



Daria Rocco

Ind. Global Sr. Sales Director

89 Ridgemont Drive
Hopewell Junction, NY 12533
(845) 226-4916
drocco@marykay.com

UNIT: x690

Seminar: Diamond

NSD: Vivian Diaz

www.ourpinkstudio.com

Welcome to the Rocco's Rock Solid Unit!!!

Congratulations! You are in the threshold of an exciting new venture. The opportunities with Mary Kay Cosmetics are unlimited. As your Director, it is with sincere pleasure that I congratulate you on your decision to become an Independent business Owner and welcome you as an associate with our swiftly growing organization. Part of my job is to make you aware of these opportunities; but the decisions to take advantage of them are up to you.

Mary Kay herself often said "You can do everything right with the wrong attitude and fail to succeed, but you can do everything wrong with the right attitude and succeed beyond your dreams!" The first few weeks of your Mary Kay business can really set the pace for your future.

Included in your Starter Kit is a magazine, "Start Earning Now" this is your Key for immediate success! I strongly urge you to use this tool to help start scheduling and holding your first appointments; because what you lack in experience you make up for in enthusiasm! Although you'll have the opportunity to take advantage of continuous education in your Mary Kay business, activity will provide your greatest sense of learning.

As a new consultant I am so excited to extend a very special invitation to you; join me at three (3) of my classes/events, where I will provide you with "hands-on" field training; upon completing this training you will have the advantage of booking me for your grand Debut.

Our unit goal is to grow an organization of financially fit leaders who want to help others do the same. Therefore, I am selecting consultants to work with, for leadership positions. This is based on leadership skills that one demonstrates as well as the level of activity. This may be your time to shine as a leader in our area! This exclusive group is by invitation only; you may possess the qualities of one of the chosen few.

I love this business because we never stop learning and there are always opportunities to grow. One of the best opportunities I can offer you is the ability to shadow me in the field. If you are interested in this please let me know and I will make my current schedule available to you.

Congratulations on being part of our unit. The next step in achieving success is to attend weekly success meetings. Our success meetings are located at our Pink Studio in Hopewell Junction, NY, If you need alternate locations of success meeting please let me know. There is additional new consultant training available by phone. It has been proven that consultants that show up have a higher level of success.

I'm looking forward to working with you as your success coach.

Love and Believe,

Daria Rocco

About me and Our Unit:

- Joined Mary Kay in 1989 for personal use but instead found a career of a lifetime inside her showcase kit.
- Former career: Business Owner/ Entrepreneur/ Make-up Artist;
- Married to Joe since 1985
- "Work" at home, mother of three beautiful children: Tiffany, 25, Joe 24 and Frank 17, who were just infants, 13 months apart when I started;
- Is a Survivor;
- Has been a Star Consultant 53 quarters;
- Building a National Area;
- Looking to guide Consultants on the fast track;
- Earned eight free cars;
- Driving free since 1999;
- Has developed five offspring Sales Directors;
- has had 20 car earners in her future national area
- Achieved Honor Society;
- The \$ 200,000 Unit Club. \$250,000 Unit Club. \$300,000 Unit Club three times;
- Earned two trips from the number one National, Barbara Sunden, to the Dominican Republic;
- Was invited and attended to the Inner Circle retreat in Dallas, TX;

Things to know:

Mary Kay's Customer Service number is 1-800-272-9333. Use this number for any questions that you may have and they will direct you to the proper people at Mary Kay.

Log into www.marykayintouch.com with your consultant number and create your password and your free marykay.com email.

Once you are registered on marykayintouch.com take the tour. It's like a virtual office filled with full training, product knowledge, customer service, ordering and so much more.

Visit our unit website to get training, upcoming event information, Parties, New Consultant Orientation and more!!! www.ourpinkstudio.com

You as a New Member should try to schedule your orientation within the first 24 hours. You should also ask me what classes are available for you to apprentice with me since this is the best training I can offer you.

The first two keys to building a successful business is how to book your classes and how to coach your classes. Here is a phone training that is available. Listen as often as you like!

Call in **641-715-3900** and enter code.

Booking/Coaching is code 5292#

Coaching & Pre-profiling is code 5358#