

## The Mary Kay Way Start to Your Business

**YES!** You are now a Mary Kay Beauty Consultant! Are you ready to make your life better with your vision of your Mary Kay business?

Mary Kay always said, “Most races are won at the starting gate”, and as your Independent Sales Director, that’s exactly what I want to help YOU do!

Fifty years ago, Mary Kay established a way for new Beauty Consultants to have a “Perfect Start” to their businesses. The plan is to book a minimum of 8 parties and hold 5 within your first two weeks of starting your business. *(As with most everything in life, more is better, so feel free to go for more than 8 bookings!)*

And let’s face it; life happens. We know through experience in this business that it is normal to have cancellations or postponements.

We say in Mary Kay, “It’s not magical, but mathematical” so when you plan for these things to happen, by booking 8 parties, you are assuring yourself a successful start to your business by having 5 (or more) parties hold.

My goal as your Sales Director is to mentor and guide you to maximize your success in your business.

However, it’s actions that speak louder than words! Now is the time to act, and put your business to work for you!

I invite you to start your business the Mary Kay Way - YOU deserve to be successful!

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Start Date: \_\_\_\_\_

Finish Date: \_\_\_\_\_



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*Turn this card into your Director to win a Certificate of Completion and a special Achiever Gift!*

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