what does it mean to...

WEAR RED?

RED SIGNIFIES VIBRANCY AND CONFIDENCE. IT IS AN EXCITING COLOR THAT AROUSES EMOTION AND REPRESENTS VITALITY AND INTENSITY. THOSE WITH RED JACKETS FEEL VERY SPECIAL ABOUT THEM. YOUR RED JACKET EVOKES A DEEP SENSE OF PRIDE WHENEVER YOU

WEAR IT. TO ME, IT REFLECTS SEVERAL THINGS ABOUT YOU:

SELF-CONFIDENCE. Your Red Jacket shows trust, belief, boldness, and assurance. Many of us have lacked in this area at one time or another. Your Red Jacket gives you a certain amount of confidence. It tells you that you have reached a certain level of achievement. You have set a goal and attained it and you are making a great success out of your career.

**DETERMINATION**. It shows that your work is purposeful and worthwhile, and that what you are doing is a credit to yourself and those represented by this jacket. It gives you determination to keep going forward and to let nothing hinder you from becoming successful in your personal business and in your team.

**PERSISTENCE**. It shows that you can hurdle obstacles that appear in your path and keep your mind shut against negativity. It means "stick-to-it-iveness." It means that you have the passion to succeed.

CREDIBILITY. In a word, your Red Jacket symbolizes success. Not just yours, but also the success of all those women who have enabled you to wear it. You'll have much love and pride in those who are in integral part of your Red Jacket.

AS A STAR TEAM BUILDER

## GO ABOVE & BEYOND!

YOU ARE BECOMING A LEADER, YOU HAVE A PRESTIGIOUS POSITION
YOU KNOW WHERE YOU ARE GOING, YOU ARE VERY CLOSE TO
EARNING YOUR CAR, YOU ARE UTILIZING THE MARY KAY
OPPORTUNITY, YOU ARE THE BACKBONE OF YOUR UNIT,
YOU ARE ADMIRED AND RESPECTED BY DIRECTORS, YOU STAND OUT IN A
CROWD. YOU'RE ON YOUR WAY TO BECOMING A DIRECTOR!