

Dazzling Diamonds

July 2013 Newsletter, June Results

Top Queens!



Queen of Sale
Ellen Shenouda

Queen of Recruiting
Jaclyn Telesco

Ordering Deadlines for July

30: Last for phone orders
31: Last day for all orders

Important Promo Deadlines

- **Quarter 1 Star Consultant quarterly contest** (June 16 - September 15, 2013)
- **Star Consistency Challenge** (June 16, 2013, through June 15, 2014)
- **Class of 2014** (through July 1, 2014)



Our Stars!

CHECK
OUT OUR
4TH QUARTER
STARS!



Teresa Dobrovich-Kelly Ruby
Ann Marie Macchione - Sapphire

Congratulations!

Recruiters and their team!

* You are currently inactive. It only takes a \$200 wholesale order to get back on track!
#T Status

Team Leaders

Recruiter :Teresa A. Dobrovich-
Ellen Davidson
Laura L. DiMarino
Ingy Guergues
Erika L. Travan
Bayla M. Zeilingold
Sari Smolarz
Maria R. Rinaldi
Ollie Wigfall

Senior Consultants

Recruiter :Lorie V. Dimaggio
Vashti W. Ramphal

Recruiter :Cheryl Holm
Vittoria Lenzi

Recruiter :Debra A. Isaacs
Celeste M. Cummings

Recruiter :Nicole M. Larkins
Wilene Joseph

Recruiter :Jaclyn Telesco
Ellen Shenouda
Alexandra Gonzalez

WELCOME NEW CONSULTANTS! JUNE



Starting Something
Beautiful....

From

Sharing Dreams...

Alexandra Gonzalez

CONGERS, NY

J. Telesco

Welcome to our Unit!

Beauty that counts
Update!

In honor of Mary Kay's
50th Anniversary, you
can join Mary Kay and
change the lives of
women and children
worldwide.

In the United States,
from May 16 through
Nov. 15, 2013, or while
supplies last, \$1 will be
donated from each sale
of the two stunning se-
lections: Mary Kay®
Cream & Sugar
Nourishine Plus® Lip
Gloss or Pink Parfait
Nourishine Plus® Lip
Gloss.

Congrats for your June order!

Name	Amount
Ellen Shenouda	\$1,000.25
Jaclyn Telesco	\$803.75
T. Dobrovich-Kelly	\$530.25
Bayla M. Zeilingold	\$400.25
Laura L. DiMarino	\$358.75
Celeste M. Cummings	\$333.75
Tina Piaquadio	\$203.50
Kanokporn Wutiwat	\$201.50
Cheryl Holm	\$200.50
Maria Rego	\$183.25
Sylvia Deliz	\$149.00
Nicole M. Larkins	\$133.25
Lorie V. Dimaggio	\$105.50
Vashti W. Ramphal	\$92.50
Wilene Joseph	\$47.00



t e x t

thanks Director Vickie Finch

booking

Director Cherisse Hixson was sharing on a Director Call about having a "Text Booking" meeting. Modern Technology today is all about anything electronic, computers, cell phones, air waves, whatever it is. Hit a "Send" button and it gets to the person you want to get it to. You will hear all sorts of things about how "you should" try the latest gadget or device. You follow your heart and do what you feel and sometimes try something new! I've found that ladies today will respond to a text message before they will respond to a phone call. Tweak the below messages to work for you and give text booking a try!

Here are some script ideas:

Fair Booth or Warm Chat Survey....

"Hey Girl! U may not remember me, but I'm the 1 U filled out a survey w/@ the LA State Fair & I need a favor & U were really nice & I thought U might help me out. I am in a contest w/ Mary Kay 2 do 30 free mineral makeovers in July & wanted 2 give U a FREE GIFT if U will do 1 w/ me. It's super fast & I'm going 2 B N Tyler Sunday @ 2 & 4:30 training new consultants & needed 2 borrow Ur face & get Ur opinion! Do U already have a Mary Kay consultant & if not, can I borrow U for this? I'm not pushy & it's totally fun!"

Sample confirmation....

I look forward 2 seeing U _____ @ _____ 4 Ur makeover & 4 U 2 pick up Ur free gift. U can bring a friend along 2 share in Ur makeover, if U'd like. C U @ _____

Follow Up Text Message...

C u tomorrow night at 7:00.
Can't wait to see you tonight @ 7:00pm

Check up....

How's ur Mary Kay working for you? Is Ur makeup shade right 4 U?
Do u need 4 me 2 adjust anything? Do U want to order anything new?

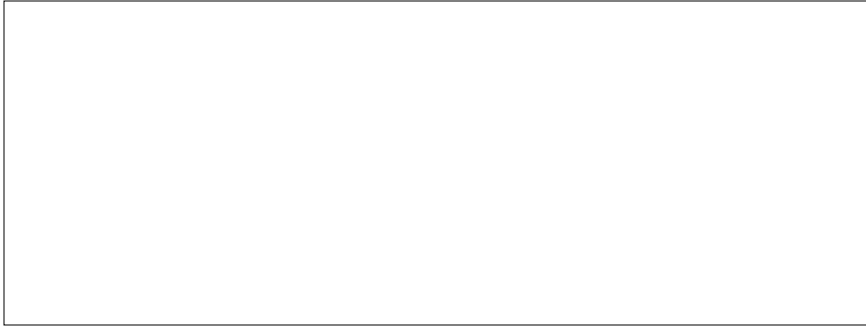
Remember....

1. Don't let your text message get too lengthy, it costs money to the recipient that may not have unlimited texting. Don't send more than 2 text messages. One they may not get, but two is enough.
2. We shortened the "U" instead of "you," "Ur" instead of "your" etc. to save them money and keep the text messages to the point.
3. Keep your wording professional.
4. If the phone call didn't work, send the "Text Message". If you "Text Messaged" first, then try the phone call.





Created by Court of Achievers



To the beautiful:

Kivian Diaz-Harris
16 Fleetwood Avenue
Chestnut Ridge, NY 10977



me watch
grow!
July 1 – Dec. 31, 2013

The 13% Challenge!

Let's grow our unit and earn great rewards plus extra recognition at **Leadership 2014**. Current and NEW Independent Sales Directors will be rewarded at **Leadership 2014** for increasing the size of their units by **thirteen percent** each month during the challenge period. A minimum of 24 unit members will be required to achieve the **Watch Me Grow** goal.

You can earn too! **NEW Independent Sales Directors** who debut during the contest period, their first month's goals will be based on their debuting units' size. It's the perfect time to become a Director!

