

13 Steps to get your Business off to a Great Start!

(Check off your list as you go)

<p>Schedule Debut:</p> <p>This is the “grand opening” of your business. Invite all your friends, family, co-workers and neighbors. After scheduling your debut print out the outline and invitations from Mary Kay intouch.</p>
<p>Make a list of everyone you know:</p> <p>These contacts will be the start of your new business. Don’t pre-judge and make sure you mark the ones that you would like on your team.</p>
<p>Set up your Mary Kay web site:</p> <p>Log on to www.marykayintouch.com and set up your personal Mary Kay web site. It is only \$25 for your first year.</p>
<p>Register for consultant first steps:</p> <p>Log on to www.marykayintouch.com</p>
<p>Open separate bank account:</p> <p>Go to Bank of America (or any bank that offers accounts with free checking and debit card). You should keep your business and personal finances separate! Please read Money Management sheet.</p>
<p>Order your business cards:</p> <p>Be sure to include your web site and Mary Kay email address on your cards. www.mkconnections.com The business kits are recommended.</p>
<p>Attend weekly meeting!!!</p> <p>Tuesday night meetings 7pm at our Training Center Professional Arts building 40 Winter St. Suite 100 1st floor, Rochester. Meetings are not mandatory, but consultants who show up, go up</p>
<p>Become familiar with the products:</p> <p>Use all products head to toe. Study the Look Book and Beauty Book to become familiar with the products.</p>
<p>Listen to training CD and watch DVD:</p> <p>Found in your Starter Kit. It is imperative that you listen to this valuable training. Listen while you are sitting in traffic and work smarter rather than harder!!</p>
<p>Stay in touch with your Director!</p> <p>I work closely with those who are working. Don’t hesitate to call me with any questions. Call or text 603-817-0388 Email ddurocher@marykay.com **Don’t forget to turn in your Weekly Accomplishment Sheet every week!**</p>
<p>Have fun and enjoy this Business!</p> <p>This is an amazing opportunity and you deserve to reap all the benefits it has to offer. Remember that enthusiasm is your best sales tool! Concentrate on helping others and in doing so, you will help yourself.</p>
<p>Inventory:</p> <p>Make your decision within 1 week and then work with your Director to place initial order. Be sure that you take advantage of all the first-time ordering bonuses.</p>
<p>Place your first order:</p> <p>When you place your first order of \$600 (or more) wholesale in the month you join or the following month, you will receive our unit “DIVA” pin.</p>
