of other fabulous foundations**

DASH OUT THE DOOR COLORS

Are you ready to have some fun with color? Well we're going to do what we call "Dash Out the Door." This is quick easy color when you're in a hurry! But don't forget, at your **follow up appointment, you'll get that customized color look featuring our Mineral Color collection.**

Apply the cream eye colors with finger or applicator. Apply the lightest shade on your eye lid and brow bone. Apply the darker color in your crease.

Apply Bronzing powder or cream cheek color for cheeks.

Apply Lip gloss & Mascara.

Okay, it's compliment time. Take your headbands off, look at your neighbor & give Her a sincere compliment!

**Did you girls have fun!
How's your skin feel - It looks great, right!**

PINK MARKETING

Okay girls, before I tell you how to take these great MK products home, I know you still have a few tickets left, right??

It is my mission to share this incredible income opportunity with women who like me & millions of others wanted something more, want to make a difference. Maybe you need to earn a little or lot of money or need home office tax advantages, more friends, more fun, love prizes & praise or you need more positive influence & personal growth, **so just in case**, I am going to tell you the 4 reasons why women join MK. It may or may not be for you, but you owe it to yourself to hear the facts! **Then...** I will tell you how to give me back **2 more tickets!**

Pull out your pink marketing cards:

P stands for Products, **I** stands for Income, **N** stands for Nothing to lose
K stands for kit (*hand them the picture of the kit & set sheet on opposite side*)

You get to throw **2 tickets** into the bucket when you ask me 2 questions about our career opportunity...
In your wildest dreams if you ever considered joining MK, what would you want or need to know...

I'D LOVE YOUR OPINION

Would you like to throw another ticket in the bucket. Fill out this form quickly.
When you get to the bottom 1-10, stop, I will tell you what to do...

- 1** I'd rather just be your customer and pay full price for my products.
- 5** There is no 5 it's a smiley face. 5 is middle of the road, We don't know if you're closer to a 1 to 4 or 6 to 10
- 10** Sign me up today. I've definitely have spent \$100 that hasn't made me any money!
- 9** I want to do this. I just need to talk to my husband, might need a little more information

Circle 1-10, pass it to the end of the table & throw 1 more ticket in the drawing

Grab your **FAST FUN FACTS** sheet. When you listen to this MK call in the next 24-48 hours, at your **follow up**, you get to choose one 1/2 price item because you listened!! **Plus** you'll go into our monthly drawing for a free **coach purse!** So let me know to follow up with you, 24 or 48 hrs.

TABLE CLOSE

So you girls want to see the specials?

Well, who deserves it all? (raise your hand)

**This is for the woman who deserves it all! This is my “I deserve it all bag”
I LOVE this bag! When I travel, it has a handle on it and put right into my suitcase. I don’t
have to think what to pack.**

**When I’m not traveling, I open it up just like this (un-roll it), it’s got a hook at the top, and I
Can hang it behind the bathroom door! No counter clutter, no mess, everything organized,
everything’s inside of the bag.**

**What I love about my bag, it’s customizable. You can fill the pockets however you want.
Another thing I love about the bag, all the pockets are clear so you can see everything inside,
because what’s out of sight is out of mind, you forget to use it!**

**And another feature that I love about my bag, watch this... (tear off a pocket), the pockets come
off, so if I have to do my make-up in the car while my husband is driving, I’ve got my make-up
right there.**

So who wants to know how to get one of these travel roll-up bags?

SETS CLOSE

Sets 1-5 we did today.

Set #1 **Your Basic Set.** It comes with the 3-n-1 Cleanser, Age Fight Moisturizer & Foundation. This is the most important thing you do for your skin, use a basic Skincare routine formulated for your skin type

Set #2 **Day & Night Solution Set with SPF 35** - remember “Spanks for your face!”

Set #3 **Microdermabrasion.** Don’t you love the way your face feels after using it!

Set #4 **The Dash Out The Door colors you did today.** You choose 2 of the cream eye colors, blush or bronzer, mascara & lip gloss of your choice.

Set #5 **Satin Hands & Satin Lips**

Set #6 **Eye Deal Set.** This set has the Firming Eye Cream you used today. The Oil-Free Eye Make-Up Remover — #1 on the market rated by Good Housekeeping and our eye primer that gives your eye shadow staying power.

Set #7 **The Flawless Face.** The foundation primer you used today, your foundation brush, Concealer & Our Brand New Finishing Spray

There are several other sets you can discuss with your consultant at your private consultation.

On the right side at the bottom are your specials:

“The Queen of Everything” Choose any 4 sets on the page & receive your \$30 Bag for FREE, plus you can pick a 5th set 1/2 Price!!

“The Princess of Quite A Lot” Choose any 3 sets on the page & receive bag for 1/2 price

Our “SHOW SPECIAL” Choose any 2 sets on the page & receive them for \$99 (does not include #13)

Grab your profile cards and turn it over on the back. We're going to answer question 9. It says, **"Wish List."** If Money were no object, what would you LOVE to take home tonight? The Queen of Everything or the Princess of Quite a Lot or maybe the show special for \$99.

You have a sales ticket in your goodie bag, pull that out...

Throw your **last ticket** in the bucket if know your skin feels amazing & you know you are buying something tonight.

DRAW for 2 More Prizes

We're going to meet for your individual consultation to customize a skin care program for you. Who needs to leave first? _____ (guest) let's start with you. Bring your profile card & all the papers that were in your goodie bag.

_____ (hostess name), this would be a great time to serve refreshments.

ONE ON ONE CLOSE

1. Did you have fun tonight?
2. How does your face feel? Doesn't it feel great! (touch face) smile and nod
3. I see if money were no object, you would start with the _____.
Is this what you would like to take home with you today? **BE SILENT TILL SHE TALKS!**

If she says no, “lets figure out what you can afford today.” Talk through other sets.

How would you like to take care of that, visa, mc, discover, cash or check?

****AFTER you have closed the sale, put the money away.**

4. If she wrote her name on your calendar for her follow up, **set the time to call her in 48 Hours to get the addresses for her guest list.** Did she pick hostess plan 1 or 2. Make Sure you give her a look book and 5 sales tickets to get her 5 outside orders.

If she did not, follow the normal close and try and get her to book...

_____, let's go ahead and schedule a time for your follow up appointment. Is there any reason why you wouldn't want to share it with some girlfriends and earn some products for free.

If she says yes, she will have friends join her, set the date.

If she says she does not want to have friends join her, schedule her for her follow up appointment at your weekly meeting

I do my appointments on _____ and _____, which is better for you?

5. **FAST FUN FACTS** - remind her about listening to the marketing call. For doing in Within 24 to 48 hours, she goes into a drawing for a free coach purse & when You show up to her follow up, she gets to select one single item at 1/2 price.

Seeing Pretty

TimeWise Firming Eye Cream

Fight Fine Lines!



96% Saw improvement in the skin around eyes

100% Saw reduction in roughness/dryness around eyes

25% Firmer skin around the eyes

40% Reduction of dark circles under the eye

75% Improved silkiness of skin around the eyes

Based on a 12 week clinical study



Flawless Finishes

MARY KAY® FOUNDATIONS

Foundation plays an important role in your skin care routine.

Here's why:

- It helps protect your skin from environmental damage.
- It helps give your skin a flawless finish by minimizing imperfections.
- It helps even out skin tone.

Long-wearing formula lasts for 10 hours and is crease-proof and waterproof



apricot twist

pale blush

glacier gray

beach blonde

iced cocoa

Soft, creamy formula with a smooth texture and a lightweight feel that glides on easily

Provides an instant boost of moisture to your lips

Provides serious, ultra-glossy shine



Smooths, protects and conditions lips

Loaded with good-for-your-lips ingredients

Extremely volumizing and super-thickening

Smudge-, flake- and clump-resistant



It's the best of both worlds. It glides on like a cream and then transforms to a natural powdery finish.

cranberry



sheer bliss

Apply for just a hint of color or layer for buildable coverage.

Looks great on all skin tones

The formula is infused with emollient white lily bulb extract plus peach extract that's rich in vitamin C, and both ingredients contain skin-protecting antioxidants.

Creates a glowing, sun-kissed complexion



Steel pan fits perfectly into the Mary Kay® Compact

Apply on the face, shoulders and décolleté (to even out skin tone). It's about playing and creating your own look!





MARY KAY®

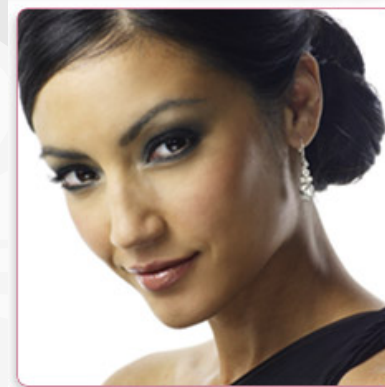
Imagine^{the} Possibilities

Answering your questions about a Mary Kay business

pink changing lives™



America's Best Selling Brand
Is Looking For
Quality Women



Global Headquarters Dallas, TX







Set #1 \$60

Basic Skin Care

TimeWise 3-in-1 Cleanser
TimeWise Age Fighting Moisturizer
TimeWise Liquid Foundation

Mineral Powder Foundation \$58



Set #2 \$60

Day/Night Solution Set

TimeWise Day Solution
TimeWise Night Solution



Set #3 \$55

TimeWise Microdermabrasion Set

1. Refine Step
2. Replenish Step



Set #4 \$61

Completer Set

Firming Eye Cream
Oil Free Eye Make-Up Remover
Foundation Primer



Set #5 \$68

Dash Out the Door

2 Cream Eye Colors
Ultimate Mascara, Lip Gloss,
Bronzer or Cream Blush

Personalize your bag



Set #6 \$52

Simply Satin Set

Satin Hands Pampering Set
Satin Hands Hand Softener,
Satin Hands Smoothie Hand Scrub
Satin Hands Hand Cream

Satin Lips Set

Satin Lips Mask
Satin Lips Balm



Set #7 \$65

Basic Color Set

Custom Compact, 1 Lipstick
or Gloss, 3 Eye Colors, 1 Cheek
Color, and Applicators



Set #8 \$53

Color Accents Set

Ultimate Mascara, Lip Gloss,
MK Signature Lip Liner
MK Signature Eye Liner



"Queen of Everything"

Select ANY 4 Sets
Receive \$30 Bag FREE!

PLUS Receive 5th Set for 1/2 Price
OR

Mary Kay Brush Collection for 1/2 Price!

"Princess of Quite A Lot"

Select ANY 3 Sets
PLUS Receive 4th Set for 1/2 Price

OR

Mary Kay Brush Collection for 1/2 Price

"Show Special" \$99

Select ANY 2 Sets

"Basic Skin Care" \$60

(\$70 Value)

Free

Purchase Set 1
Receive *Foundation Brush*





Set #1 \$60

Basic Skin Care

TimeWise 3-in-1 Cleanser
TimeWise Age Fighting Moisturizer
TimeWise Liquid Foundation

Mineral Powder Foundation \$58



Set #2 \$60

Day/Night Solution Set

TimeWise Day Solution
TimeWise Night Solution



Set #3 \$55

TimeWise Microdermabrasion Set

1. Refine Step
2. Replenish Step



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Firming Eye Cream
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Personalize your bag



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Simply Satin Set

Satin Hands Pampering Set
Satin Hands Hand Softener,
Satin Hands Smoothie Hand Scrub
Satin Hands Hand Cream

Satin Lips Set

Satin Lips Mask
Satin Lips Balm



Set #7 \$65

Basic Color Set

Custom Compact, 1 Lipstick
or Gloss, 3 Eye Colors, 1 Cheek
Color, and Applicators



Set #8 \$53

Color Accents Set

Ultimate Mascara, Lip Gloss,
MK Signature Lip Liner
MK Signature Eye Liner

"Queen of Everything"

Select ANY 4 Sets
Receive \$30 Bag FREE!

PLUS Receive 5th Set for 1/2 Price
OR
Mary Kay Brush Collection for 1/2 Price!

"Princess of Quite A Lot"

Select ANY 3 Sets
PLUS Receive 4th Set for 1/2 Price
OR
Mary Kay Brush Collection for 1/2 Price

"Show Special" \$99

Select ANY 2 Sets

"Basic Skin Care" \$60 (\$70 Value)

Purchase Set 1
Receive Foundation Brush



Everyone found
her perfect shade.

Guess who got hers for **FREE***?

MARY KAY

Kate

Diana

Cara

Sandy

Monique



At a Mary Kay® party, I'll help you and your girlfriends find your "oh-so-you" shades. And as the hostess of a party, I'll also give you lots of pretty perks.

- FREE product*
- Try before you buy
- Girlfriend-affirmed beauty



Mary Kay Ash built her business around the idea of bringing women together to have a good time and sample innovative products. In fact, many customers who love the products become Independent Beauty Consultants to be their own bosses and set their own schedules.



More than 2 million independent sales force members in more than 35 countries help women look and feel their best.

What

Mary Kay

can do for you.



Fueled by a passion for changing women's lives, founder Mary Kay Ash opened the door for women to look and feel beautiful and to experience success on their own terms. Almost 50 years later, women love our state-of-the art products and personalized service more than ever.

Pink Changing LivesSM

Mary Kay is painting the world pink with charitable efforts that can make a difference — like ones that provide hope for survivors of domestic violence in the United States, Canada and Mexico or create bright futures for children in Russia and China.

I - STORY



**Want the right skin care
for any age?**

Let me guide you!

Consistent use of a multistep skin care regimen from Mary Kay is essential for achieving and maintaining healthy skin and a younger-looking you! Whether you want powerful age-fighters, a fresh and simple skin care approach or targeted products for your specific needs, Mary Kay has skin care solutions for every age!

Powerful Age-Fighting Essentials

THE TIMEWISE® MIRACLE SET®

83% had a reduction in fine lines and wrinkles.*

Up to **25%** improvement in skin elasticity.*

100% had softer, more supple skin.*

46% improvement in more even skin tone.*

TimeWise® Miracle Set®

TimeWise® 3-In-1 Cleanser

TimeWise® Age-Fighting Moisturizer

TimeWise® Day Solution Sunscreen
Broad Spectrum SPF 35†

TimeWise® Night Solution

Add your choice of any
Mary Kay® foundation.

*Results reported by a dermatologist after
a 12-week clinical study

†Over-the-counter drug product



Do-It-Yourself Multitasker

TIMEWISE® MICRODERMABRASION SET



The **TimeWise® Microdermabrasion Set** includes the key exfoliating ingredient used by dermatologists and follows up with a nourishing serum to fight fine lines, refine pores and deliver beautifully smooth skin immediately — and in the comfort of your own home!

You can experience these results after just one week.*

85% saw improvement in skin texture.*

73% saw a reduction in fine lines.*

71% saw smaller-looking pores.*

*In a consumer study conducted by an independent research facility

Get daily **protection**, nighttime **renewal**

Timewise Day Solution Sunscreen SPF 35

- Helps protect and shield the skin from harmful UVA/UVB rays.
- Helps to relax expression lines and soften their appearance.



Timewise Night Solution

- Nutribeads are filled with vitamins and peptides that deliver highly effective antioxidants essential for the skin's renewal process.



Powerful Age-Fighting Essentials

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TimeWise® Age-Fighting Moisturizer

TimeWise® Day Solution Sunscreen
Broad Spectrum SPF 35†

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