

Spring into Color



Before

3 X 5
VERTICAL PHOTOS
WORK BEST

After

3 X 5
VERTICAL PHOTOS
WORK BEST

Everyday Beauty Look



EYES: Chocolate Kiss Mineral Eye Color
Espresso Mineral Eye Color
Pink Stardust Mineral Highlighting Powder
Deep Brown Eyeliner
Lash Love Mascara, I ♥ Brown

CHEEKS: Citrus Bloom Mineral Cheek Color

LIPS: Pink Cherie True Dimensions™ Lipstick
Pink Luster NouriShine Plus Lip Gloss

MODEL NAME _____

OCCUPATION _____

PHONE _____ Home

_____ Work

_____ Cell

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

Global Makeup Artist Tip:

Something shiny, like Moonstone mineral eye color, in the inner corners enlivens eyes. This trick also prevents dark eye color shades from overwhelming deep-set eyes. – Keiko Takagi

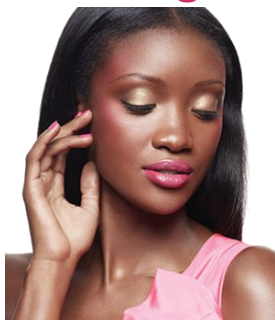
Before

3 X 5
VERTICAL PHOTOS
WORK BEST

After

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VERTICAL PHOTOS
WORK BEST

Evening Sophistication Look



EYES: Apricot Twist Cream Eye Color
Gold Coast Mineral Eye Color
Coal Mineral Eye Color
Black Eyeliner
Lash Love Mascara, I ♥ Black

CHEEKS: Bold Berry Mineral Cheek Color

LIPS: Wild About Pink True Dimensions Lipstick

Global Makeup Artist Tip:

Cheek color applied to the apples of the cheeks is youthful and fresher than adding color to cheekbones. This application looks great on oval and long, thin faces because it balances the face.

– Keiko Takagi

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_____ Work

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BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

Before

3 X 5
VERTICAL PHOTOS
WORK BEST

After

3 X 5
VERTICAL PHOTOS
WORK BEST

Modern Mom Look



EYES: Metallic Taupe Cream Eye Color
Hazelnut Mineral Eye Color
Moonstone Mineral Eye Color
Black Eyeliner
Lash Love Mascara, I ♥ Black

CHEEKS: Shy Blush Mineral Cheek Color

LIPS: Soft Blush Lip Liner
Natural Beauté True Dimensions™ Lipstick

MODEL NAME _____

OCCUPATION _____

PHONE _____ Home

_____ Work

_____ Cell

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

Global Makeup Artist Tip:

These shades make a great gift palette. And you can be confident they'll look beautiful on any mom. Include a tip for application or a photo to help her apply them! – Keiko Takagi

Before

3 X 5
VERTICAL PHOTOS
WORK BEST

After

3 X 5
VERTICAL PHOTOS
WORK BEST

The Spring Glamour Look



EYES: Coastal Blue Cream Eye Color
Azure Mineral Eye Color
Moonstone Mineral Eye Color
Deep Brown Eyeliner
Lash Love Mascara in I ♥ Black

CHEEKS: Bold Berry Mineral Cheek Color

LIPS: Mystic Plum True Dimensions™ Lipstick
Fancy Nancy NouriShine+ Lip Gloss

MODEL NAME _____

OCCUPATION _____

PHONE _____ Home

_____ Work

_____ Cell

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

Global Makeup Artist Tip:

For this C-shaped cheek application, concentrate color on top of the cheekbone and diffuse it on the way up to the temple.

– Keiko Takagi

Before

3 X 5
VERTICAL PHOTOS
WORK BEST

After

3 X 5
VERTICAL PHOTOS
WORK BEST

The Daytime Zen Look



EYES: Iris Mineral Eye Color
Sweet Plum Mineral Eye Color
Spun Silk Mineral Eye Color
Black Eyeliner
Ultimate Mascara Black

CHEEKS: Strawberry Cream Mineral Cheek Color

LIPS: Clear Lip Liner
Hibiscus Crème Lipstick
Icicle NouriShine+ LipGloss

Silky creams and purples contrast with a neutral face for a thoroughly modern look

MODEL NAME _____

OCCUPATION _____

PHONE _____ Home

_____ Work

_____ Cell

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

Before

3 X 5
VERTICAL PHOTOS
WORK BEST

After

3 X 5
VERTICAL PHOTOS
WORK BEST

The All-Occasion Look



EYES: Metallic Taupe Cream Eye Color
Precious Pink Mineral Eye Color
Spun Silk Mineral Eye Color
Black Brown Eyeliner
Lash Love Mascara in I ♥ Black

CHEEKS: Citrus Bloom Mineral Cheek Color

LIPS: Clear Lip Liner
Sunset Crème Lipstick
Pink Luster NouriShine+ Lip Gloss

MODEL NAME _____

OCCUPATION _____

PHONE _____ Home

_____ Work

_____ Cell

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

Soft-focus pinks and sunny accents create an all-occasion glow.

A FABULOUS LOOK BEGINS WITH HEALTHY SKIN



Fight fine lines, refine pores and achieve beautifully smooth skin.

TIMEWISE MIRACLE SET AND MARY KAY FOUNDATION

The Miracle Set® is the age-fighting skin care collection proven to deliver dramatic results for soft, beautiful, younger-looking skin.

- TimeWise® 3-In-1 Cleanser
- TimeWise® Age-Fighting Moisturizer
- TimeWise® Day Solution Sunscreen SPF 25*
- TimeWise® Night Solution

With so many choices, we have a foundation that is perfect for you.

Get the set for younger-looking skin

These results were experienced after just one week.**

83% had a reduction in fine line and wrinkles

Up to 25% saw improvement in skin elasticity

100% had softer, more supple skin



*Over-the-counter drug product

**In a U.S. consumer study by an independent research facility

Color 101 Portfolio—Information Sheet

<u>Customer Name</u>	<u>Phone</u>	<u>Email</u>	<u>Appointment Date</u>	<u>Color Preferences</u>
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MARY KAY

You could win an **international vacation** valued at \$5,000 and a **\$5,000 donation for your favorite charity*** benefiting women and children!



Enter the **one woman can**™ **MAKEOVER CONTEST**

GET MORE THAN A MAKEOVER — AND GIVE MORE TO THE WORLD. Beauty is about more than looking good; it's also about opening your heart and sharing your gift of compassion with others. And this makeover contest lets you do both! One woman, like you, can change her look and change the lives of others by entering for an opportunity to win a \$5,000 donation to her favorite charity* benefiting women and children. **Here's how it works:**

- 1 **Get a makeover** with me, your Independent Beauty Consultant.
- 2 **Tell your story** and upload your before-and-after pictures.
- 3 **Get family and friends** to vote for you — it's how to win the contest!
- 4 Give back by winning the grand prize of a **\$5,000 donation to your favorite charity*** benefiting women and children, plus an international vacation valued at \$5,000 and other prizes.

TO SCHEDULE YOUR MAKEOVER, CONTACT ME, YOUR MARY KAY INDEPENDENT BEAUTY CONSULTANT TODAY!

Visit marykay.com for contest details.



IRRESISTIBLE COLOR

YOUR MAKEOVER

*Subject to Sponsor's final approval

Give back by winning the grand prize of a vacation and a \$5,000 donation to your favorite charity* benefiting women and children.



See what a makeover can do!

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Void where prohibited. Offered and open only to female legal residents of the 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands, U.S. Territories and Possessions ("United States") who are 18 or older at time of entry. Employees, directors and officers of Mary Kay Inc., Mary Kay Independent Beauty Consultants (at time of entry), and professional and/or semi-professional models, any individual who has made over U.S. \$5,000 modeling in any calendar year in the past five years or models under contract are not eligible to enter. Limit one (1) Entry per person. Begins on or about 8 a.m. Central time on Jan. 16, 2013, and ends at 12 p.m. Central time on June 24, 2013. All entries must be received by Sponsor between 8 a.m. Central time on March 8, 2013, and 12 p.m. Central time on May 10, 2013, and Public Voting will be held between 12 p.m. Central time on March 12, 2013, and 12 p.m. Central time on May 27, 2013. Photographs must be taken no sooner than Jan. 16, 2013, and submitted for this 2013 contest only. Grand Prize (1): \$5,000 international vacation to the destination of winner's choice (to be awarded as follows: travel voucher redeemable for up to \$4,000 value for international or domestic air fare, hotel and accommodations and a \$1,000 prepaid gift card for trip expenses); First Prize (50): A \$5,000 donation to charity (subject to Sponsor's final approval; does not give rise to tax implications or deductions for the winner). ARV: \$5,000. Limit one finalist, one First Prize and one Grand Prize per person. Subject to Complete Official Rules available at mkmakeovercontest.com beginning on or about Jan. 16, 2013. Sponsor: Mary Kay Inc.